

OVERSEAS NEWS

Nato gives impetus to conventional arms talks

By Robert Mauthner and Judy Dempsey in Vienna

NATO foreign ministers will try to give an early fillip to new negotiations on conventional force cuts in Europe, starting in Vienna today, by tabling detailed proposals on overall ceilings for the main categories of weapons.

At the same time, important bilateral meetings between ministers will be held on the sidelines of the conference. Mr James Baker, US Secretary of State, will have his first diplomatic contacts with Mr Eduard Shevardnadze, Soviet Foreign Minister, at which the Middle East will be high on the agenda.

Mr Shevardnadze will also have talks today with Sir Geoffrey Howe, British Foreign Secretary, part of which will be devoted to exploring how the Soviet Union could help to defuse the furor over Mr Salman Rushdie's book, *The Satanic Verses*. Mr Shevardnadze, who recently visited Iran, has said that Moscow is worried that the row, which has undermined relations between Iran and the West, could run out of control.

The Convention of Armed Forces in Europe (CFE) talks will bring together the 16 members of Nato and the seven Warsaw Pact countries, with the agreed aim of establishing

a stable and secure balance of conventional forces at lower levels in the whole of Europe from the Atlantic to the Urals". The 35 participants of the Conference on Security and Co-operation in Europe (CSCE) - all the European countries except Albania, plus the US and Canada - will meet at the same time to conduct further negotiations on confidence-building measures in Europe, as a follow-up to the Stockholm agreement of 1986.

The focus of the CFE negotiations, under terms of reference, agreed early this year, will be on the elimination of disparities between Nato and the Warsaw Pact in weapons systems which can be used for large-scale offensive action, such as tanks and artillery, and surprise attack.

Nato, whose estimates of the comparative strengths of Western and Eastern forces show that the Warsaw Pact would have an advantage of 2 to 1 over Nato's unilateral reductions announced recently by Moscow and some of its partners, will be looking for large asymmetrical reductions by the Warsaw Pact.

The centrepiece of its opening proposal is to establish numerical limits for the three

most threatening categories of arms. Nato is proposing that each side should be allowed to have no more than 20,000 main battle tanks, 16,500 artillery pieces and 20,500 armoured troop carriers in the area between the Atlantic and the Urals.

The Warsaw Pact is estimated by Nato to have 51,500 battle tanks there, of which 37,000 are Soviet tanks. After Moscow's unilateral reductions, the Warsaw Pact would still have 39,000 and the Soviet Union alone 27,000, compared with Nato's 15,400, according to Nato estimates. Though the Warsaw Pact's figures indicate a much smaller gap between the two sides, the fact that it has a substantial advantage in tanks is not disputed.

Other important elements of the Nato proposal are that no country should be allowed to hold more than 30 per cent of the proposed total holdings of the 23 participants in Europe in each equipment category. In the case of tanks, this would mean an entitlement of no more than 12,000 tanks for any country. Nato is also proposing limits for so-called "stationed" forces - those deployed in another country.

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The Middle East will be high on the agenda in talks between Baker, above, and Shevardnadze, below



Baker

Italian bank rates rise to dampen demand

By John Wyles in Rome

BANK interest rates will rise in Italy today as a result of the Government's attempt to regain political authority and dampen domestic demand through a steep increase in official interest rates.

The one-point rise in the Bank of Italy's discount rate, announced on Friday evening, has won the broad approval of independent economists and the strong condemnation of industry and commerce.

The timing of the rise in the discount rate to 13.5 per cent - the biggest rise in more than five years - was prompted by the publication on Friday of

the largest trade deficit for one month, £4.25bn (\$1.8bn), in January, in Italian history.

Mr Giuliano Amato, Treasury Minister, defended the move at the weekend as necessary to deal with rising liquidity in the economy amid signs that "people are moving from savings to purchases of goods". This was a reference to the Treasury's growing inability to sell debt with a maturity of more than a year.

Mr Sergio Pininfarina, president of the employers' organisation Confindustria, said the rate rise was "profoundly mis-

taken" and would damage industry's prospects.

By addressing one problem, the new rate may complicate others. It will add at least £1,900m to the annual cost of financing the public debt and the budget deficit, the lira may rise still further, and higher import prices will exacerbate price pressures which took the annual inflation rate to 6.3 per cent in January, the highest level since mid-1986.

All this puts great pressure on the Government, whose chances of success are not high. Mr Ciriaco de Mita, Prime Minister, is not relishing

the task and seems to have lost his appetite for politics. He aims to have agreement within the coalition by Easter on "debt" spending cuts able to put the Treasury's medium-term plan back on course.

Mr de Mita has produced proposals for important economies in health and pensions, which were again attacked at the weekend by ministers heading the relevant departments. His proposals for raising transport charges are being criticised as inflationary, while proposals for economies in public administration are criticised as anti-union.

Norwegian PM meets opposition from party

By Karen Fossli in Oslo

MRS GRO Harlem Brundtland, Norway's Prime Minister, who will face a general election in September, failed yesterday to stamp her authority on her Labour Party's conference, in a battle over the election of a deputy leader.

This resulted, for the first time in the party's history, in dual deputy leaders.

Mr Brundtland objected to the candidature of Mr Thorbjørn Berntsen, a working-class socialist of the old school. He does not fit the party's current pragmatic commitment to the market economy and dilution of the traditional socialist message.

She failed to convince Mr Finn Kristiansen, Industry Minister, to seek the position as deputy leader. He also comes from the blue-collar ranks, would have been a strong candidate for the position and might have been favoured over Mr Berntsen by the party.

She then turned to Mr Gunnar Berge, Finance Minister, another man with a blue-collar background, as her candidate.

It is understood that she, along with her supporters who include ministers, having failed to secure his appointment, then threatened to resign unless her alternative plan for dual deputy leadership was recognised.

Most other Norwegian parties, including the Conservative, operate with a dual deputy leaders. Their responsibilities are divided between political and administrative duties.

Mrs Brundtland was accused of manipulating the election committee, whose mandate it was to decide on Labour's new deputy leader.

Mr Einar Foerde - the current deputy leader, who is leaving to take control of the state-owned television network - warned that if common ground on the issue were not achieved the party would suffer in the elections.

Bagnoli steel plan doubt angers Bonn

By William Dawkins in Brussels

A ROW is brewing between the West German and Italian governments over Rome's attempts to delay the controversial closure of the smelter at the Bagnoli steelworks in Naples.

Mr Dieter von Wuerzen, Bonn's junior Economic Minister, will ask the European Commission to report to the EC's 12 industry ministers today on whether Italy is sticking to its Community partners to close the blast furnace, with the loss of about 3,000 jobs by the end of June.

The signs are that Rome will continue to maintain a discreet silence, doing nothing to dispel the fears of a politically influential West German steel industry that resents competing against subsidised Italian steel. Inquiries from an anxious Commission have brought no response from the Italian government. Rome knew of the Commission's stand but had no immediate plans to take any action of the Commission, an Italian spokesman said.

Rome won EC clearance, after great difficulty, late last year to pump £5.185m (£23.2m) into the country's ailing public steel industry, on condition that it closed 3.4m tonnes of annual capacity, including the Bagnoli furnace.

The deal provoked riots by steelworkers in Naples, which has high unemployment, plunging the Italian Government into disarray over the plant's future.

Rome now plans to take no decision on Bagnoli until the end of June. It is believed to be considering an appeal to the Brussels Commission for a six-month delay to give more time to implement job-creation schemes in Naples. Officials admit privately the extreme political difficulty of closing a recently modernised plant

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OVERSEAS NEWS

Caracas wins \$450m emergency loan from US

By Lionel Barber in Washington

THE US TREASURY has agreed in principle to extend a \$450m (\$260m) emergency loan to Venezuela, to help it weather its economic crisis.

In separate negotiations, a consortium of commercial banks, led by Chase Manhattan in New York, is preparing to add \$300m to the Treasury loan as part of an international finance package for the Caracas Government.

The rioting and looting in Venezuela, which until last week had been regarded as having one of the most stable political systems in Latin America, has dismayed policy makers in Washington and raised pressure for changes in US policy on Third World debt.

The Treasury loan is expected to be sealed in the next few days and will act as a bridge to a \$453m International Monetary Fund loan, which has been tentatively approved. The

Treasury funds would be repaid as soon as the IMF funds start flowing.

A monetary official in Washington said representatives of the month-old government of President Carlos Andrés Pérez had warned the Bush administration before the riots that the new Government in Caracas would not be able to pay interest on its foreign debt of \$33bn.

Negotiations between the Treasury and Venezuela began immediately and were spurred by riots in Caracas and other cities last week.

An early political test of the Bush administration's intentions on debt policy comes today when talks open between the Treasury and Latin American countries on a \$230m capital increase for the Inter-American Development Bank, one of the largest lenders to the region.

The Latin American debtors argue that the US policy of more commercial bank lending, in return for economic reform, has merely helped the banks while depressing living standards and jeopardising democratic governments.

Venezuelan restrictions eased as week of violence ends

By Joe Mann in Caracas

ONE week after extensive civilian riots began in Venezuela, the Government has eliminated a 6pm-to-6am national curfew in 10 of the country's 20 states and has ordered elementary schools to reopen today.

Officials indicated that curfew restrictions would be eased even more this week, but at noon yesterday it remained in force from 8pm to 5am in Caracas, where 4m people — most of the country's population — live.

The Minister of the Presidential Secretariat, Mr Reinaldo Figueredo, said the official nationwide death toll had reached 246 on Saturday, while 1,831 people were reported injured, most of them by firearms.

Some Venezuelan newspapers, however, said the number of dead could be double the official figure.

There have been no official estimates on the financial cost of last week's nationwide rioting and looting.

Scattered shoot-outs between

civilians and troops occurred over the weekend in some of the capital's shanty towns and a Caracas daily, El Nacional, reported 16 more deaths in fighting on Friday night and Saturday. Sanitary officials buried around 30 unidentified bodies in a mass grave in Caracas after they reached an advanced state of decomposition.

The Government is continuing an emergency distribution programme to provide basic food products to markets in the capital, where the worst rioting occurred. Heads of food processing companies met President Carlos Andrés Pérez at Miraflores palace at the weekend to discuss ways of maintaining a normal flow of products to the nation's markets in the face of dwindling supplies of raw materials.

Soldiers carried out house-to-house searches in slums and confiscated thousands of heavy appliances and other items suspected of being the booty of last week's looting. In some areas, where

slum-dwellers apparently were not familiar with computers, residents called them "television sets with typewriters attached".

After days of fear and tension, the Caracas press carried some elements of humour over the weekend. El Diario de Caracas noted that even the Minister of Planning, Mr Miguel Rodríguez, had to join a long line of other citizens waiting to gain entrance to a foodstore. The minister was one of the chief architects of the star-crossed economic policy announced in mid-February.

The same newspaper ran a story on Saturday which said that former president Jaime Lusinchi, who left office on February 2, was enjoying a holiday at a health spa in Florida, as his country was going through a national emergency.

The paper noted ironically that the ex-president, who is blamed by many for leaving the Venezuelan economy in shambles, "doubtless deserves a rest after five years of difficult struggles in government".



Pinochet keeps Chile guessing

By Barbara Durr in Santiago

PRESIDENT Augusto Pinochet appears to want to keep Chileans guessing about his political future.

He declined at the weekend to dismiss the possibility that he would become a presidential candidate in the election in December, or that there would be a plebiscite this year to decide on constitutional changes.

General Pinochet has said for several months that he could not be a candidate because the constitution so prohibits. He also specifically said he would turn over power in March 1990, when a democratically elected president is to take office.

However, pro-government political forces are not united around a single presidential candidate, leaving them at a disadvantage against the 17-party opposition coalition, which is expected to run one candidate. With the right in disarray, Gen Pinochet may be re-thinking his possibilities as the one figure who can rally a broad range of conservatives.

His candidacy would only be possible after a change in the constitution, and Mr Cáceres, Interior Minister, recently mentioned the idea of putting various constitutional changes to the vote. The opposition has been asking for constitutional changes, but has not discussed with the Government which provisions to amend.

During a visit to southern Chile, Gen Pinochet said about his own candidacy: "It's too early to say".

Farm reform exacerbates Kremlin rift

By Quentin Peel in Moscow

PLANS for the radical reform of Soviet agriculture, which could spell the eventual demise of the cumbersome collective farm system, appear to have brought to a head profound ideological differences within the Soviet leadership.

At its heart is the question of how to change property relations in the Soviet system, to galvanise economic activity, without compromising socialism.

On Friday the ruling Politburo failed to reach agreement on its package of proposals on farm reform, to be presented to a full-scale plenum of the Communist Party central committee in the next two weeks.

The official Politburo communiqué published on Saturday morning after the two-day meeting said blandly that the 12-man Soviet leadership "decided it necessary to perfect their discussions".

However, the apparent deadlock in the leadership followed a week of strikingly different speeches from key members, including most notably a staunch defence of the collective farm by Mr Yegor Ligachev, Mr Mikhail Gorbachev's erstwhile number two, and the leading conser-

vative in the Kremlin.

The central issue in the agriculture debate is the question of property relations, and how to make the Soviet farm labourer once more the "master of his land", in Mr Gorbachev's words. The Soviet leader has made his plans for a leasehold system within the huge collective farms — reintroducing family farms, in effect — the central element in the production in the villages," he said.

Mr Ligachev puts far less emphasis on leasehold, stressing instead the need for more resources to be spent to reverse the population drain from the countryside, and revitalise the food processing industry.

The Politburo communiqué added that the shift to leasehold would not threaten the traditional collective farm structure at the heart of Soviet agriculture.

It now appears that the central committee plenum already postponed once from February to March, could be the scene for a showdown between the radicals and conservatives in the Kremlin power struggle.

However if Mr Gorbachev does not believe he can win the day, and the full central committee still has a conservative majority — then the outcome may be a

compromise, leaving local authorities the power to interpret the reforms as they want. That would be seen in Moscow as a clear victory for the conservatives.

The Politburo communiqué suggests that the calls for more radical reform may still win out. "It was pointed out at the meeting that the situation in rural areas, and the food supply situation, require radical changes in the socialist relations of production in the villages," it said.

However, the outline of a compromise is also apparent. The Politburo declared itself in support of the statements about the need for combining various forms of property and types of economic activity — collective and state farms, agro-industrial complexes, processing enterprises, leaseholders, co-operatives, lease teams, farm-shares and individual smallholders.

Mr Ligachev's support for the collective farms is likely to find a lot of support in the party organisations outside Moscow, where the switch to leasehold has been cautious. Most collectives are still allowing only a maximum five-year lease, and on financial terms dictated by the traditional farm bureaucracy.

Leader of Canadian party to quit

By David Owen in Montreal

MR ED BROADBENT is to stand down as leader of Canada's left-of-centre New Democratic Party (NDP), after 14 years and four general election campaigns of the party's helm.

Mr Broadbent, 52, made the announcement at the party's national council meeting in Toronto. A successor will be chosen in the summer or autumn.

His decision comes less than four months after the last general election, which yielded 43 NDP MPs, more than ever before.

Despite this, the party reacted with disappointment to its third place. Having entertained high hopes of a long-awaited breakthrough in Quebec and the Maritime, the party again failed to win a single seat east of Ontario.

Mr Broadbent, an accomplished intellectual with a PhD in philosophy and a passion for Bach and Billie Holiday, will continue to play an elder statesman's role in the party. He has held the Ontario car-making city of Oshawa for twenty years.

The race for the succession will be exceptionally open.

Walesa hints at stepping down

By David Owen in Warsaw

MR LECH WALESZA, leader of Solidarity, Poland's banned trade union, announced tentative plans to step down yesterday as talks on Poland's future hit new difficulties, Reuters reports from Warsaw.

Several hundred young demonstrators clashed with police in the Baltic port of Gdańsk, where Mr Walesa was addressing a rally.

"After Solidarity is re-legalised I should like to withdraw for four years if that is what

you decide," he said.

The violence occurred outside Gdańsk's main railway station, when police in riot gear attacked the demonstrators with batons after being pelted with stones.

Mr Walesa reiterated his appeal for the suspension of strikes and protests to give "round-table" talks between Solidarity and the Government a chance.

The clashes followed a

Iran resolute over Rushdie

IRAN said yesterday that Britain had not done enough in criticising Mr Salman Rushdie's book, *The Satanic Verses*, to prevent Tehran cutting relations, as it has said it will do tomorrow.

His candidacy would only be possible after a change in the constitution, and Mr Cáceres, Interior Minister, recently mentioned the idea of putting various constitutional changes to the vote. The opposition has been asking for constitutional changes, but has not discussed with the Government which provisions to amend.

Referring to comments by Mrs Margaret Thatcher, the British prime minister, and Mr Cáceres, Interior Minister, recently mentioned the idea of putting various constitutional changes to the vote. The opposition has been asking for constitutional changes, but has not discussed with the Government which provisions to amend.

During a visit to southern Chile, Gen Pinochet said about his own candidacy: "It's too early to say".

The Iranian Parliament voted last Tuesday to cut diplomatic ties with Britain in seven days unless London retracted its defence of Mr Rushdie.

In making their remarks, the British ministers insisted they still supported freedom of expression and called on Iran's spiritual leader, Ayatollah Ruhollah Khomeini, to withdraw the death threat he issued against Mr Rushdie last month.

IRNA, which on Saturday described Mrs Thatcher's remarks as an expression of the London government's support for Moslems, said yesterday Britain had moderated its stand but not changed it.

"Political circles in Tehran maintain that the implementation of the Majlis' conditions is

the only way for Britain to break the deadlock in her ties with Tehran," IRNA said. It added: "The withdrawal of all copies of *The Satanic Verses* and banning of its reprinting by the British Government would certainly bring London closer to the implementation of the Iranian conditions."

The Tehran Times said it saw a change in London's attitude. "It would seem the British Government has come to its senses after all and wants to hold back the avalanche of Moslem anger against the book author by one of its citizens, an Indian-born Moslem... it may still be possible for a change to occur [before ties are severed] in view of the new attitude which the British leaders are beginning to adopt."

The Iranian Parliament



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OVERSEAS NEWS

Sudan's premier wins reprieve in bid to end war

By Julian Ozanne in Khartoum

SUDAN'S beleaguered prime minister, Mr Sadiq al-Mahdi, won an eleventh-hour reprieve for his premiership yesterday, having survived threats from the trade unions, political parties and armed forces for a renewed effort to end the country's six-year-old civil war.

A two-week political crisis, which threatened to bring Sudan to the brink of a military coup, appeared to have been resolved when agreement, endorsed by some 45 political parties and trade unions, was reached late on Saturday.

However, it did not win the backing of the powerful National Islamic Front (NIF), and doubt clouds Mr al-Mahdi's prospects of negotiating a settlement of the conflict without NIF support.

The present government, a coalition of the prime minister's Umma party and the fundamentalist NIF, is expected to be dissolved today.

The main plank of the agreement is broad acceptance of a peace accord signed last November by the Democratic Unionist Party (DUP) and the rebel Sudan People's Liberation Movement.

Palestinian uprising could worsen, says UK minister

By Andrew Whitley in Jerusalem

MR WILLIAM WALDEGRAVE, a British Foreign Office Minister, is due to visit Jordan this morning, leaving Israel with a warning that the Palestinian uprising could worsen if the present opportunity for peace talks were missed.

Throughout his five-day visit, the minister made clear his view that continued military occupation of the West Bank and Gaza Strip was untenable.

In a speech in Jerusalem last night, Mr Waldegrave urged Israelis to test the change he said had taken place in the Palestine Liberation Organisation by opening talks with it under the umbrella of an international conference.

Mr Yitzhak Shamir, Israel's Prime Minister, insisted on Friday that the country would never deal with the PLO.

It called for the convening of a constitutional conference after four conditions had been met: the freezing of plans to introduce Islamic law, advocated by the front-line dynasty represented by the country's largely Christian south), the abrogation of all military pacts (seen as a reference to the government's increasingly close ties with Libya), lifting of the state of emergency, and the calling of a ceasefire.

Mr al-Mahdi denied that any pact existed, and opposed the SPLA demand that the state of emergency be lifted before the ceasefire. His failure to develop the accord of last November led to the Unionist Party's resignation from the government in December.

It is now believed that the prime minister has been told by the DUP that the rebels will accept his position on military pacts. In return, the prime minister will refer his second demand to a committee, made up of both parties, for resolution.

If the SPLA accepts this, the government will formally endorse the peace plan immediately and prepare for the constitutional conference.

Soviet food convoy reaches Kabul

A CONVOY of several hundred trucks carrying food and fuel from the Soviet Union reached the Afghan capital yesterday morning at the week's end, following a deal struck between rebels and President Najibullah. AP reports from Kabul.

Afghan officials said up to 600 trucks arrived from the Soviet border town of Termez and 300 more were expected yesterday.

Truck drivers reported only a single attack on the route down the Salang highway, from the Soviet border to Kabul, through territory held by Moslem rebels. The attack was apparently launched by a rival group not a party to the deal.

An Afghan official said President Najibullah and his left-wing People's Democratic Party of Afghanistan (PDPA) government struck a deal with a rebel commander controlling Kabul province and the Salang area to allow the convoy to pass safely.

Mr Abdul Fatah, a Third World envoy, said it was most likely that rebel leader was Ahmad Shah Massoud, the most successful Mujahideen field commander in the nine-year fight against Afghan troops and the now-departed Soviet forces. Massoud is reported to have extended his reach to Kunduz province near the Soviet border.

"Yes there was a deal," said Mr Fatah. "Massoud does not stop food and fuel for Kabul



Afghan soldiers fire on Mujahideen positions along the Salang highway

now. The rockets were fired by Gulbuddin's men."

Mr Fatah was referring to Mr Gulbuddin Hekmatyar, a hardline Afghan rebel leader opposed to any compromise with President Najibullah.

A delegation headed by Mr Hekmatyar and representing Pakistan-based Afghan guerrillas boycotted last month's summit and the Pakistan-based groups of the Sunni sect refused to give them more seats in the consultative council and the Government.

With Soviet forces now out of Afghanistan, the US should try to reduce the influence of Islamic fundamentalists among Afghan guerrillas aiming to

take over the Government, two US policy groups are recommending.

The two groups, who do not often find common ground, are Asia Watch, a private organisation dedicated to monitoring abuses of human rights, and the Heritage Foundation, the conservative study group regarded as close to the thinking of the former administration.

The two groups published separate analyses suggesting that US air to the guerrillas be used as leverage to strengthen moderate elements in the rebel coalition hoping to oust the Soviet-backed Government.

Other airlines and rail carriers were yesterday bracing for a string of sympathetic picketing this week. Leading labour groups, including the AFL-CIO labour federation, are backing

Survival of Eastern Airlines in balance as strike takes hold

By James Buchan in New York

THE SURVIVAL of Eastern Airlines, the big US air carrier, hung in the balance yesterday as a strike by ground crew paralysed all but a fraction of its flights and left passengers stranded at airports all over the US, the Caribbean and Latin America.

As the strike ended its second day yesterday, the stricken airline faced bankruptcy unless it could persuade enough of its pilots to cross picket lines established by the 8,500-strong machinists' union at the airline.

Eastern desperately needs pilots to pick up aircraft stranded at distant airports and bring them to its main hub in the US.

But Eastern, which says it was losing \$1m a day even before the strike began, said it was not yet considering bankruptcy. "We always said that was a last resort. We're not at the last resort yet," said Mr Robin Matiel, spokesman for the Miami-based airline.

This is just a fraction of the more than 1,000 regular daily flights and a severe disappointment to management, which believed it could run at least 250 flights a day over the weekend.

But it was some comfort after the catastrophic first day of the strike, when only 85 flights took off and as many as 100,000 passengers were either stranded or booked onto other airlines.

Governor to testify on HK accord

By Michael Murray in Hong Kong

MR DAVID WILSON, governor of Hong Kong, will visit London later this month to give evidence before a parliamentary committee conducting an inquiry into transferring sovereignty of the colony to China in 1997.

Sir David will appear before the committee on March 22 with Sir Geoffrey Howe, British Foreign Secretary.

The governor is expected to be questioned on the drafting of the Basic Law, the constitution which will govern Hong Kong after 1997, and on provisions for democratic processes after 1997.

Committee members will visit Hong Kong between April 17 and 22 on a fact-finding mission, before proceeding to Peking for further investigations and talks until April 25.

Their inquiry coincides with the final period of consultation on the Basic Law, the second draft of which was released last Monday for public debate.

This is also the final chance for suggestions and amendments to the Draft Law to be put forward.

Zhou Nan, Chinese Vice Foreign Minister, has been in Hong Kong for the last week. He and Sir David have held

discussions over progress on the Basic Law and other matters relating to the implementation of the Sino-British Joint Declaration which transfers the colony to China.

Zhou is one of the most influential Chinese figures on matters relating to Hong Kong, and headed the Peking side in negotiations which led to the signing of the accord in 1984.

While in Hong Kong, Zhou also met Peking officials based in the colony, including Xu Jiatun, director of the local branch of the New China News Agency.

THE SRI LANKAN Government has sent India a proposal which would supersede a 1987 accord designed to end the Tamil insurrection in Sri Lanka, Foreign Ministry officials said at the weekend. AP reports from Colombo.

Indian officials denied knowledge of any such proposal.

The draft, made available to the Associated Press news agency, does not mention the Tamil revolt against Sri Lanka's Sinhalese majority nor the Indian troops sent to disarm Tamil guerrillas and enforce the 1987 accord.

But, by seeking to supersede the accord, the proposal appeared designed to bring

about the withdrawal of the Indian troops, whose departure has been demanded by Tamil rebels and Sinhalese militants.

India has said it would withdraw, but no date has been set.

President Ranasingha Premadasa of Sri Lanka, who took office two months ago, pledged during his election campaign to end India's military involvement in the civil war.

He said that 1987 accord would be replaced by a friendly truce treaty.

Mr Premadasa has asked India to begin withdrawing its troops from the north and east, where Tamil separatists have been waging guerrilla warfare since 1983.

More than 8,500 people, mostly Sinhalese civilians, have been killed in the last six years.

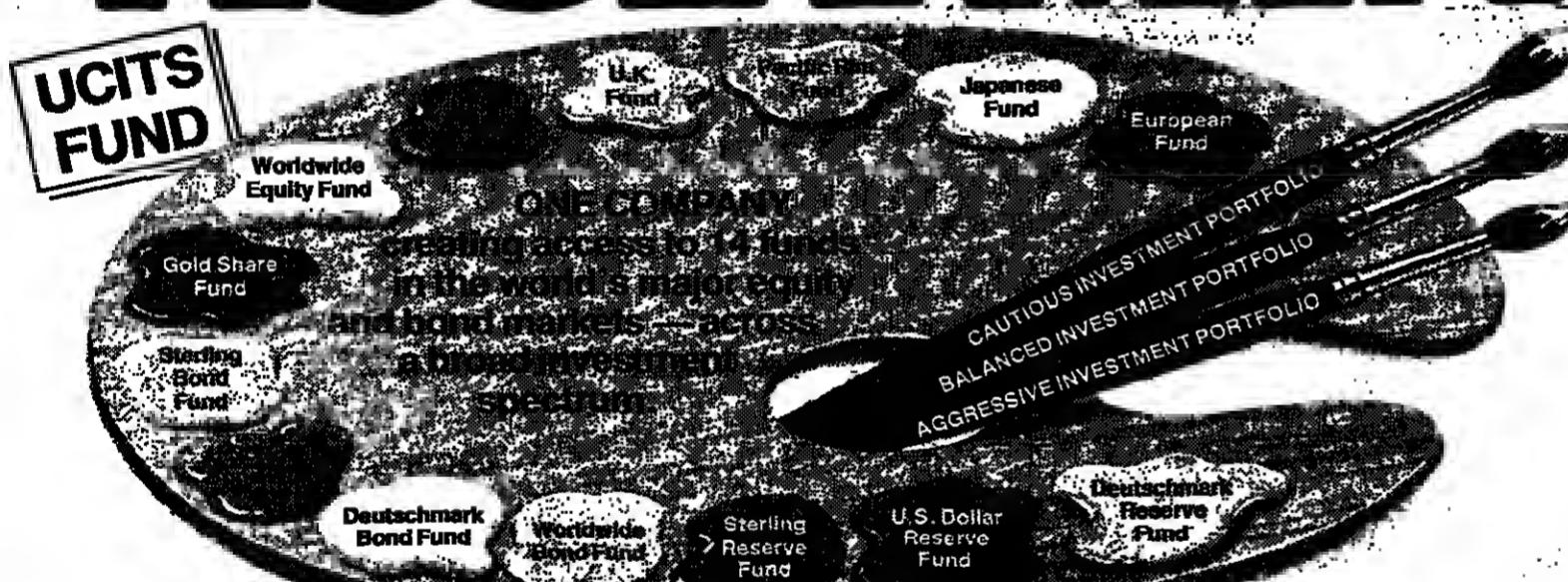
• Indian troops have killed

40 to 50 Tamil separatists in battles against guerrilla bases in the north-east of the island, an Indian official said.

The troops smashed three camps of the Liberation Tigers of Tamil Eelam at Navara lagoon, about 20 km from Mullaitivu. It is said to be their biggest base in the area," the official said.

The official denied reports that hundreds of Tamil civilians had been killed and several villages destroyed, but said fighting continued.

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Gandhi makes changes in party

By David Housego in New Delhi

MR RAJIV GANDHI, the Indian Prime Minister, has sought to reassess his leadership of the divided Congress (I) Party through important changes among provincial leaders and central-government ministers, which began to emerge at the weekend.

The changes come in the wake of other moves—including last week's budget, concessions announced on Friday to Sikhs opinion over the Punjab, and a redeployment of his personal advisers—that reflect Mr Gandhi's attempt to regain the political initiative before a general election this year.

The prime minister suffered a big setback in January by the defeat of his party in state elections in Tamil Nadu and the subsequent challenge to his authority from party rebels in key states such as Bihar, Madhya Pradesh, Gujarat and Rajasthan.

The overall message is that Mr Gandhi intends to fight the election from a populist, left-oriented platform, while making maximum use of the Con-

gress Party advantage in funds and patronage to rally friends and divide the opposition.

The main move to emerge at the weekend was the resignation of Mr Bhagat Singh Azad, Chief Minister of Bihar, whose dismissal had been demanded by a powerful body of Congress deputies in the state assembly.

Mr Azad had been appointed by the prime minister to curb the influence of the Bihar "mafia" which controls much of the state's economy, institutions and political life.

However, Mr Gandhi appears to have covered his retreat by this striking a deal with the local politicians that will ensure their support through the election. As part of this, seven ministers from Bihar holding portfolios in the central government also resigned over the weekend, paving the way for an expected cabinet reshuffle.

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There is intense pressure on Mr Gandhi to change his stance. Foreign diplomats believe Mr Gandhi's remarks indicate the beginning of a shift, which will emerge either in Kuala Lumpur or at a UN conference in Geneva in June.

There are 65,000 to 60,000 boat people in Hong Kong, and reinternment centres and refuges elsewhere in south-east Asia. There is growing international support for the argument that it is no longer practical to recognise all boat people as refugees.

Officials dealing with them estimate that half of them do not qualify as refugees for resettlement and should go home. Vietnam does not want them back, for economic and social reasons, but knows it cannot build the close relations with neighbouring Asian countries till the boat people exodus has been stopped and it has agreed to extensive repatriation.

A British-Vietnamese agreement on voluntary repatriation from Hong Kong includes a phrase about "comprehensive arrangements", which British diplomats believe Vietnam knows to mean eventual forced repatriation. A draft memorandum for Kuala Lumpur includes a similar phrase.

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CORPORACION MINERA DE
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IMPORT CREDIT - 1 (RIC I)**

The Government of Bolivia has received a Credit from the International Development Association (IDA) in various currencies towards the cost of the Reconstruction Import Credit Project and it is intended that part of the proceeds of this Credit will be applied to eligible payments under the contract for which this invitation to bid is issued.

In this respect the Mining Corporation of Bolivia have authorised the Crown Agents for Overseas Governments and Administrations to act as its agent and the Crown Agents now invite sealed bids from eligible bidders for the supply of the following:

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Interested eligible bidders may obtain further information from and inspect the bidding documents at the following address:

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Surrey SM1 1EL
England
Telex: 916205 A/B CALOND G

quoting Ref: BB9B 8/90004/6 IN ALL COMMUNICATIONS

Bidding documents will, also, be available for inspection and/or purchase from other Crown Agents offices, details of which are available on application.

A complete set of the Bidding Documents may be purchased by an interested bidder on the submission of a written application to the above upon payment of a non-refundable fee of US \$ 200 or equivalent.

Bids must be received at CROWN AGENTS OFFICE IN LA PAZ, BOLIVIA no later than 1000 hours local time on 4 May 1989.

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- Lot 8: 11 tooth chisel
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- Lot 13: Potato planters
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- Lot 15: Seedling planters

Tenderers interested in this invitation to tender may, on presentation of an authority, collect the specification from ONAPSA - Direction Générale, Chemin HASSEN BENAMANE, les OLIVIERS - BIR MOURAD RAIS - ALGIERS - BP 155 BIRKADEM ALGIERS. TELEX: 62.325 - TEL: 56.19.80 / 56.19.47 after publication of this notice, upon payment of 600 convertible Algerian Dinars.

Tenderers (8 copies) prepared in accordance with the instructions in the specification and accompanied by the documents required under current legislation, must be sent to the above address under double sealed cover within 45 days of the publication of this notice in the BOMOP (Official Bulletin of Public Contracts).

The outer envelope must be anonymous and bear nothing other than: "Appel à la concurrence National et International No.04/89 à ne pas ouvrir." (National and International invitation to tender no.04/89. Do not open.)

Tenderers shall be bound by their tender for 120 days from the final date for acceptance of tenders.

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OVERSEAS NEWS

Trusting your neighbour as yourself

William Dawkins on the controversial plans to simplify EC border controls

SIR GEOFFREY HOWE, the British Foreign Secretary, was heard to declare in Brussels recently: "The age of absolutes is over."

He was talking about unfreezing the old deadlock between the UK and the European Commission about how to resolve the conflict over frontier barriers. Brussels wants to scrap all frontier barriers between the 12 EC member states by 1992, but this cuts across Britain's concern about the fight against terrorism and international crime.

Member states have just agreed to forget for a while their theological debate on the future of frontiers and revive low-key practical efforts to make it easier and safer for EC citizens to travel across the Community. The outcome will matter to the many ordinary people who feel ignored by the creation of a single European market in 1992, or who are just fed up with having to sit in traffic jams outside customs sheds at Dover and at other frontier crossings.

No-one in Brussels believes for a moment that this means Britain has swallowed its unwillingness to fall in line with the Commission's plans for abolition of internal border controls. It is London the only sceptic for scrapping frontiers, also pose grave problems, for different reasons, to Denmark, Greece and Ireland, among others.

Yet the latest effort to break barriers, being organised by a new task force of senior

national officials and pushed hard by the Commission, has a better chance of producing results than previous attempts. Its aims are both technically modest and politically sensitive — the secret of success behind many other internal market measures.

All this stems from the realisation by EC government leaders at their summit last December that, half-way to 1992, their internal market campaign had done far less to improve the freedom of movement of their citizens — and voters — than to facilitate the free circulation of trade. The main progress for the average European traveller so far is the 1985 Schengen accord to phase out routine checks on travellers between the three Benelux countries, West Germany and France — that had nothing to do with the EC as such.

Now Mr Martin Bangemann, the new internal market Commissioner, has plunged hard on the theme. He is filling pressure on the co-ordinating group of national officials charged by EC leaders to come up with ideas at the next summit, in June in Madrid. His aversion is his only weapon, because the Commission has no legal influence on member states' security arrangements.

At the same time, he said Brussels could accept spot checks of travellers at frontiers, so long as controls were sharply reduced, a concession which has been welcomed in London. However, Mr Bangemann warns that the Commis-

sion still holds to its long-term policy of scrapping all barriers as agreed, but differently interpreted, by EC Governments.

Mr Bangemann hopes for "an early harvest" in June, the fruits of which would be common procedures for deciding asylum applications, a common list of countries whose

nationalities must have visas to enter the EC, and co-ordinated extradition rules. The Commission picked this as the most tractable of the more contentious subjects touching on border controls, such as drugs and terrorist activity, animal health and food safety.

The idea is that a focus now on areas where agreement is near might make it easier to resolve other issues later.

Asylum should be a simple question of accepting that all

applications are processed by the member states which

admits an asylum seeker,

though some governments

have problems with West Germany's self-imposed constitutional duty to accept all East Germans as its own, and, by extension, EC citizens. On extradition, the aim is to clarify and co-ordinate national

rules so as to avoid unnecessary rows like the one created last year by Belgium's refusal to extradite Mr Patrick Ryan, suspected of Britain of connection with the IRA, to the UK.

Pessimists warn that agreements on these will not diminish the wish of several governments to be left to operate whatever frontier controls they feel appropriate to their circumstances, anathema to the Commission. Britain argues that an island's ports and airports form "choke points" where crime controls are more effective and less dispensable than those in a country, such as Belgium, where travellers enter by hundreds of points. It is no accident, the British say, that UK customs and excise make 80 per cent of their drug seizures at borders, or that their animal health is better than that in continental Europe.

By all means shift tax controls away from borders to the destination of the goods concerned, but some security checks are essential, goes the UK argument.

It critics point to the lack of border controls between North-

Ireland and the Irish Republic, and to the successes of Spanish and French police co-operating to catch EEC terrorists well away from the joint frontier.

Denmark shares some of Britain's reservations. As a member of the Nordic passport union, it needs controls on its West German border to differentiate between EC and Scandinavian travellers. High-tax Denmark also relies on frontier controls to restrain cross-border shopping in lower West Germany, a policy with which few of Copenhagen's partners have much sympathy.

Then there are the Greeks, who share Britain's wish to allow tougher controls on sea frontiers than on land borders, and do not like the Schengen accord because it implies free movement for Turks settled in West Germany.

Also, Greece's partners have an unspoken fear that it could be the weak link in EC security. Its many islands constitute a porous border with the Middle East. Certain member states could be unwilling to admit travellers from Greece unchecked.

The Greek problem illustrates the basic difficulty beneath the whole frontier-scraping campaign. Whatever the legal and political arguments, member states will only drop internal EC barriers if they trust one another. The next few months could clarify — perhaps uncomfortably — just who trusts whom.

Broker Galbraith's showed that the clean market had been very busy. The Arabian Gulf and the Mediterranean sections have been showing a promising amount of business.

• The Lloyd's Register quarterly analysis of merchant shipbuilding returns reported Japan had overtaken Korea to win first place in the world order-book table.

The combined total order book of the EC states grew again, to represent 17.8 per cent of world orders, the highest for some years.

Mr Yatsunami said the need to establish a computer plant in Europe was related to the European Commission's anti-dumping investigations in a wide range of electronics goods. The Commission has not yet focused on computers, but Mr Yatsunami said it was best to play safe.

Toshiba is defending a dominant position in the rapidly-growing European laptop market. According to Intelligent Electronics, the Paris-based market researcher, Toshiba sold almost 100,000 laptops last year, giving it 38 per cent of the total market in terms of units.

Its share in terms of value was even higher, because the company's range of laptops is more expensive than that of most of the competition.

Toshiba plans European factory

By Hugo Dixon

TOSHIBA, the big Japanese electronics company, is looking for a site in Europe to make its successful laptop or portable computers. The favoured locations for the factory are West Germany, the UK and France — the markets where Toshiba's computers are best established.

Toshiba would be the first Japanese computer factory in Europe, according to the Electronics Industry Association of Japan, based at Dusseldorf. Although there has been a rash by Japanese companies to establish facilities for making consumer electronics products and computer peripherals, such as photocopiers and printers, they had not seen the need to build computer factories.

Now, Toshiba's move could encourage other Japanese computer makers, such as Epson and Sharp, to set up plants in the region. The experience in other electronics markets has often been that, one Japanese company having taken a lead, others soon follow.

Mr Shunki Yatsunami, chairman of Toshiba's UK computer marketing subsidiary, said last week he expected a location for the plant to be chosen shortly, although he stressed that no final decision had been taken to go ahead with the project.

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WORLD ECONOMIC INDICATORS
TRADE STATISTICS

UK (\$bn)	Jan '88			
	exports	imports	balance	balance
	7.373	6.902	6.702	6.373
	2.171	1.674	1.297	1.143
	-2.098	-1.763	-1.288	-1.446
France (FFr bn)	94.300	85.700	57.700	72.511
	19.700	19.500	19.300	20.115
	-2.800	-4.800	-3.800	-6.004
Japan (US\$bn)	23.722	22.208	22.770	21.771
	4.548	3.740	4.809	12.866
	8.174	8.458	8.182	9.003
US (\$bn)	28.322	27.855	28.625	24.513
	40.357	38.902	40.288	37.333
	-11.036	-12.047	-11.661	-13.020
W Germany (DM bn)	51.060	49.710	51.730	44.986
	40.140	37.620	42.210	34.212
	10.820	12.090	9.520	10.774

Ariane launch set for tonight

THE 29th launch of a European Ariane space rocket, postponed because of two faulty valves, has been rescheduled for tonight, the head of the ArianeSpace consortium, Mr Frederic d'Allest, said yesterday, Reuter reports from Paris.

He said the valves became disconnected hours before scheduled take-off on Saturday from the European Space Agency's launch site at Kourou, French Guiana.

The rocket will carry a western European weather satellite and Japan's first commercial telecommunications satellite.

SHIPPING REPORT
Far East activity up

By Rachel Johnson

BROKERS reported a spate of activity in the Far East last week, despite fears that the large number of ships ballasting in the region would cause the market to collapse.

There was a slight increase in tanker market activity last week, except for the ultra-large crude carrier (ULCC) section, which has weakened further in the face of low rates paid by charterers. Very large crude carrier (VLCC) owners also accepted charter rates without resistance.

The fixture list from ship-

broker Galbraith's showed that the clean market had been very busy. The Arabian Gulf and the Mediterranean sections have been showing a promising amount of business.

• The Lloyd's Register quarterly analysis of merchant shipbuilding returns reported Japan had overtaken Korea to win first place in the world order-book table.

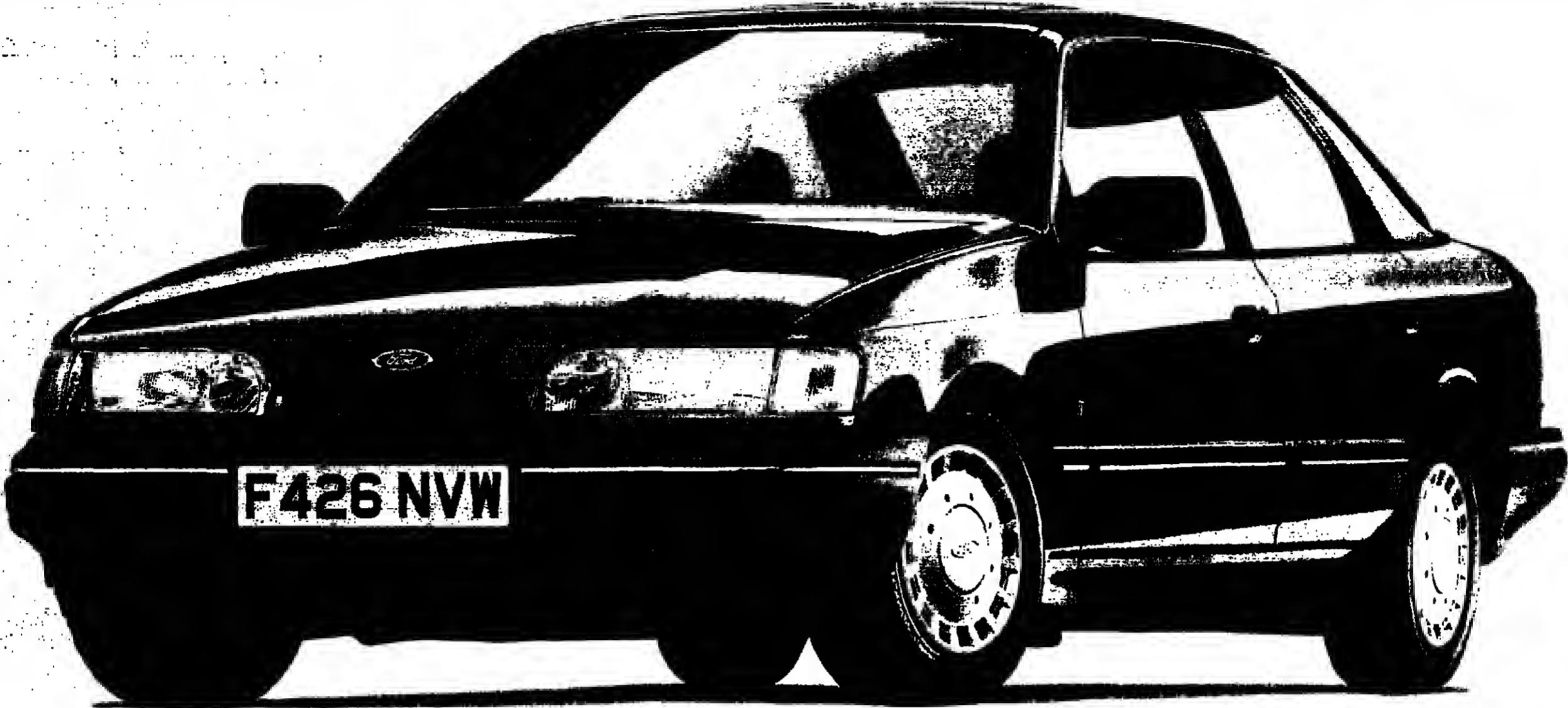
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He'll show you how you could enjoy your travel more without bumping up your expenses. And what accountant could possibly object to that?

Drive on the bright side.



UK NEWS

Opposition links Purley tragedy to Thatcher stance on rail spending

By Hazel Duffy

THE Purley rail crash at lunchtime on Saturday put British Rail once more uncomfortably in the public spotlight. Less than two weeks after the public inquiry opened into the Clapham Junction crash, BR found itself again taking blame for deaths and injuries.

Opposition politicians immediately shifted some of the blame on to the Government. Mr Paddy Ashdown, Democrats' leader, accused Mrs Margaret Thatcher, the Prime Minister, of running down transport systems to "breaking point." Mr John Prescott, Labour transport spokesman, said safety was being given a low priority. The inference was that BR's investment has been cut in the interests of efficiency gains being set as the primary goal.

In fact, rail investment of \$4.2bn over the next five years has been approved by the Government. This is double the rate of the early 1980s. However, there is a considerable investment lag because spending had been held up by ministers, when relations between the Department of Transport and the British Railways Board were at a low ebb.

This latest tragedy happened when BR is confronted with other issues which will have a critical bearing on the



A crane clears the track of derailed coaches yesterday

future of the rail business.

This week, BR will announce its choice of one of three options for a high-speed rail link to the Channel Tunnel. Whichever route it chooses, the outcry will be loud and clear from those affected. Huge public demonstrations by residents in south-east London and Kent against the options published last autumn have clogged the streets around Westminster.

Some hope to make the Government concede that public money will be needed to make the final route even moderately acceptable from the environmental viewpoint, even though this is not permissible within

the legislation which governs the Channel tunnel.

BR says it will address all representations made by Kent county council in press advertisements. But it is clear that it feels it has been pushed into acting faster on the rail link question than it would have liked, and there is more than a suggestion that this is because the Government wants to see the controversial private bill introduced in November this year, so as to get it well clear before the next election.

What is not at issue is that BR has hardly given the impression that it was on top of the matter in the past few months.

'Good response' to Welsh paper

By Anthony Moreton, Welsh Correspondent

INITIAL reactions to Wales on Sunday, the newspaper launched yesterday were "very encouraging," Mr John Humphries, the editor in chief, said.

Sales will not be known before Tuesday, when circulation representatives will have talked to wholesalers and newsagents. But Mr Humphries said the planned 200,000 print-run had been achieved satisfactorily.

Wales on Sunday is published by Thomson Regional Newspaper's Western Mail and Echo subsidiary in Cardiff. It is the third Sunday paper to be launched by the group since last August.

IMRO warns over rule changes

By David Barchard

IMRO, the self-regulatory organisation for investment management firms, warned its members at the weekend that changes to the Financial Services Act being considered by the Government may not be practicable or fair.

IMRO is particularly concerned about proposals that the Conduct of Business Rules, published by the Securities and Investment Board (SIB) last November, will be enforced as rules rather than as principles for business standards.

The organisation is urging its members to make their views known to the Government well before the deadline on submissions on March 31.

Mr John Morgan, IMRO chief executive, described the SIB's proposals as "of great potential value" for showing how investment firms should conduct themselves.

However, IMRO believes that the number of rules should be strictly limited and that they should lay down general principles of conduct with precisely defined meanings, rather than be tightly linked to particular occasions.

"All those affected, investment firms, SIBOs and investors must know where they stand, otherwise there is a clear risk of frequent recourse to law," IMRO warns.

The organisation would like to extract "core principles" from the SIB's draft code as a set of standards for its members to conform to. Any member failing to conform with the standards could face expulsion.

The SIB has already indicated that it does not favour this approach.

However, IMRO warns its members that the alternative is "a multitude of general principles as well as specific rules, all equally enforceable and available... for civil litigation."

It concludes that "this is not a practical basis for fair and effective regulation, and risks loss of the aims which HMG have in mind."

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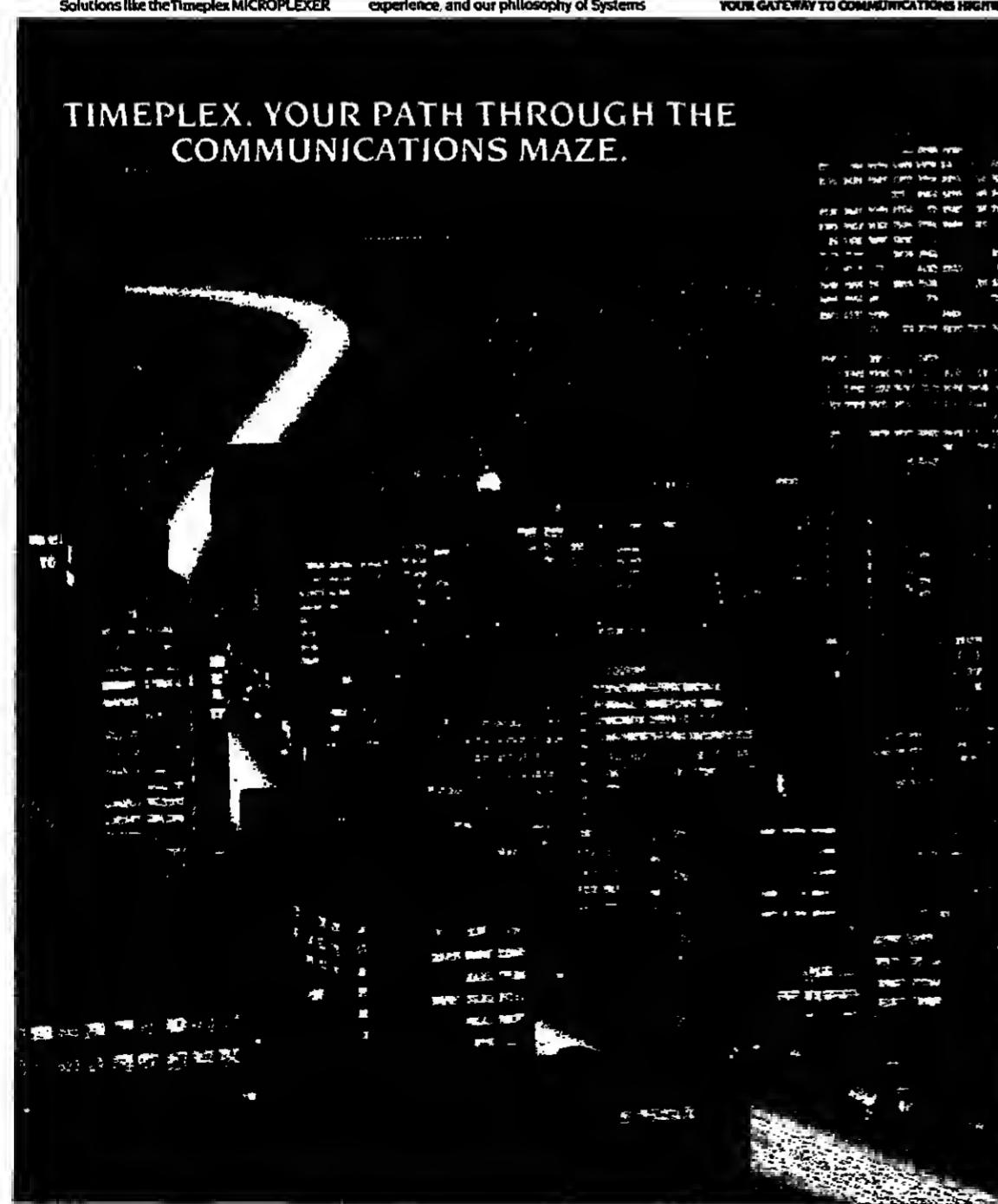
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TIMEPLEX. YOUR PATH THROUGH THE COMMUNICATIONS MAZE.



Consumer group book attacks legal system

By David Churchill

MANY consumers are getting a raw deal from a legal system which "fails to provide justice for all," the National Consumer Council suggests in a book published today.

The book, called Ordinary Justice, is a review of the system of civil justice in England and Wales.

Its publication comes as the legal profession is facing its biggest upheaval following the release in January of three green papers on reform of the way the law is operated.

Although the book was written before the papers were published, the council says it very much welcomes the papers and fully endorses the Government's aim that consumers should be given the widest possible choice of cost-effective legal services.

Dame Sally Oppenheim-Barnes, council chairman, says most people do not see the courts as places to take their problems. "They are intimidated by the ritual, the jargon, the time that it takes for cases to be heard and, above all, by fears about what it might cost them."

She said that while welcoming the green paper proposals, "our only criticism is that we would like to see the Government go even further with the lack of popularity for privatisation of its reforms."

The council would like to see removal of the immunity of barristers and solicitor-advocates against claims of negligence when representing people in court. Dame Sally said: "People's knowledge of and confidence in the civil justice system is very low."

The book shows, for example, that almost three quarters of accident victims do not even think of making a claim.

The Bar Council said the consumer council had not recognised that consumers would bear the brunt of the green paper's proposals. The Bar Council said the consumer council shared many of its own concerns about the green paper and that it had carried out many of the improvements demanded.

Ordinary Justice, National Consumer Council, HMSO, £7.95

Water leaders agree that ministers failed to 'sell' privatisation

By Richard Evans

THE PRIME MINISTER's tacit admission that the Government has failed to "sell" its water privatisation policy effectively is echoed within the industry.

Water industry leaders have complained for months that ministers have not rebutted false claims against privatisation and were failing to take sufficient account of the difficulties that lay to the path of a successful flotation of the 10 water authorities in November.

Ironically, there has been a change of climate in the last week or two among water authority chairmen, who now believe that Mr Nicholas Ridley, the Environment Secretary, and Mr Michael Howard, the water minister, are finally beginning to understand the scale of the problems and are acting more realistically in the complex negotiations prior to flotation.

But difficulty remains over presentation and in the stubbornly high level of opposition to water privatisation shown in opinion polls.

That was summed up yesterday by Mr Roy Watts, chairman of Thames Water, the largest of the 10, who said on BBC Radio that the Government was partly to blame for the lack of popularity for privatisation.

A lot of statements by the Opposition and in the media had gone unchallenged, and the fundamental arguments in favour of privatisation had to be restated time and time again, Mr Watts argued.

Other leaders, including Mr Gordon Jones, chairman of the

Water Authorities Association and Yorkshire Water, and Mr John Bellak, chairman of Severn Trent, agree that substantial progress is being made in the difficult flotation negotiations, but that it is up to ministers to sell the policy more effectively.

The opinion poll, published by the paper Scotland on Sunday, shows 20 per cent of those polled backing the SNP, compared with 32 per cent support at the end of last year.

The SNP national council heavily endorsed a decision by the party at the weekend not to take part in the constitutional convention - a body intended to draft a Scottish parliamentary constitution.

The SNP's abrupt decision to pull out of the convention only 48 hours after its first preliminary meeting is widely thought to be behind the sudden drop in its popular support.

But the SNP decided to pull out because it considered it a Labour-dominated body aimed at devolution, rather than independence.

The opinion poll puts support for Labour at 46 per cent, the Conservatives at 23 per cent and the two former Alliance parties each at 5 per cent.

But the SNP can draw considerable comfort from a finding by MORI that 38 per cent believe it is in Scotland's interests to leave the UK and become an independent state.

Support for Scottish nationalists 'in decline'

By James Buxton, Scottish Correspondent

THE SURGE in support for the Scottish National Party which followed its victory over Labour at the Govan by-election last November appears largely to have evaporated, according to an opinion poll by MORI last week.

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Company will promote East Anglia

By Richard Donkin

BUSINESSES worried about the lack of inward investment and infrastructure projects in East Anglia are forming a company to promote the region in the UK and abroad.

Nearly 14 companies have each invested £1,000 to establish East Anglia 2000, a company limited by guarantee, which is to be inaugurated at a meeting in Newmarket on March 15

under the chairmanship of Mr Michael Falcon, the chairman of Norwich Union.

The company will be part promotional group, part promotional company to represent a variety of interests in the four East Anglian counties - Suffolk, Norfolk, Cambridgeshire and Essex. Miss Valerie Holt, acting secretary, said the company was being formed to

attract government and business interest in the area.

She said the regional economy needed new investment. The road system, in particular, needed improving to end the region's isolation.

With the exception of boom areas such as Cambridge, Peterborough and Norwich, the region's economic wellbeing was patchy, she said.

'Business with 20 Italian companies. 20 locations. 20 different ways of looking at problems. How many banks handle your business?'

Z - Actually, only one, Lee.
And for me, it's Credito Italiano.
- Credito Italiano? Yes, hmm.
I know they're big, lots of branches,
Henry... but...
- Nearly 500 to be precise, and what's more important
is exactly where they are. Geographically speaking,
they're better distributed than any other single
Italian bank.
- Really? interesting... but what kind of services
do they offer? Have they got what we need?
- That's the point, Lee. They're just what we're looking
for to sort out our business in Italy.
- O.K., but give me the details.
- One example... ECO Italy... Electronic Collections
on Italy. One account in whichever branch is best
for us and all our business - wherever it comes from -
is handled through that branch.
- Using telematics, I hope... we all know what the mail
is like.
- Yes. Don't worry, it's fully computerized...
and another good thing is we can get our up-to-date
position in Italy, with full details, right here in the
office, and any time we like. Not bad, eh?
- O.K. Henry, sounds good, but any chance we can try
this service out?
- No problem, Lee. Credito Italiano will give us a free
demonstration.
- Great. Why don't we give them a call, then?
- Er... well... in fact, I already have done.
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Ashdown renews call
for pacts with SDP

By Michael Cassell

MR PADDY Ashdown, leader of the Social and Liberal Democrats, yesterday renewed his call to the Social Democratic Party (SDP) to enter by-election pacts, indicating that he expected Dr David Owen, SDP leader, to take responsibility if the plan collapsed.

Mr Ashdown was speaking at the end of the Democratic spring conference in the south coast resort of Bournemouth, which voted by more than three-to-one to support his proposal for the joint selection by local ballot of by-election candidates.

He repeated his preference for a full merger of the two parties, but said the pact plan could provide the first step towards unity. He hoped his party's relationship with the SDP could soon be resolved.

Mr Ashdown also stressed, however, the size of the Democrats in relation to the much smaller SDP and implied that failure to reach an understanding would lead to a renewed national electoral battle.

Mr Ashdown referred to recent remarks made by Mr John Cartwright, SDP president, which supported a one-member-one-vote selection process as the only workable means of candidate selection.

The Democrat leader said the remarks gave grounds for hoping the SDP would make a

Toronto-based company, was buying a 49 per cent stake in Gold Fields.

James Capel, the London stockbroker, which is acting for Minoro, the South African controlled investment company, in its £3.2bn revised bid for Gold Fields, was also advising American Barrick during the time of the build up.

Mr Peter Quinn, James Capel's chief executive, was reported over the weekend to have confirmed the purchase of about 500,000 Gold Fields shares while advising American Barrick.

He said the purchases were part of normal business and that a Chinese wall existed between the mining department and the corporate finance

team working with American Barrick. James Capel was unavailable for comment.

The Toronto company has recently said it was unaware that James Capel held shares while the 49 per cent stake was being acquired.

It is believed that DTI inspectors began investigations in 1987 into alleged insider trading under Section 177 of the Financial Services Act, while proceeding with the probe into the allegations of a concert party under Section 422 of the Companies Act.

It was understood that Gold Fields was formally informed that the investigation under Section 177 was underway shortly after it commenced.

At least two directors of

Gold Fields and a member of the financial advisory team were shown last week the report into the allegations of a concert party but the company said that the assurances of confidentiality given to the DTI prohibited comment.

Both reports are believed to have been completed last September. It is not known whether the Trade and Industry Secretary will take any action. He is under no legal obligation to make public the findings of the investigation into possible insider trading.

Last October, Lord Young appointed inspectors to investigate separate allegations of insider trading in the run up to Minoro's original £2.9bn bid for Gold Fields.

It was understood that Gold Fields was formally informed that the investigation under Section 177 was underway shortly after it commenced.

Positive response to his suggestion and claimed his party would "rejoice" if a deal were agreed.

The Democrat leader also cited an opinion poll last week which showed a clear two-to-one majority among SDP members in favour of a merger with the Democrats.

Mr Gordon Pettitt, BR's Southern Region general manager, said that Mr David Morgan, who was at the controls of the Littlehampton to Victoria locomotive when it struck a Victoria-bound train from Horsham, had gone through a red signal.

Mr Morgan is detained in hospital with serious injuries. Mr Pettitt said: "The driver has been some signalling work and track maintenance in the area, but there was no evidence yet that either was thought to be a cause of the accident."

Mr Paul Channon, Transport Secretary, is expected to announce today that he will be setting up a public inquiry into the disaster. Two weeks ago, a judicial inquiry - a rare procedure - opened into the disaster last December at Clapham, also on British Rail's Southern Region, when 35 people died.

"The safety of our signalling system does obviously depend on drivers stopping at red lights. It did not stop."

A red aspect signal would normally have been apparent to the driver two sections of tracks previously. "We have a system of multiple signalling where a driver gets an indication of a red light three sections back," said Mr Pettitt.

He said investigators had already discovered evidence that the driver applied the

brakes severely and had been unable to stop in time.

His train might even have been in the process of being derailed when it "side-whacked" the train in front a glancing blow, sending carriages plunging down a soft embankment.

No mechanical faults had yet been detected in signals or train brakes failure. There had been some signalling work and track maintenance in the area, but there was no evidence yet that either was thought to be a cause of the accident.

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Mrs Margaret Thatcher who visited victims of the Purley crash in hospital yesterday, 10 of whom are seriously injured. She said that there would be "every kind of inquiry" into the crash.

BR's own full internal inquiry into the crash will start today under the chairmanship of Mr David Burton, deputy general manager. It is expected to last three or four days.

Shortage of skills in US and UK 'to worsen'

By John Gapper in London

SHORTAGES of skilled workers are likely to increase in both the US and Britain as manufacturing companies continue to search for more employees, according to surveys by Manpower, the employment agency.

The surveys of 14,000 companies in the US and 1,600 in the UK found that 29 per cent in the former and 31 per cent in the latter intended hiring more staff: 6 per cent in both countries planned staff cuts.

The US survey found that many companies were having difficulties in recruiting the workers they need. Seasonal hiring patterns were pronounced, with construction and private service companies forecasting strong rises.

In Britain, manufacturing companies were taking over from services in leading employment growth, with confidence returning in manufacturing areas such as South Wales, East Anglia and the West Midlands.

Mr Mitchell Fromstein, chief executive of Blue Arrow, Manpower's parent company, said he was surprised by the similarity of the two surveys which showed that growth in demand for workers continued.

Both surveys showed that shortages of particular skills in some regions were growing. This indicated that general wage inflation was less likely than the bidding up of rates for skills in demand.

In the US, the Midwest was the leading region for employment growth. Hiring activity in construction - in which 37 of employers planned to add workers - was strongest in the Midwest and north east.

In Britain, 34 per cent of manufacturing companies expected to increase staff - up 3 per cent on the last quarter. The survey found optimism highest in electronics, heavy and electrical engineering, textiles and food and drink.

In services, where employment prospects usually rise in this quarter, 26 per cent of employers - 5 per cent fewer than the same period last year - planned to take on staff. This reflected the squeeze on credit, the survey said.

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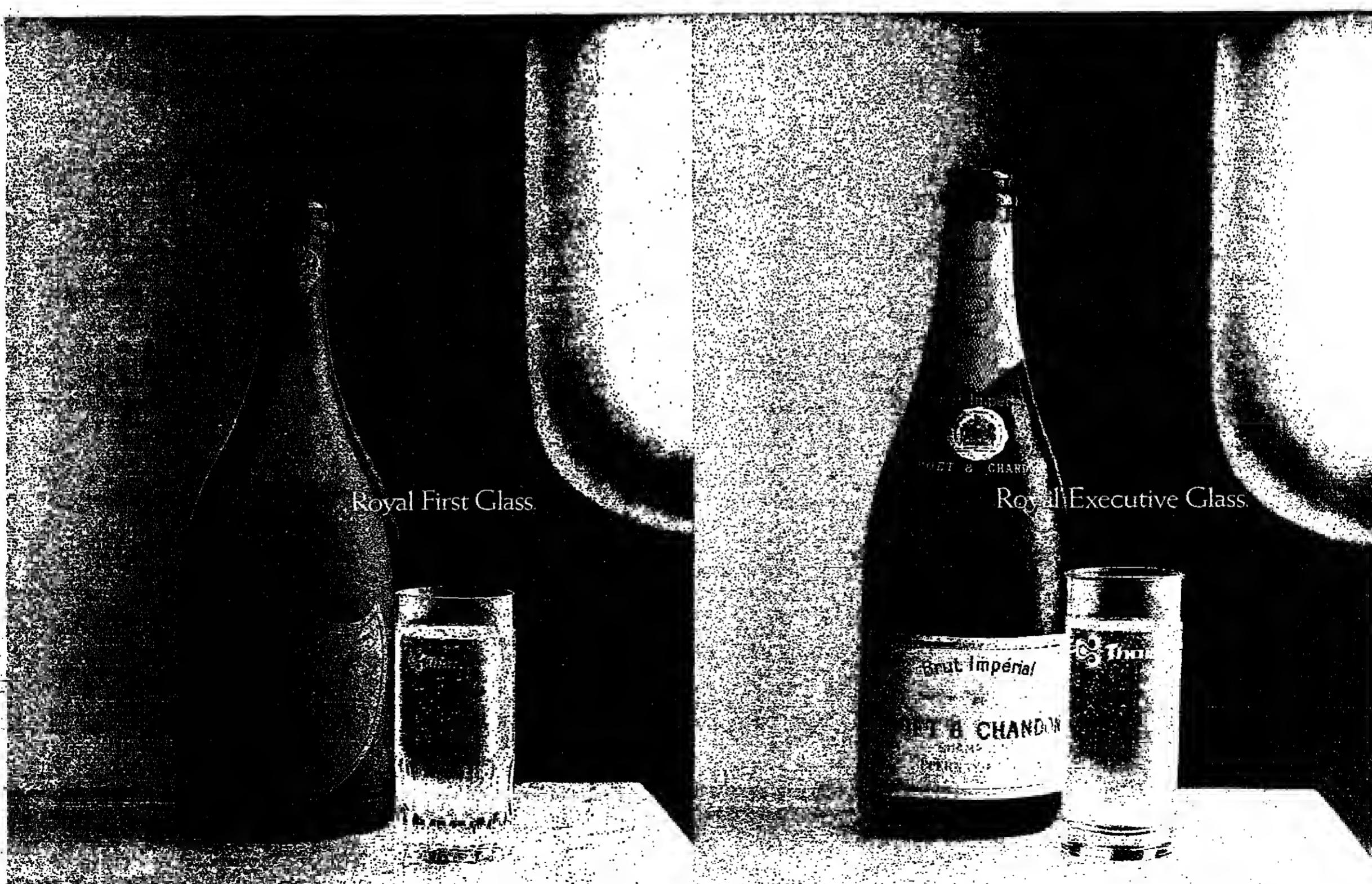
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	15.00	16.55		11.10	11.10
	16.45	18.40		17.30	17.30
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UK NEWS

Cable plans will hit investment, ministers are told

By Hugo Dixon and Raymond Snoddy

THE GOVERNMENT has been warned by the Office of Telecommunications and by PacTel, the US telephone company, that its plans for cable would be disastrous for investment in the industry.

Oftel, the telecommunications watchdog, has told the Government its plans for cable, in particular a proposal that cable television network owners cannot sell their programme services direct to the consumer, could harm the consumer.

PacTel, an investor in East London Telecommunications, has extensive plans for expansion and says that under the proposed regime "few investors would wish to pursue cable opportunities in the UK."

Oftel argued, in a submission to the Home Office, that the proposed restrictions could make it uneconomical for companies to invest the tens of millions of pounds needed to build cable networks.

The return on such investments took such a long time to come through that companies might not be willing to take the risk if they could not control the retailing of their services, Oftel said.

Companies would therefore either stop investing in local distribution networks or would choose the much cheaper option of relying on microwave radio to distribute television programmes, Oftel believes.

That could severely damage

Oftel's policy of encouraging competition to British Telecom on a local level, as microwave technology is incapable of carrying telecommunications traffic.

Bruce Allen & Hamilton, in a report for PacTel, warns that apart from vertical separation the US company is concerned about plans to impose a levy when there is no competition in a franchise area and award local franchises to the highest bidder.

"Any of these proposals individually, and particularly when taken together, will lead to a climate in which the benefits of increased choice provided by cable will not reach British consumers," argues the report prepared by a team headed by Mr Charles Jonscher.

The typical break-even point for a cable franchise is seven to eight years. The Bruce Allen report argues that Government proposals would delay that break-even point by a further six years pushing it to the end of the franchise period.

The combined effects of increased cost of debt and decreased revenue have a devastating effect on the rate of return for a local area franchise using cable as its primary means of delivery.

The Bruce Allen study argues that the proposed Government regime is one that is appropriate for a mature industry not one with economic prospects that are far from secure.

Burton in middle-aged spread of men's shops

By Christopher Parkes, Consumer Industries Editor

BURTON GROUP, the clothing and department store multi-chain, has resurrected a 56-year-old menswear company, Hudsons, for its first assault on the clothing market for "older" men.

The first of seven pilot stores, catering for men between 35 and 55 - in years, not waist measurement - opened in Bristol at the weekend.

The shop will sell mainly suits and casual wear, but jeans will not be stocked, the company said.

According to Mr Chris Tidman, chief executive of Burton Retail, the stores will be more spacious than usual - as will the trousers. The company's tailoring and styling policy will allow for the natural expansion of the male figure which tends to come with age.

The launch programme, which will include Hudsons openings in Stockton-on-Tees, Southend, Birmingham, Manchester and Glasgow, will end with a new store in London planned for mid-April.

Performance and prospects will then be assessed, and further openings may follow.

The British population is suffering from a form of middle-aged spread, which demographers say, will result in a rapid decline in the number of 16-to-24-year-olds and a corresponding increase in older people.

The menswear market is currently worth about £1.8bn a year.

Burtons bought the Hudsons name, first used in 1933, as part of the package of shops and brands in the John Collier chain, renowned in the 1950s and 1960s as "the window to watch."

The group claims to be the first to address seriously the clothing market for the older man with a specific type of outlet.

Recent targeted launches appear to be successful. Principles for Men, for example, started just over three years ago and now has more than 100 outlets. Radius, launched a year ago, has 50.

Golden era is withdrawn from the banks

David Lascelles looks at the growing competition which threatens British clearers

Last year could go down in UK banking history as the end of a golden era. The results from the Big Four clearing banks in the past fortnight all showed huge earnings from their domestic banking, but up and down Britain bank stocks fell.

But by the end of the year, the effect of sharply higher interest rates was already beginning to make itself felt in lower loan demand and shrinking margins.

The banks' worry now is twofold. One worry is that the Government's tight monetary stance will give the UK economy a hard landing, in which case the billions of pounds worth of loans which they piled on last year could start going bad. The other is that if the worst is avoided, rapidly mounting competition in the banking market will make a return to earlier profit levels impossible.

Mr John Quinton, chairman of Barclays Bank, which was the most aggressive acquirer of UK assets last year, says he does "not totally disagree" with the proposition that UK banking profits may have passed their peak. "It will be more difficult to earn profits in the future," he said. But he argues that banks are already adapting by developing new sources of non-banking income.

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The banks' domestic assets are growing rapidly ...

Assets (£bn)	1987	1988
Barclays	41.3	53.4
Lloyds	23.0	26.2
Midland	21.0	25.6
NatWest	37.9	44.9

... but competition is squeezing their margins

Domestic lending margins (%)	1987	1988
Barclays	5.30	4.70
Lloyds	5.84	5.38
Midland	5.30	4.90
NatWest	5.60	5.50

small company market, and the special "business centres" which they have established to serve it.

Indeed, bankers seem to have surprised themselves with the amount of business they found in this market, an indication, perhaps, of the extent to which they had previously neglected it.

On the personal side, loan volumes held up until the second half of the year, but then levelled off. This included mortgage lending, which rose sharply in the first half of the year, only to be throttled by high rates later, particularly in the south. All the banks added strongly to their mortgage books; Barclays by 57 per cent, Midland by 25 per cent.

Indeed, as the future is concerned, the more significant developments last year probably occurred in what the banks called "related services": non-banking financial services such as insurance broking, life assurance, unit trusts, pensions, and leasing.

A steady growth in diversification added to the banks' profits, and opened up new lines of business. Most striking was Lloyds Bank's semi-merger with Abbey Life, underlining the importance that banks now attach to life insurance and related "big ticket" personal services like home loans and investment.

NatWest, which claims to be among the largest insurance brokers in the country, earned 40 per cent higher profits from this activity. Barclays financial services group, which supplies insurance and investment products, raised profits by 20 per cent.

Midland is also gearing up its non-banking financial services side, partly through a joint venture with General Accident.

"Simple products are hard to make money on, because everyone is offering them," Sir Kit McMahon, chairman of Midland Bank, says. But he sees "enormous opportunities" to make money from more specialised services in the savings and corporate markets.

Mr Quinton agrees. Only one in every 20 of Barclays banking customers buys one of the group's non-banking products. That means there's "enormous potential," he says.

But the quest for new sources of income occupies one side of the banking industry, the other half is battling with what virtually all senior bankers say will be the key factor for success - costs.

The squeeze is coming from several directions. The need for heavy investment in technology is eating up literally billions of pounds. Barclays revealed that it spent £200m to £250m on technology last year, and will increase that figure by £100m this year.

Without that sort of investment every year, Mr Quinton says, Barclays had calculated it would have to employ 30,000 more people than now.

Another squeeze comes from funding costs. None of the banks managed to fund last year's sharp growth in lending without tapping the wholesale markets. As a result their funding mix deteriorated, with cheap personal deposits giving

way to costlier bought money.

This situation could deteriorate further this year with the introduction of interest-paying current accounts which will cost the banks anything from £15m at Midland to £25m at Barclays. However, Mr Brian Pitman, chief executive of Lloyds, argued that instead as the new accounts attract fresh personal deposits to replace bought money, they will actually reduce funding costs.

Mr Pitman says the fight to control costs is crucial because none of the clearers can differentiate itself enough to be able to charge higher prices than the others. So the prizes will go to the bank that can deliver the goods more cheaply.

Mr Pitman focuses closely on profitability, and aims to make his bank "the low-cost producer." But then so does Sir Kit McMahon at Midland who says: "The real fight will be on the cost base."

Mr Tom Frost, chief executive of NatWest, has introduced a new compensation scheme linked in part to managers' ability to contain costs. "We've really got to push the concept down the line," he says. At Barclays, they have launched a cost-cutting review.

Analysts believe that 1989 could at last see the great out-break of competition in high street banking which bankers have long talked about but so far largely avoided.

Banks are expanding their services for businesses, extending their opening hours, producing more attractive types of accounts, and diversifying their interests. Although bank profits are notoriously hard to forecast, they say this adds up to much reduced earnings growth in 1989.

House prices 'up again'

By Hazel Duffy

HOUSE PRICES went up last month by 1.6 per cent following a fall of 0.8 per cent in January, according to the latest monthly survey published by Halifax Building Society.

However, higher mortgage rates are having an effect and prices are rising more slowly. The annual rate of price rises is put at 32 per cent, against February's 33.6 per cent.

Halifax said mortgage demand had shown some

BT resumes chatlines after changing price structure

By Hugo Dixon

BRITISH Telecom has agreed to reinstate chatline services which allow groups of people to gossip over the telephone. The company cut off the chatlines last month after campaigns by MPs and the press.

The high cost of chatline services was one of the main reasons for the campaign against them. Instances were reported of parents faced with telephone bills of thousands of pounds, run up by children.

Several chatline operators tried unsuccessfully in the High Court last week to force BT to reinstate their original premium rate lines. However, the company told the court it would convert the premium rate lines to ordinary lines if the chatline operators wished.

BT said yesterday several chatline companies had taken up this offer, though it refused to name them. "How could we

turn down a request by a company for 500 ordinary telephone lines?" it asked.

Under the new system, BT will collect money from customers for the cost of using the lines. It will not pass on money to chatline operators.

Chatline companies will have to find alternative ways of collecting money from their customers. Two have been suggested: customers could

pay for the calls by credit card, or could be charged a subscription fee.

BT said it had not asked Ofcom to approve its new system for charging. The telecommunications watchdog is due to make its own ruling on chatlines later this week, in response to a report by the Monopolies and Mergers Commission that the services should be allowed to continue.

Automobiles should be more than safe, comfortable machines.

They should also be able to communicate with the world around them.

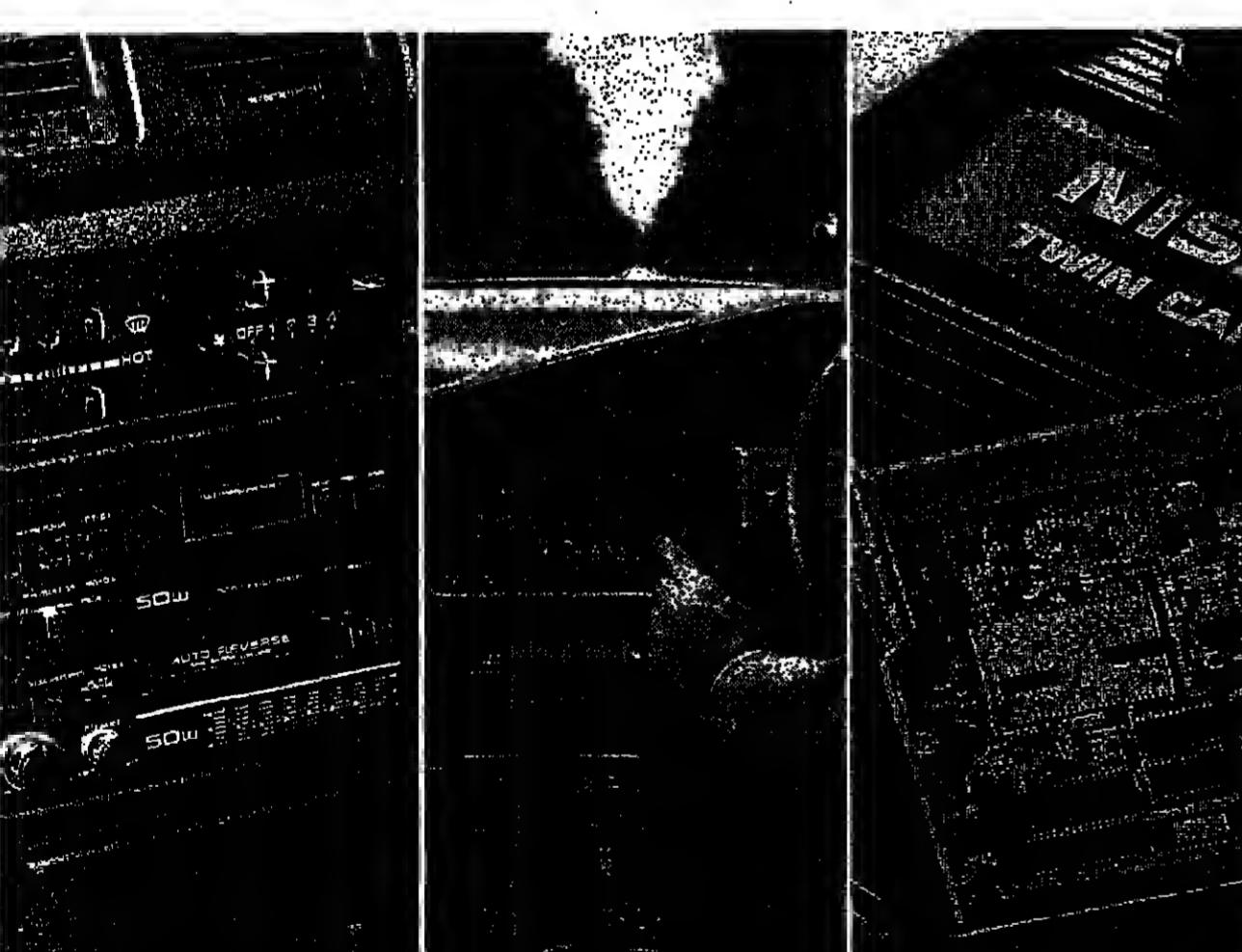
Recent advances in car electronics technology have been remarkable. They've not only improved basic functions such as engine control, they're now being seen in man-machine interfaces providing more comfort and operating ease, and even in communications with the surrounding world. Down the road there are things even more exciting.

Hitachi's scientists and engineers are at work on a Multi Information System using a colour thin film transistor LCD to display operating information, road maps and a navigational system using these maps. With this system a driver could obtain a variety of driving information simply by touching the display screen. Eventually, he'll be able to issue verbal commands to, for instance, regulate the temperature within his car. Hitachi electronics and semiconductor technology can also bring free communication with the outside and determine a car's exact location through use of Global Positioning System satellites.

Hitachi have also developed a highly acclaimed hot wire air flow sensor used in engine management. It helps achieve the diametrically opposed goals of maximum power and fuel economy. And we've created many other superior products for driving control, suspension control, air-conditioning and audio.

We link technology to human needs; and believe that our special knowledge will create new, highly sophisticated functions that are also easy to operate. Our goal in automotive electronics - and medicine, energy and consumer electronics as well - is to create and put into practice innovations that will improve the quality of life the world around.

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Hitachi's wide-ranging automotive technologies include car audio, the Satellite Drive Information System featured on Nissan's CUE-X concept car and a microcomputer engine control system.



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UK NEWS

Hinari to start assembly of TV sets in Scotland

By James Buxton, Scottish Correspondent

HINARI, the Scottish consumer electronics company which has so far imported all its products from the Far East, is to start assembling 14-inch televisions at Cumbernauld, near Glasgow, from next month.

Components will initially be imported from the Far East, but the company hopes to be incorporating components manufactured in the EC within a year.

Hinari offers a wide range of consumer electronics products, including video recorders, audio equipment and televisions, which it designs and has made in Japan, South Korea, Taiwan and Hong Kong. It was founded only in 1985, and last year its sales rose by 75 per cent to £76m. It uses a Japanese-sounding name to increase consumer acceptance.

Mr Brian Palmer, Hinari's chairman, managing director and principal shareholder, said yesterday that the main reason for starting assembly in Scotland was to increase security of supply.

He says the company, which claims to have 10 per cent of the UK market for 14-inch televisions, was in danger of becoming too dependent on its suppliers.

The first thing is to start making the product and to get the quality right. Then we will look around and see what components we can buy locally," said Mr Palmer. One possibility for local sourcing would be plastic mouldings, and Hinari is talking to Phillips about importing television tubes from its plant in Spain.

"We've got to seek compromise out, but they've got to see us out too. Within 12 months we hope to see a number of components of EC manufacture going into our products."

The highest cost of assembly would be offset by reduced transport costs and lower rates of import duty.

Production lines are to be set up at the company's plant in Cumbernauld in April and the second in June. Hinari will make its remote control 14-inch model, its ver-

sion which includes taltext, and its Sunrise model, which incorporates a clock and switches itself on. Some 80 jobs will be created.

The group's two founders,

Mr Roy Tucker and Mr Ronald Plummer, announced they had reached settlements with the Inland Revenue. The agreement, after a 10-year wrangle,

reached a conclusion involving a payment of £5.75m.

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LONDON CONFERENCE ON THE OZONE LAYER

Moi warns of grim future for Earth

By John Hunt, Environment Correspondent

AN APPEAL for developing countries to sign the Montreal Protocol - the international agreement for the protection of the ozone layer - was made by President Daniel arap Moi of Kenya when he opened the international conference on the ozone layer, attended by 124 countries to London yesterday.

He coupled this with a call for aid from industrialised countries such as the US, Japan, Britain and other western European nations, to give assistance to developing countries to help them phase out chlorofluorocarbons (CFCs).

Those are the chemicals, used in aerosols, refrigerators and the manufacture of plastic foam, which are the main agent in the thinning of the ozone layer. President Moi also urged the exchange of information and technology on this issue from the industrialised countries to the Third World.

The President, whose country is host to the headquarters of the United Nations Environment Programme (UNEP), also demanded that western countries should stop dumping toxic waste in Africa and other Third World nations.

He warned of the dangers the global ecosystem faced from

'There can be no winners from the damage that man continues to inflict upon his own planet'

the increase in ultra-violet radiation that would result from a thinning of the ozone layer and from the global warming ("the greenhouse effect") which could result from other forms of pollution.

"The message is clear," he said. "There can be no winners from the damage that man continues to inflict upon his own planet. We should all play our part in taking preventative action now. The evidence of impending disaster is already with us."

The President said that the gravity of the difficulty was underlined by the fact that so many nations had sent representatives to the conference - the first of its kind.

"It is not a matter for nicely-worded conventions and protocols," he declared. "It is not a matter of concern to only a few members of an exclusive club. All members of the international community have a duty to protect the ozone layer."

He urged countries that had not signed the Vienna Convention on the ozone layer, and the Montreal Protocol which

emerged from it, to do so now and "join us in the endeavour to protect our planet."

So far, 46 countries have signed the Montreal Protocol, which calls for a reduction in CFCs by 50 per cent by the end of the century. There are 31 countries that have ratified it - 33 if the separate signings by Belarus and the Ukraine are included separately from the Soviet Union.

However, President Moi emphasised that acceding to the convention and protocol was not sufficient. He said: "We must take determined and deliberate steps to achieve the objectives of these instruments. Let us all accept that the threat to the ozone layer is a global problem whose disastrous effects know no national boundaries."

"It calls for a mobilisation of political will, international co-operation, and genuine and equitable sacrifice from all of us."

Calling for aid for developed countries, he said they would not find it easy to forgo the use of CFCs in their quest for

industrialisation. Many Third World nations were now embarking on large-scale expansion in their refrigeration, air conditioning, plastics and electronic industries. Most of them depended on the use of chemicals such as CFCs.

"Such unfriendly actions are equivalent to declaring war on the earth's ecosystems. We share our planet and we cannot afford to pollute any part of it, no matter how far it is from where we live."

He warned of the threat to the environment resulting from mankind's "mismanagement and sheer greed." The most disturbing evidence was the discovery of the "ozone hole" over the South Pole and that damage was extending gradually towards the equator.

It was estimated that 1 per cent depletion of ozone would increase the incidence of skin cancer by 2 per cent and of eye cataracts by 0.6 per cent.

Other effects were a substantial reduction of the body's immune response system; damage to marine life and to plants and crops; prolonged droughts were being experienced in many parts of the world and the UK was enjoying the warmest winter for years after a cold and wet summer. Heat-waves in the US and devastating drought in most parts of Africa, floods and hurricanes in parts of Asia were signs of the worst effects that could follow global warming.

With seas expanding, whole areas, even entire countries, could disappear under water. vast areas of the earth faced the grim future of being turned into dust bowls.

A last chance for the atmosphere, Page 16

This was an area where developed countries could help.

"Another equally important matter is the recent practice adopted by some developed countries of dumping toxic waste in unsuspecting developing countries.

"The world community - especially the industrialised nations - must help these nations make the right choice and order their priorities properly."

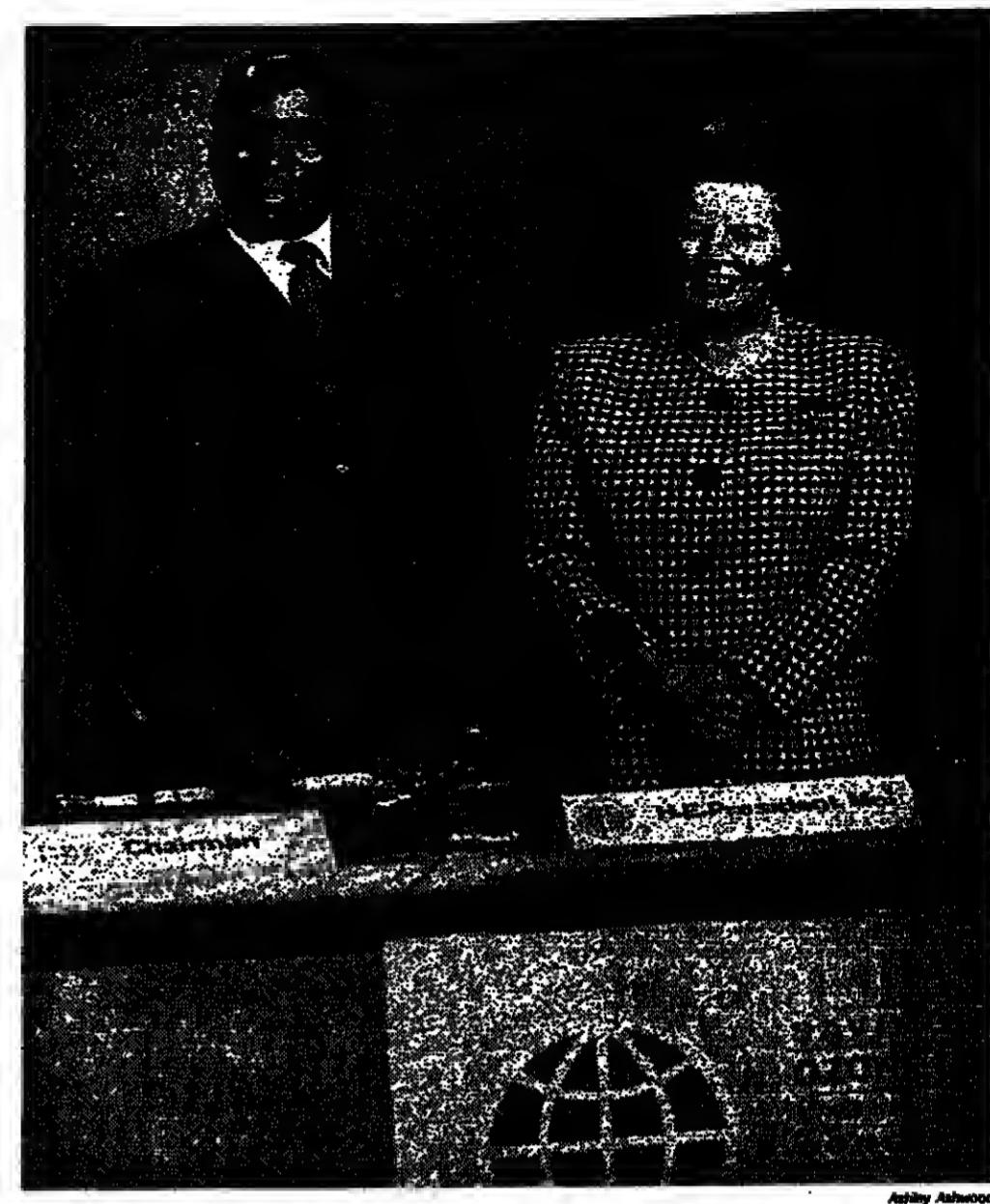
The industrialised countries must be prepared to bear the burden of conserving the global ozone layer equitably with the less industrialised countries. Developed nations must make sacrifices commensurate in magnitude with those expected from the Third World nations that must forgo the use of these ozone-depleting chemicals.

"Arrangements must be worked out in international trade and a new international division of labour must be devised which rewards equitably all nations that ratify and faithfully implement the Vienna Convention and Montreal Protocol."

Industrial companies should, he said, work tirelessly to promote substitutes for CFCs and this information should be passed on to the less industrialised nations.

"Developing countries need the basic information about which chemicals are safe and which are not," he noted.

In countries like his own, programmes for controlling pollution were still experiencing problems because of technical and financial limitations.



Ashley Ashwood

Hoping to save the ozone layer: President Moi and Mrs Thatcher at the conference

Notice of Redemption of Cellular Communications, Inc. 7 1/4% Convertible Subordinated Debentures Due 2003 (Convertible into Cellular Communications, Inc. Common Stock)

Redemption Date: April 5, 1989

Conversion Right Expires: Close of business on April 5, 1989

NOTICE IS HEREBY GIVEN to holders of the 7 1/4% Convertible Subordinated Debentures Due 2003 (the "Debentures") of Cellular Communications, Inc. (the "Company"), convertible into the Company's common stock (the "Common Stock") that pursuant to the provisions of the Indenture dated as of May 12, 1988 (the "Indenture"), the Company has elected to redeem all of the outstanding Debentures on April 5, 1989 (the "Redemption Date") at a redemption price of 106% of the principal amount thereof, together with accrued and unpaid interest from May 12, 1988 to the Redemption Date. Payment of the redemption price and accrued interest, which will aggregate \$5,625.24 for each \$5,000 principal amount of the Debentures, will be made on or after the Redemption Date upon presentation and surrender of the Debentures together with, in the case of a Bearer Security (as defined in the Indenture), all unmatured coupons attached thereto; (i) in the case of both a Registered Security (as defined in the Indenture) and a Bearer Security, at the office of any one of the Paying Agents set forth below, located outside the United States or (ii) in the case of a Registered Security only, at the office of the Paying Agent set forth below, located inside the United States.

The redemption price will become due and payable upon each Debenture on the Redemption Date, and subject to deposit by the Company with the Trustee or a Paying Agent prior to April 5, 1989 of money sufficient to redeem all outstanding Debentures, interest thereon shall cease to accrue on and after the Redemption Date.

ALTERNATIVE TO REDEMPTION

Holders of Debentures have the right on or before the close of business on April 5, 1989, to convert the Debentures into fully paid and non-assessable shares of Common Stock.

The Debentures may be converted for the principal amount or, in the case of a Registered Security, any portion thereof which is \$5,000 or an integral multiple thereof, into Common Stock at the conversion price of \$22.31 per share. In order to exercise a conversion right, the holder of any Debenture(s) to be converted shall surrender the Debenture(s), together with all unmatured coupons, to the office of the Paying Agent or a Paying Agent set forth below, located outside the United States (or in the case of a Registered Security only), inside the United States, accompanied by a written notice of election executed by such holder that the holder elects to convert such Debenture(s) and specifying the name or names in which the shares of Common Stock deliverable upon conversion shall be registered, with the address of the person so named (and, if required, the holder's taxpayer identification number). A holder who surrenders a Debenture for conversion will receive a certificate or certificates for the full number of whole shares of Common Stock to which such holder is entitled. No fractional shares of Common Stock will be issued upon conversion of a Debenture. In the event that the Company will pay a cash adjustment in respect of such fraction in the amount equal to the same fraction of the closing price (as defined in the Indenture) per share of Common Stock on the NASDAQ National Market System on the last Business Day (as defined in the Indenture) prior to the day of conversion on which there is a closing price per share of Common Stock, Debenture(s), or portions thereof, shall be deemed to have been converted immediately prior to the close of business on the date on which such written notice to convert shall have been received by a Conversion Agent and such Debenture(s) shall thereafter be treated as a Registered Security.

"But please don't set your sights too low," she urged. Britain has been pressing for an 85 per cent reduction in

Thatcher calls for stricter targets

THE NEED to set stricter and earlier targets for reducing the use of the chemicals which damage the ozone layer was emphasised by Mrs Margaret Thatcher, the Prime Minister, when she spoke briefly at the opening of the conference.

Like President Moi of Kenya, she wanted to see many other countries signing up for the Montreal Protocol, the agreement for reducing the use of CFCs.

She said each of the 124 countries attending the international gathering - the first of its kind - would reach its own conclusions on what was needed and what was feasible by way of reductions, according to its own circumstances.

"But please don't set your sights too low," she urged.

Britain has been pressing for an 85 per cent reduction in

CFCs as soon as possible. But last week, together with its EC partners, it adopted the target of a complete ban on these ozone-layer damaging substances by the end of the century.

The Prime Minister stressed that the aim of the conference was not to negotiate binding international agreements. The United Nations, through its UN Environment Programme was the proper framework through which this could be done.

The purpose of the conference was the pooling of knowledge between members of governments, scientists and industrialists, to learn from each other and to improve understanding of the serious implications.

With an eye on the further meeting of the Montreal Protocol countries later this year

and another, probably in London next year, she said that the present gathering would pave the way for further concerted action.

"But many countries - and that certainly includes the UK - are convinced that we need to go further and faster to accept higher targets and shorter deadlines," she said.

The Prime Minister particularly wished to underline two aspects. First, all countries were affected by damage to the ozone layer. The consequences would not strike only those whose products were doing the most damage.

These countries - a reference to the developed nations who are the main producers and users of CFCs - certainly bore a heavier responsibility than others, she said. It was up to them to do most

to remove the causes of the problem.

But that alone would not suffice. All countries must be ready to take action in a big international co-operative effort.

Second, the problem was not one for governments alone. It would require co-operation with science and industry and the understanding and participation of individuals.

The habits of individual people, their choice of product and the care they exercised would be crucial to success in saving the ozone layer.

Mrs Thatcher continued: "Our purpose is to find a way which shields the vital balance of nature while allowing the justified hopes of the world's peoples for economic development and well-being to be achieved."

CFC use 'definitely to blame for ozone hole'

By Patrick Butler

MR JOSEPH FARMAN, of the British Antarctic Survey which discovered the hole in the ozone layer in 1984, told the conference there was no doubt that the opening had been caused by the use of CFCs. That use had been "regrettably, largely unnecessary in many cases."

There was six times more chlorine produced by the CFCs in the atmosphere today than there had been in 1980. Most of this increase had taken place since 1980. The presence of CFCs in the atmosphere would last for at least a decade after their production was halted.

"Our present understanding is that the Antarctic ozone hole is going to come back every year for the next 50 years."

He added that most scientists now believed there had been no severe damage on a global scale. But he questioned whether it was possible to continue trusting the reliability of earlier forecasts that overall depletion would be slow.

"If we have learned anything from Antarctica, it is that we cannot trust that prediction."

Mr Farmen's views were endorsed by Dr Robert Watson of the US National Aeronautics and Space Administration (Nasa). Dr Watson led the Nasa team of scientists which uncovered the dangers of depletion of the ozone layer.

Dr Watson said scientific findings had been made within the past 18 months since the signing of the Montreal Protocol. A total of 38 nations, plus the European Community, had ratified the protocol, which aims to reduce use of CFCs by 50 per cent by the end of the century.

"What does it take to protect the ozone layer?" he asked. "Today there are three parts per billion of chlorine in the earth's atmosphere. Before the ozone hole over Antarctica developed, there were only two parts per billion. Even with a fully ratified Montreal Protocol, the amount of chlorine will increase to at least six to nine parts per billion. In other words, the chlorine will triple over the next few decades."

It was vital to reduce the concentration to its original two parts per billion.

Compliance by all nations was required, he said, together with development of safe substitutes for CFCs.

Dr Michael Vachille of Atcham said originally CFCs had replaced chlorine and propane as propellants in aerosols. Industry was now returning to the latter products.

Dr Istvan Lang, secretary-general of the Hungarian Academy of Sciences and commissioner on the World Commission on Environment and Development, who chaired the session, said the benefits of CFCs to industry had demonstrated the importance of finding safe alternatives.

A special session, designed to provide the scientific background to ozone depletion, was introduced by Mr Nicholas Ridley, Environment Secretary.



Peter Wallenberg: response of industry is essential

marital return on their investment.

Nevertheless, ICI was deeply committed to finding satisfactory answers as quickly as possible and we are investigating heavily to achieve that purpose.

ICI recently announced plans for the first commercialised production of an ozone-benign chemical for use in refrigeration.

Mr Archie Dunham, group vice-president, chemicals and

pigments at Du Pont, said his company planned to phase out its CFC production as soon as possible and no later than by the end of the century.

Lord Sainsbury, chairman of J Sainsbury, the big UK retailer, said his company had introduced a new control system for refrigeration plant used in its stores. During maintenance or alteration engineering were required to decent CFCs in the system into cylinders which were then

returned to suppliers.

He said: "I trust that the Government will do all that is necessary to ensure that we develop in this country, which I am told we have not at present, a safe and efficient means of disposal of all unwanted CFCs."

J Sainsbury had sought ways of using R22 - a "soft" CFC not controlled by the protocol - and its first supermarket using it for refrigeration would open later this year.

Lord Sainsbury urged countries to do all they could to switch to R22 until a totally ozone-benign substitute became available.

Mr Peter Wallenberg, president of the International Chamber of Commerce (ICC), and president of the Federation of Swedish Industries, said the ICC had been taking an increasingly strong interest in the environment for nearly 20 years.

On ozone depletion he said: "The role of industry in this drama cannot be denied since industry is both a producer and user of CFCs. Therefore the response of world industry is essential in coming to grips with the problem."

Proceedings got under way with the presentation of some scary videos. Flashed up on a giant screen was a picture of the globe under threat with a soundtrack of threatening and ominous music.

This was followed by a colourful and rather archaic touch when President Moi of Kenya made the opening speech. He was accompanied by an immaculately turned-out gold-braided force of the Kenyan Army, who stood in formation with a swagger stick under his arm. With a crisp Sandhurst salute, he handed the President his speech. Then he stood rigidly to attention while the President delivered it.

Mrs Thatcher, the energetic initiator of this great affair, smiled benevolently from the platform during this ceremony.

Also in evidence was Mr Nicholas Ridley, the Environment Secretary, who many environmentalists also find rather

quaint and archaic. He benevolently presided over the ministerial sessions where a rapid succession of ministers from all over the world were each given five minutes to say how they proposed to solve the problem of the depletion of the ozone layer.

Mr Ridley, in a vein reminiscent of Lord Halifax's performance at the Tory party conference many years ago, produced a handbell and warned that it would be rung if anyone had the cheek to go over their time limit. However, when he waved it as a demonstration, it merely gave out a silvery tinkle.

The ministerial sessions were preceded by yet another video underlining the dangers of CFCs, including a scene like a glossy TV advert, where a girl seductively showed off a bikini which she had put in place by the use of an aerosol.

"The sun, a thundering ball of fire in our skies, the very fuel of life since the beginning of time," intoned the soundtrack. This portentous note had been matched earlier by President Moi when he warned of the dangers of countries disappearing under the sea and huge areas becoming deserts as a result of climatic change.

Meanwhile, most of the drama seemed to be taking place in the huge press room where several hundred journalists tried to cover this sprawling event. The difficulty was that for security reasons they were kept entirely separate from the government representatives and communication between the two sides seemed almost impossible.

An announcement that a Japanese delegation was giving a press conference sent a herd of journalists charging through the corridors to discover its whereabouts.

Finally, they burst into the correct room, only to find that the Japanese had left.

"Power to weight ratios are important to me."



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MANAGEMENT

Bain and Co

Playing softball and building up confidence

Michael Skapinker talks to the head of the UK subsidiary of the American consultancy which, apart from its association with Guinness, is best known for its reluctance to talk about its work

Michael Farmer insists that his is just a normal company. "We have softball teams. We do silly things and have parties and give awards. We've got internal newspapers."

So why, then, do people think there is something unusual about Bain and Co, the American management consultants whose UK subsidiary Farmer heads? The secrecy, for one thing. Bain people never talk about their work. All consultants maintain their clients' confidentiality. Bain consultants will not even say who their clients are.

Some have become known, however. Guinness was a client which brought Bain much unwanted, and mostly negative, publicity. A Bain consultant, Olivier Roux, became Guinness's director of financial strategy and development, a post he resigned when the UK drinks group became involved in a major scandal in 1986. The Guinness affair prompted questions from rival consultants about whether Bain had become too deeply involved in the running of clients' businesses.

Other Bain clients include Baxter-Travenol Laboratories, Chrysler Motors, Dunn and Bradstreet, Owens Illinois and Sterling Drugs. The list appeared in a Fortune magazine article in 1987 and is repeated in a book called *Going to Work*, a guide for American job-seekers.* Farmer thinks very highly of the chapter on Bain and says it is "pretty accurate".

The author of the book, Lisa Birnbach, was permitted to speak to Bain consultants and was allowed

to sit in on a two-week training session for new recruits. Such openness is unusual - as was this on-the-record interview with Farmer, who became UK managing director of Bain earlier this year. An American, he had previously worked for the firm in Paris and Munich.

What is the reason for Bain's sudden conversion to *glasnost*? Farmer says that the company, which was founded in 1973, now has sufficient confidence to let the outside world in. It is difficult to believe, however, that the desire to counter the poor publicity of previous years is not a major factor.

Farmer will not, however, discuss the Guinness affair or its effect on employee morale. He also refuses to discuss any other clients, or even say how many companies Bain works with. He says that Bain's insistence on maintaining client confidentiality was one of the reasons it did not talk to the press in the first place.

"We think it's a little like being curious about somebody's marriage. There are some things you don't want to know. We feel that we've got that kind of relationship with our clients and we just don't talk about it," he says. "We are afraid people are going to poke into the things that we don't want to talk about. That's why we've kept the press outside."

The other reason Bain has not wanted any public exposure until now, he says, was that it was too new a company and felt too vulnerable. When Bill Bain left the Boston Consulting Group to set up Bain and Co some doubted that he would make a success of it.

"We were trying something that, when you think about it, had great risks," Farmer says. "When Bill Bain broke away from BCG he took six people. The Boston Consulting Group was pre-eminent in strategy consulting, did a great job recruiting on campuses and had a very successful programme of seminars for managers.

"For a number of years a few clients were all the revenue we had. People talk about Bain as if the kind of thing we do has been around for ever, but that wasn't the case 10 years ago. I think we felt that the client could go away at any minute and BCG could really get competitive with us. And I think it made us cautious."

So what sorts of things does Bain do? Is it true that Bain goes further than just advising clients - that it actually takes over the running of the company?

"No," says Farmer. "I object to the phrase 'running the company'. Our clients run their businesses. They make decisions every day. They make pricing decisions. They make product development decisions. They make decisions about how they're going to allocate their resources. They hire people. They fire people. They do all the things that people do running businesses. We don't do that."

"What we do is to develop a perspective on the businesses that we're working with, based on a more complete analysis of data. We get a better fix, say, on how a product is received by customers, how customers perceive the products of a client relative to competitors.

"We structure market research. We try to determine what the client's cost position is relative to competitors. We try to build up what we think is a logical picture of the business."

"It that changes the client's perspective in a significant way, so that past initiatives don't continue to look valid and new initiatives are valid, there certainly can be people in the client organisation who say 'Christ, you know, Bain's running the company' - meaning a change of course has taken place. But the change of course doesn't take place unless the client's management is convinced, based on the picture we have put together. And if they don't like the picture, if they say 'your analysis is wrong for the following reasons', we go back and do it again until there is agreement."

"If you look at how our people actually spend their time, they are interviewing customers, they are analysing competitors, they are reviewing historical information. They're trying to put it together in a form which presents a picture of the business, what it is currently doing today and what it might do. Are these not the sorts of things that companies should be doing themselves?" Of course," says Farmer. But they don't? "Well, companies operate in an average environment. They have some outstanding people. They have some mediocre people. They've got many average people. Everyone is overloaded with work."

Read the work of the American management writer Tom Peters. He makes it clear, Farmer says, that

"companies are not really that close to their customers. They don't know what their customers really want or why they want it or why they make the choices that they make."

"I think that in many respects, the reason that we can exist and thrive is that there are some fundamental problems that exist in the marketplace."

Most consultants hope that their work on particular projects will lead to a client offering them further assignments. Rival consultants claim, however, that Bain insists on a long-term commitment from the start. Does Bain prefer to work with clients over a longer period?

"Yes," says Farmer. "We like it if they like it. They like it if they get a high return on their investment in Bain and Company, if we are one of the highest return on investment that they get. Then it makes sense. We like it because we have a comfortable working relationship with them in an environment of trust where our role is clearly defined."

Isn't it healthier for both sides if consultants work for clients on a project-by-project basis? Does that not help the consultant to maintain some objectivity and not get too involved with the client?

To some extent, Farmer says,

Bain also works on a project-by-project basis. But it does so under an overall strategic framework agreed with the client. "The list of projects that we work on for a client is an ever-changing list. We work for three to six to nine months on problems, and when those problems are dealt with, we shift to three to six to nine months on other prob-



Michael Farmer: "There are some things you don't ask"

lems. The real difference between what we do and what others do is that all of our projects are linked."

In a project consulting firm, they are not, he claims.

A client phones "a project consulting firm because he has a problem and wanted no further involvement with Bain after that, how would the firm respond?" Clients say a lot of things to us in the beginning that they change their minds about. If I really felt that they were absolutely rigid, had made up their mind that what they wanted was a piece of analysis and a report and that they would do with it as they wished, I think I personally wouldn't be very interested."

*Villard Books, £12.95.

If a client asked for no more than a report on how to solve a problem and wanted no further involvement with Bain after that, how would the firm respond? Clients say a lot of things to us in the beginning that they change their minds about. If I really felt that they were absolutely rigid, had made up their mind that what they wanted was a piece of analysis and a report and that they would do with it as they wished, I think I personally wouldn't be very interested."

**Villard Books, £12.95.

Consultancy Institutes, currently based in London with member Institutes in 16 countries. ACME has ties with the European management consultants federation, FIMCO, and the Japan Management Association.

The two organisations do not plan to merge; what they do envisage is that all the ACME firms will have their employees certified by the AMC. They will also have common ethical guidelines, standards and education programmes.

The IMC members will meet in Aix-en-Provence on April 6 while ACME members meet in New York on April 17. If all goes well they hope to create the new organisation on May 1.

US consultants may consolidate but not merge

Pratap Chatterjee reports on moves towards creating a single voice and common standards

The majority of US management consultants could be brought together under a single umbrella if current talks between the country's largest trade organisation and largest professional institute work out.

Last week the Association of Consulting Management Engineers (ACME), which represents 56 firms which employ 40,000 consultants, and the Institute of Management Consultants (IMC), which has 2,400 individual consultants on its roll, sent out ballot to their board members. In the ballot they proposed to consolidate - but not merge - under a single body, to be called the Council of Consult-

ting and Professional Organisations (CCO).

Together, the two represent two-thirds of the management consultants in the US.

Although their boards have already agreed on the consolidation in principle, they will have to ask their members to approve it at their respective annual meetings in April.

Similar moves to merge or consolidate trade institutes and associations have been attempted in both Britain and Canada. Significantly, the Canadian provincial professional institutions were cre-

ated largely through the backing of provincial trade associations.

Both the provincial trade institutes and associations have set up their own national organisations - the Institute of Certified Management Consultants of Canada and the Canadian Association of Management Consultants. The two share the same office and executive director, Heather Oeler, but they are legally separately managed. A task force has just been appointed to look into the question of consolidation.

The consolidation is intended to give the consul-

tants a single voice and to draw up common standards and practices. It is also hoped to persuade some of the larger firms that have so far steered clear of affiliation with any trade organisation to join in.

For instance, ACME represents all of the Big Eight accountancy firms, consultancy practices and some of the bigger non-accountancy based practices like Temple, Barker and Sloane, and the Hay Group. But five of the most reputable firms, namely Bain, Booz Allen & Hamilton,

Boston Consulting, Arthur D. Little and McKinsey do not belong to it.

However, some employees of each of the five are certified by the IMC and ACME hopes that the consolidation will sway them into joining. Robert Sabath, chairman of the IMC, has had talks with all five, and is optimistic that they will seriously consider joining.

Both Booz Allen and McKinsey refused to comment on their intentions. Some say they may still decide against it. Harbir Singh, an associate

professor of management at the Wharton Business School, Pennsylvania, explains that they may decide that it is to their advantage not to join.

"In the absence of any shared standard, firms use their reputation as a signal of quality and service. They, therefore, work with the most visible of clients."

Another reason for the consolidation is the different international affiliations of the two organisations. The IMC belongs to the International Council of Management

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Monday March 6 1989

Well-mannered watchdogs

POPULARITY is not something to which a financial supervisor could or should aspire. The real question for any market watchdog is whether complaints about the regulatory regime are running at a level that reflects the right balance between the twin extremes of laxity and excessive zeal. Two and a half years after Big Bang the clamour of discontent from vested interests about the new regulatory structure in London remains undiminished. After the initial burst of regulatory enthusiasm that followed the introduction of the Financial Services Act, revisionism is in the air.

Reduced transparency
Over the past month the International Stock Exchange has reduced the transparency of its dealing system in response to pressure from leading securities firms. The Government has decided to amend the Financial Services Act to give the Securities and Investments Board (SIB) more latitude in vetting the rules of self-regulating organisations (SROs). The SIB itself has addressed criticisms from practitioners by continuing to refine and simplify its rule book. And now the Stock Exchange has decided to launch a radical review of new issue practice. Are the sails being too readily trimmed to the wind from the City?

Given the enormous upheavals that have taken place in the structure of the securities markets and the comprehensive nature of the regulatory reform undertaken by the Government, it would have been surprising if some of the complaints were not well founded. It would also have been unhealthy if the authorities had proved wholly inflexible in the face of justifiable criticism. The new system of self-regulation within a statutory framework was always intended to be practitioner based. A process of consultation and amendment is therefore in order.

The changes in the SIB's approach to establishing whether SROs' rule books offer equivalent investor protection to that of its own rules can certainly be justified on this score, even if there is some question over the necessity for legislative amendments to achieve the goal. This was one

THE EAST-WEST negotiations on conventional armed forces reductions in Europe formally open in Vienna today in an atmosphere very different from that in which the previous attempt to achieve a similar objective took place. The mutual and balanced force reductions talks (MBFR), which ended ignominiously at the beginning of last month after 15 years of inconclusive sparring, should have been brought to a close much earlier. They failed mainly because of the hostile East-West political environment throughout most of their duration, which prevented both sides from making the necessary gestures and compromises without which no international agreement is possible.

If much more optimism is in order about the eventual outcome of the new CFE talks, it is precisely because the East-West climate has changed so radically over the past two or three years. Thanks in no small measure to the success of Mr Mikhail Gorbachev in forging a closer relationship with the US, arms control agreements have become much more attainable.

Political will
The December 1987 INF agreement between the US and the Soviet Union on the abolition of all land-based medium-range nuclear missiles has set something of a benchmark. If a whole category of nuclear missiles can be abolished why should it not be possible to agree on deep cuts in troops and other conventional arms? No doubt such an agreement will be much more complicated to verify because of the relatively small size, wide dispersal and mobility of the weapons involved. But even the most intricate technical problems can be solved if the political will is there, as the INF agreement has shown, and the indications on that score have been encouraging so far.

It makes little sense for the Soviet Union to continue to be by economic rather than military considerations when it agreed, together with its Eastern European partners, on a CFE negotiating "mandate" which reflects much more the concerns of Nato than the Warsaw

Pact. The fact is that Moscow has accepted, at least in principle, the Western Alliance's primary demand: the elimination of the disparities between the forces of the two sides in order to attain the agreed objective of a stable balance of forces at lower levels in the area between the Atlantic and the Urals. Given the vast superiority of the Soviet Union and its allies in important categories of offensive conventional weapons such as tanks and artillery, that entails large asymmetrical cuts by the Warsaw Pact.

Practical measures

Agreements on principles have to be translated into practical measures, of course. The discrepancy between Nato's and the Warsaw Pact's estimates of the strength of their respective forces, disagreements about the definition of weapons and the different counting rules employed by the Western and Eastern alliances, mean that it will not be an easy task to agree on common ceilings and the size of the asymmetrical cuts to be made by the Warsaw Pact. But Mr Gorbachev's announcement last December of substantial unilateral Soviet reductions, while going only a little way to bridging the gap between the size of the two camps' forces, has given a much-needed early boost to the CFE talks and is a welcome indication that he intends to take them seriously.

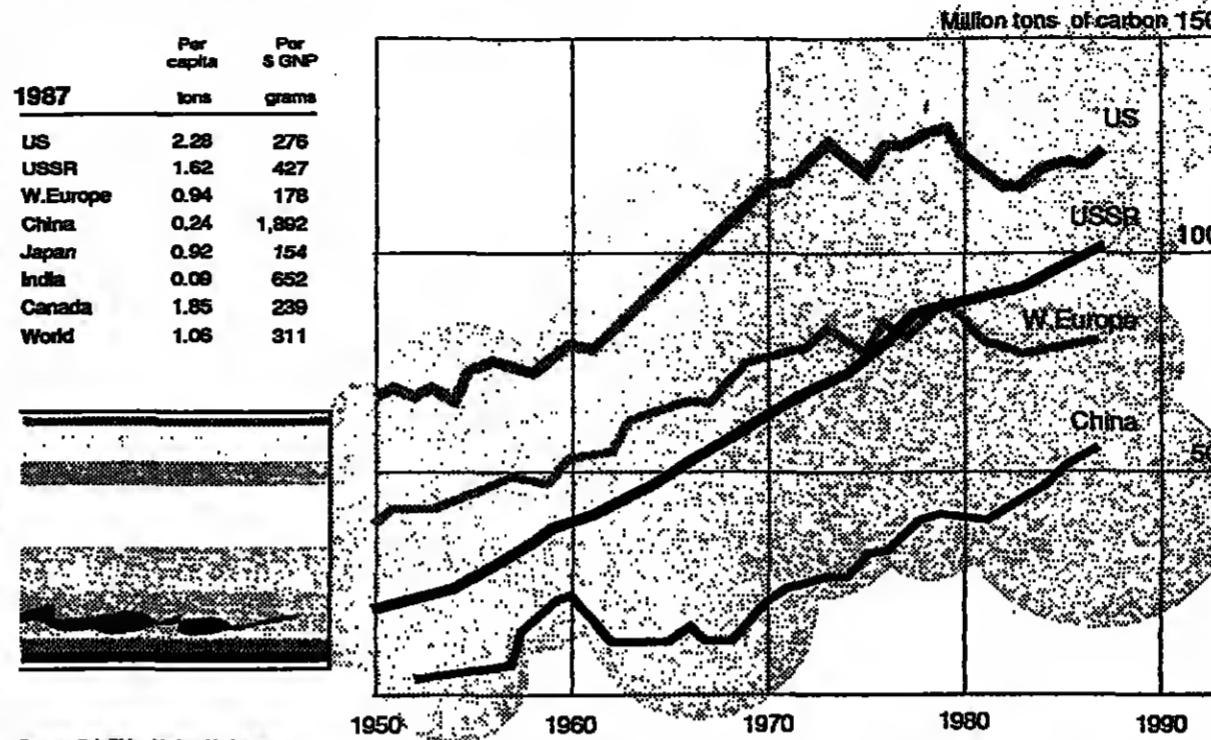
The dangers with all arms control negotiations of this kind are that they quickly lose their initial momentum and get bogged down in arguments about figures. While it would be ridiculous to suppose that the CFE talks could be conducted without a formal exchange of basic data on force strengths, it would also be a mistake to waste years trying to reach complete agreement on a common data base. The Nato approach of discussing common ceilings for the main categories of weapons from the very outset of the talks appears to be a good idea of moving into the heart of the matter as quickly as possible. What has to be avoided at all costs is the MBFR syndrome. Fifteen years is too long to wait for an agreement so vital for Europe's security.

Clive Cookson begins a series on the challenge to industry of helping to preserve the environment

A last chance for the atmosphere

Carbon emissions from fossil fuels

	Per capita	Per \$ GNP
1987	tons	grams
US	2.28	276
USSR	1.62	427
W.Europe	0.94	178
China	0.24	1,862
Japan	0.92	154
India	0.03	622
Canada	1.85	239
World	1.06	311



Source: Oak Ridge National Laboratory

tribute directly to global warming.

But politicians are beginning to realise that they cannot afford to wait until "proof" arrives before planning measures to counter the greenhouse effect. So committed to investigate global warming are proliferating. On the international level, an intergovernmental Panel on Climatic Change is leading the way under United Nations sponsorship.

The trouble is that the most worthwhile countermeasure - significantly reducing the global use of fossil fuels - would have an enormous economic and social impact. It could not be achieved without unbreakable political commitment at an international level. And while wealthy industrialised countries might agree on a joint programme to cut emissions of carbon dioxide, developing nations will insist on a large increase in their fossil fuel consumption to help catch up with Western living standards.

The other global pollution issue which is exciting political interest is the destruction of the ozone layer in the upper atmosphere, which shields life on Earth from harmful solar radiation. However, the agents of destruction, chlorofluorocarbons (CFCs), are a small and self-contained problem compared with carbon dioxide and the other gases responsible for the greenhouse effect. As Mr Nicholas Ridley, the UK Environment Secretary, said recently, "with CFCs the science is clear, the solutions are at hand and the cost is not prohibitive; greenhouse gases are a massive, complex, costly and imperfectly understood problem."

An effective campaign to eliminate CFC emissions would therefore help to ameliorate the greenhouse effect. But concern for the ozone layer, not the greenhouse effect, is the main reason why the European Community and the US want to stop all CFC production by the end of the century.

A thinner ozone layer will let more ultraviolet radiation from the sun reach the Earth. The long-term environmental consequences of this are still unclear, although they are bound to be unpleasant. The most immediate effect on human health will be an increase in skin cancer - according to the US Environmental Protection Agency, a one per cent loss of ozone in the upper atmosphere is likely to cause three to five per cent more skin

cancer world-wide.

There is already clear evidence that man-made CFCs are beginning to destroy the ozone layer. For a few weeks every spring about half the ozone layer over the Antarctic disappears, as a result of complex photochemical reactions catalysed by CFCs. Although this notorious "ozone hole" is the result of seasonal polar weather conditions, it is an example of what could happen globally if more and more CFCs build up in the atmosphere. Evidence gathered over the last two months by an international

team links directly to global warming. Although a thinner ozone layer would let through more solar radiation and cause the Earth to warm up, it would at the same time allow more heat to radiate away from the Earth into space, and these two effects would more or less cancel each other out.

The main link between the two problems is that CFCs act as greenhouse gases as well as destroying the ozone layer. Indeed a single CFC molecule can trap 20,000 times more heat than a single carbon dioxide molecule. Mercifully for the world, these stink CFCs are very thinly spread through the atmosphere compared with carbon dioxide and therefore have less effect on global warming.

According to current estimates, CFCs are responsible for about 20 per cent of global warming. Carbon dioxide produced by burning fossil fuels contributes 40 to 45 per cent and carbon dioxide released through deforestation adds a further 10 to 15 per cent. Other gases such as methane and nitrous oxide are responsible for the remaining 25 per cent.

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team shows that the Arctic atmosphere is also "primed for ozone destruction".

The largest CFC manufacturers, DuPont and ICI, say that CFC production could be cut by 85 per cent over the next 10 years without a catastrophic impact on industry. Some users, such as aerosol manufacturers, are substituting other chemicals for CFCs.

For others - manufacturers of electronic components, insulating materials and refrigerators - the transition to "ozone friendly" materials will be much more difficult but not impossible.

(CFCs will presumably continue to be available for a few applications in medicine, for example, where there are no acceptable substitutes.)

As with carbon dioxide, however, increasing consumption may insist on increasing their CFC consumption while the industrialised world cuts back. If every Chinese family acquires a refrigerator with CFC content over the next two decades, the adverse effect on the ozone layer and global warming will outweigh any positive contributions the UK might make.

Even so, there can be little doubt that global emissions of CFCs will be reduced over the next decade by at least the 50 per cent called for by the Montreal Protocol of September 1987.

In the case of carbon dioxide, on the other hand, it is going to be extremely difficult to achieve any reduction at all in emissions over the next two decades. Recent trends in fossil fuel consumption suggest that the world will be producing at least 50 per cent more carbon dioxide than today in 20 years' time, unless there are drastic changes in energy policy. The four main policy options are:

• Energy conservation. Developed countries use energy 25 per cent more efficiently today than they did before the oil price shock of 1973. But the conservation drive has petered out since the mid 1980s - and the US used energy less efficiently in 1988 than in 1987.

Although there is some scope for making power stations convert primary fuels to electricity more efficiently, end users can contribute much more to energy conservation. The auto industry has a particularly important role to play through the development of more efficient (and cleaner) engines.

The challenge is to encourage conservation during a period of plentiful

energy supplies and relatively low prices. Recent experience of government exhortations to save energy is not encouraging. More aggressive ways of encouraging efficient use of energy would be to raise prices through taxation; to give financial incentives for energy conservation measures; and to introduce mandatory conservation targets and fine compen-

sation that failed to meet them.

• More nuclear energy. Because nuclear reactors produce no carbon dioxide or other greenhouse gases, the nuclear industry hopes that the threat of global warming will help to restore its fortunes, which have been hit by public concern about the disposal of radioactive wastes and fears of a catastrophic accident.

But many environmentalists remain passionately anti-nuclear. Campaigning groups such as Friends of the Earth and Greenpeace claim that the problems of an expanding nuclear industry would outweigh any reduction in the greenhouse effect. And they like to quote a recent study, by the Rocky Mountain Institute in the US, showing that one dollar spent on energy conservation is seven times more effective in reducing carbon dioxide emissions than one dollar spent on nuclear power.

• More use of renewable energy sources. Everyone agrees that we should extract more useful energy from sunshine, wind, waves and tides and from the geothermal heat stored within the earth. Environmentalists repeatedly urge governments to spend much more money developing these non-polluting sources.

But there is no chance of building up renewable energy sources quickly enough to replace more than a small fraction of world-wide fossil fuel consumption within the next two decades. Beyond then, there is a real possibility that solar energy will make a substantial contribution.

• Switching from coal to oil and natural gas. Coal consists largely of carbon, and carbon dioxide is its only combustion product. Oil and gas are hydrocarbons and give off both water and carbon dioxide when they burn. As a result, coal emits about twice as much carbon dioxide per therm of energy as gas, and 50 per cent more than oil.

Since the world's reserves of natural gas seem to be much larger than geologists realised a few years ago, it seems likely that gas will increasingly replace coal as a fuel for conventional power stations. (An added bonus is that gas contains fewer of the sulphur and nitrogen impurities which cause acid rain when coal is burned.)

A realistic policy to counter the greenhouse effect must seek to reduce carbon dioxide emissions through a combination of these four energy options; the problem of global warming cannot be solved through a technical fix. For example, there is no practical way of removing carbon dioxide from power station emissions, in the way that sulphur pollutants can be removed with an expensive "scrubber", because carbon dioxide is one of the main combustion products and not just an impurity.

Among the science fantasy suggestions for cooling the greenhouse, one is to fill the oceans with micro-organisms genetically engineered to consume carbon dioxide very rapidly. For the foreseeable future, however, the only possible course of action will be to reduce fossil fuel consumption. Or do nothing and hope that our grandchildren will enjoy living on an Earth that will be warmer than it has been for millions of years.

The series will continue on the Technology Page later this week.

Young Dane at Hambros

■ Peter Christensen, chief executive of Denmark's Baltic Holding, has an engaging boyish grin and a gleam in his eye as he talks about Hambros Bank, in which Baltic has just acquired a 9 per cent shareholding.

Although still only 42, Christensen has master-minded the conversion of Denmark's largest insurance company into a broadly based financial services group, and more last year Baltic acquired Falek, an ambulance, fire and vehicle rescue group.

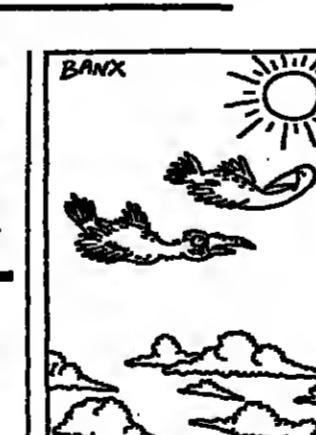
"Security" is what it is all about, he says - providing insurance, estate agency services for home buyers, pension schemes and portfolio management. Against the accidents against which Baltic provides insurance so often lead to hospitals, the ambulance service fits in too.

Sir Charles Hambros was travelling in the Far East last week, which meant that Baltic was still pretty much in the dark as to how its bid to become the group's largest shareholder will be received. But Hambros has a long-standing relationship with the Scandinavian countries, and not only a business relationship.

Joseph Hambro, the father of Carl Hambro, who founded the bank 100 years ago, spent many years in Copenhagen. It is this former natural and some of Carl Hambro's earliest business contacts were with Denmark. There is, however, no trace of the Hambro family in Denmark any longer (at least, there are no Hambros in the phone book), although there is a branch in Norway, where the local Hambros have from time to time played a prominent role in the country's political life.

Should Hambros, unexpectedly, give Baltic a cold shoulder, Christensen can be counted on to stay cool in adversity. He showed his metal

OBSERVER



"Of course, in my day it was all ozone round here"

damaging almost everyone it touches in Washington with its flood of salaciousness and hypocrisy, but it is producing side-benefits for some. The personal failings of John Tower have even pushed out Vice-President Dan Quayle as the number one target of comedians on late night television shows and in comedy clubs.

Moreover, there is a renewed interest in Otto Preminger's 1963 movie "Advise and Consent" based on the Allen Drury novel about the Senate struggle over the nomination of a Secretary of State (Henry Fonda) fought by an irascible old Senator from South Carolina (Charles Laughton). The coloured version of the original black and white film is being widely sold, and prints at video shops around Capitol Hill have shot up over the past two weeks.

The Senate debate over the Tower nomination, entering

Ridley's past

■ Hard to believe that Margaret Thatcher made a deliberate attack on Nicholas Ridley, the Environment Secretary, at the weekend for the failure to convince the public of the merits of water privatisation. But it was an uncharacteristic lapse and must indicate that the Government is rattled.

Ridley himself remains an oddly unknown figure to the wider public. In fact, he was one of the Tory rebels on economic and industrial policy after the Heath U-turn in 1972. Ridley had been a junior minister at the Department of Trade and Industry and opposed the industrial subsidies that Heath began to introduce. On the back benches he was frequently aligned with such free-marketeers as Enoch Powell, John Biffen and the now Lord Bruce-Gardyne. As such, he was one of the pre-Thatcherites.

It still took him a while to work his way back up when the Tories returned to power in 1979. By again it is hard to think of anything disrupting him now. The job he has always hankered after is the top of the DTI, even if more recently there has been talk of his succeeding Chancellor Lawson.

Louts all over

■ In a City car park, full of Porsches, someone has written: "You're all a bunch of larger louts." Underneath, in different writing, appears the line: "What about our smaller louts?"

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on Wall Street

Of GI Joe, Star Wars and OTC

MR CHARLES Smithson, vice-president in the risk management division of Continental Bank, offers this parable about the dangers of specialisation in financial products:

"I have two young sons and they were obsessed with their Star Wars toys. You had to know all the different characters to play. It was very complicated but, trying to be a good father, I learned all about Star Wars."

"The trouble was, by the time I had got the hang of it, they had moved on to GI Joes and Transformers."

Continental Bank may have dropped the Illinois from its name after its chronic oil loan portfolio nearly put it out of business to 1984, but its leanings are pure Chicago.

Since those dark days, the bank has shed its retail business and boasts a healthy, significantly leaner loan portfolio and far less traditional bank lending activity.

Today it lists three priorities — corporate finance deals including arranging leveraged buy-outs and setting up employee stock ownership plans; clearing and settlement services; and risk management using derivative products.

Mr S. Waite Rawls III, vice-chairman of Continental, believes the bank is unique in this area because it offers both derivatives traded on futures and options exchanges (Star Wars) and over-the-counter products such as currency swaps (GI Joes).

Financial institutions tend to offer one or the other; the large commercial banks tending to specialise in over-the-counter products and boutique companies like Refco using risk management techniques based almost exclusively on exchange traded contracts.

Mr Waite believes Continental, based in the world's futures and options trading capital of Chicago, is the only company fully to have integrated the two.

Both products have different strengths and weaknesses and being able to work with both gives their customers maximum flexibility in managing the risks, for example, of movements in currencies, interest rates or commodity prices.

Over-the-counter products can be tailored to a client's needs but lack liquidity. Exchange traded products are more liquid, but daily margins have to be posted to trade them.

There are two aspects of Continental's approach to risk management. One is a desire to erode an inhibiting fear among many corporate clients about derivative products. Surveys suggest only 25 per cent of international companies use even one such product usually futures to hedge foreign currency risk.

Education is part of reassurance efforts and Continental sponsors the Journal of Applied Corporate Finance, sent mostly to corporate customers and containing articles highlighting different financial aid risk management techniques and different derivative products.

Continental wants to demystify derivative products and accentuate their practical use to companies.

The second feature is that Continental's risk management services are dictated directly by customer needs. It specialises in custom-building risk management strategies combining different products.

One example involves LL Bean, the outdoor-clothing stores group, which has highly seasonal cash flow and needs to borrow funds only for perhaps six months in the year. It wanted to stabilise borrowing costs and Continental arranged a "seasonal cap" which allowed the company to pay for interest rate insurance for only the months when it needed to borrow.

Another was a unique set of product building blocks, collectively known as a Floating Rate Enhanced Debt Security, or Frends. Some Middle Eastern investors had expressed interest in buying a diversified batch of LBO loans but wanted to avoid paying withholding tax in the US.

Accordingly, Continental placed about 25 loans, securitised them (transformed the loans into securities) and issued them in the Netherlands to December.

Such skills have taken the bank a long way from the crisis of 1984 when the Government was forced to bail it out after a run on deposits.

Focus has been the watchword for Continental, according to Mr Rawls. The drive of many banks towards business diversification, he says, simply means dilution.

FINANCIAL TIMES

Monday March 6 1989

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Recruit takes its toll on Takeshita

Ian Rodger reports on the fading popularity of Japan's premier

ACCORDING to the old saying, there is no such thing as a vacuum in politics.

Perhaps the instincts expressed by that saying were behind the sudden surge of speculation in Japan last week that Mr Noboru Takeshita was finished as prime minister and would soon have to resign and be replaced by someone untouched by the Recruit political funding scandal.

According to this view, which was being advanced by politicians, businessmen and pundits alike, Mr Takeshita is now so unpopular that the ruling Liberal Democratic Party might lose its majority in the upper house of the Diet (parliament) in partial elections due in July.

Thus he and his Cabinet would have to go, even if the only potential replacement was an ailing elder statesman who would last only a few months. Some even suggest that the Government should call a general election this summer in the hope that its losses would be more modest than they would be in the partial upper house elections.

"It is really getting serious. Mr Takeshita's time remaining as prime minister may be only one or two months," Mr Takeshi Inoguchi, an assistant professor at the Institute for Oriental Culture at the University of Tokyo, said on Friday.

Meanwhile, a Bank of Japan official let it be known last week that he was worried about the effect the current political crisis might have on the yen.

Tension has been building within the LDP for several months because of the approach of the upper house elections and the collapse of the Takeshita administration's popularity. Half the 232 seats in the House of Councillors must be contested every three years. The LDP has 143 seats and is expected to lose between 10 and 20 in the July elections.

In December, the Takeshita Cabinet's popularity dipped below 20 per cent, a level from which it has proved difficult to the past for prime ministers to recover. A poll last week confirmed that the cabinet's rating had remained at about 20 per



Takeshita under growing pressure from the Recruit affair

cent. The reasons for this unpopularity are well understood. The liberalisation of some farm markets last year has upset rural voters and the impending introduction of a value added tax in April has annoyed just about everybody. On top of those concerns, people are disgusted with the long-running Recruit political funding scandal. It has already caused the resignations of three Cabinet ministers, and resulted in the arrest of nine people.

His general discontent has been brought into sharp focus by three events.

• Three weeks ago, the LDP suffered a crushing defeat in a by-election in Fukuoka, indicating the strength of feeling on these issues. One LDP politician close to the scene returned to Tokyo telling anyone who would listen that Recruit was the main factor and that Mr Takeshita would have to go.

• Two weeks ago, Mr Kazuo Aichi, a rising LDP star, withdrew from the election for governor in Miyagi Prefecture. He said he feared that his acceptance of political contributions from Recruit might cause him to lose, and that it would be less damaging for the party to withdraw than to lose.

• Last Monday, Mr Yasuhiro Nakasone, the former prime minister, tried in a press conference to dispel the wide-

spread impression that he had been involved in the Recruit scandal.

However, the attempts backfired, as the opposition parties seized on a potential inconsistency in his remarks to demand that he be obliged to appear before the Diet to answer their questions. They are threatening to block proceedings until the LDP agrees.

These events, together with the impression that the LDP's reverses will continue indefinitely, add up to the widely held view that the prime minister is no longer capable of handling the situation. The LDP is a coalition of fractious forces at the best of times and, even before the current crisis, many knives were pointed at Mr Takeshita.

Members of the big faction led by Mr Ichiro Miyanaga are still in high dudgeon because they do not feel that the prime minister worked hard enough to prevent their leader's resignation over the Recruit scandal last November.

Members of the big faction led by Mr Shinzo Abe suspect that Mr Takeshita is trying to wriggle out of a deal which their man would become prime minister later this year. If Mr Takeshita gives in to opposition pressure to make Mr Nakasone testify, then he will have the Nakasone faction at his throat as well.

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However, the attempts backfired, as the opposition parties seized on a potential inconsistency in his remarks to demand that he be obliged to appear before the Diet to answer their questions. They are threatening to block proceedings until the LDP agrees.

These events, together with the impression that the LDP's reverses will continue indefinitely, add up to the widely held view that the prime minister is no longer capable of handling the situation. The LDP is a coalition of fractious forces at the best of times and, even before the current crisis, many knives were pointed at Mr Takeshita.

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FINANCIAL TIMES

COMPANIES & MARKETS

Monday March 6 1989

INSIDE

Plessey gets backing from McKinsey

McKinsey, the management consultancy, has taken the unusual step of declaring its support for Plessey in its battle against the General Electric/Siemens. By坚taining its hard won impartiality, the consultants aim to dispense unhampered advice on general corporate strategy and some aspects of Plessey's defense tactics. Matters are further complicated by McKinsey having Siemens as client in West Germany. Terry Dodsworth reports. Page 25

Eurobond see-saw starts to wobble

Goodbye stabilisation? After months when nearly all Eurobond houses have been losing money or struggling to break even, the leading players say they have had enough. They are going to start attacking practices which were previously seen as acceptable, notably the process by which a stable price background is ensured for a new issue. Page 22

LVMH struggle moves to court

The struggle for control of Moët Hennessy Louis Vuitton, the French luxury goods group, moves from the boardroom to the courtroom today when Mr Bernard Arnault, the chairman, seeks a court injunction designed to end the rear-guard challenge to his authority put up by Mr Henry Racamier, president of Louis Vuitton and leader of the Vuitton family shareholding interests. Page 23

Good design isn't bank

The design-led revival of the Ford Motor Company has produced much of the inspiration for a US campaign with the message that better design can improve companies' commercial fortunes. A campaign on the same theme has been waged in Britain by the Government, and its latest fury has just begun. Yet on neither side of the Atlantic has this drive had much success. Christopher Lorenz examines why in the Business Column, Page 36

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Time Warner deal takes US back to the future

James Buchan explains how two media groups plan to merge their forces to fight off global encroachment

Time and Warner Communications, which said yesterday they would merge, have only one business in common, which is cable television. But as companies they are like two peas in a pod.

Both were founded in the 1920s and prospered for two generations as the industries they created, mass market magazine publishing and motion pictures, colonised the US and much of the world. Step by step, their attitudes have converged. Time has expanded into television while its magazines seem more a product of the entertainment industry than old-fashioned journalism.

Now elderly Manhattanites, the two companies have good midtown addresses and a weakness for executive luxury which they try very now and then to kick. Though each is seen as well run, neither is accorded much respect in the stock market. Warner escaped takeover in 1983 while Time has been touted as a candidate for break-up for years.

Above all, they are losing their leading positions in the world market. In the past five years, companies from Europe, Australia and Japan have invaded the industries Time and Warner invented and carted off large

pieces to serve as building blocks for their own global ambitions.

Take the case of magazines. In 1988 alone, Mr Rupert Murdoch, whose empire was built in Australia and the UK, spent \$3bn (£1.7bn) to take over the wildly successful TV Guide and other titles in the Triangle Publications group. Hachette of France spent over \$700m to buy six other magazines, including Women's Day.

In that period, Time's main magazine acquisition was the \$185m purchase of half of Whittle Communications, a company which focuses on captive American readers such as patients in doctors' waiting rooms. While Time's six main titles - Time, People, Fortune, Sports Illustrated, Money and Life - still command our US markets, Time remains small overseas.

Warner has always been more globally minded. But in its main business, which is its \$2bn-sales records operation, foreign companies are also making the running. With the sale of CBS Records to Sony at the end of 1987, Warner is the last big US producer. Mr Steven Ross, Warner's chairman, said: "This was an industry that America created, but all of the companies other than Warner that were started by Americans

are now owned by British, Japanese, German, Dutch companies."

In book publishing, where Time is strong, Bertelsmann of West Germany and Mr Robert Maxwell of the UK have scooped up big chunks of the English-speaking territory. Even Hollywood is being taken over. Sony, which is evidently pleased with CBS Records, is looking at the purchase of a film studio. Talks to buy MGM/UA, the remnants of two famous studios from Hollywood's golden era, broke down last year but the Japanese electronics company is known to be interested in Columbia Pictures.

With the Time Warner deal, the Americans are striking back. According to Mr Geoffrey Holmes, a senior vice president at Warner, the talks between the two companies began modestly two years ago. They involved Mr Ross, Mr Richard Munro, the chairman of Time, and his high-flying deputy, Mr Nick Nicholas, and mostly took place informally at Mr Ross's house on the Upper East Side. The plan was to put the cable businesses together along with Time's pay television and Warner's production studio. Then Mr Munro suggested a full-blown merger.

Both had defensive reasons for wanting a merger. Time has been under takeover threat while Mr Ross, a man known for wide horizons and high overheads, has had well-publicised disagreements with Warner's penny-pinching main stockholder, Mr Herbert Siegel of Chris-Craft Industries. (As part of yesterday's proposed stock swap, Chris-Craft's 17 per cent voting block will be diluted to about 10 per cent. The New York Times reported that Mr Siegel abstained at Saturday's Warner board meeting but this could not be confirmed.)

Both companies say the merger will create a global US company which can compete worldwide. Mr Nicholas, who will run the combined company, said: "We believe there will emerge on a worldwide basis, six, seven, eight vertically integrated media and entertainment megacompanies. At least one will be Japanese,

probably two. We think two will be European. We think there will be a couple of American enterprises, and we think Time Inc is going to be one."

The sweep of the combined company is remarkable. It will be the world's second largest magazine publisher, cable television operator and record company and the largest pay-television company and direct marketer of books. And though Warner has been the largest film studio only intermittently, it is easily the most consistently successful. The revenues of the joint company will be the best part of \$10bn, more than Bertelsmann, the largest media company up to now.

In addition to its size, Time Warner will be awesomely well capitalised. Because the merger is in the form of a stock swap, not a cash purchase, the combined company will have no additional debt. With potentially more than \$3bn in shareholders' equity, and little more than half that in debt, Time Warner will be able to raise large capital sums for acquisitions. Mr Murdoch has tacitly admitted he had touched the edge of his financial room to manoeuvre by seeking outside investors to capitalise a race company to make acquisitions.

The big question facing Wall Street is how the combined company will be run. Only the cable television operation will be combined. The remaining operations will be run as decentralised operations, reporting to Steve as Mr Holmes puts it, "or to Nick and Dick," if they report to Steve as Mr Holmes puts it, "or to Nick and Dick." There will be only nine corporate officers. Whether this arrangement works out has to be seen.

That 0.5 per cent price rise (0.5 per cent if you leave out food and energy) has provoked a lot of gloom among professional pessimists in Wall Street. Though it is almost impossible to build much on it, as even Mr Alan Greenspan of the Fed has conceded, and has not stopped Mr Greenspan's monetarist critics accusing him of killing the expansion in deference to market views. However, if wages responded to the dip in prices, all doubts would be removed: this would be an inflationary spiral.

This spiral has already started strongly, if you follow the official figures for personal income, which show employment income rising at an annual rate of 9 per cent in the last six months. But it has barely moved if you measure it by the Labour Department's figures for hourly pay, which shows a rise of 4.4 per cent. What is clear, though, is that the unions would like to play catch-up and claim some reward for the productivity improvements of the last eight years.

They have been preoccupied for years with job security, health and pensions, but the long boom has changed the mood. Mr Jim Kirkland, head of the AFL-CIO, says: "Our first concern now is money." The air dispute will confirm that confidence, or puncture it. It really is the big one.

President Bush's high altitude test

A kinder, more gentle stance on trade unions could win a battle for the US leader, says Anthony Harris in Washington

This is a fight in which the labour movement is passionately engaged, and it could be presented as a classic case of face-grinding. But the unions seem likely to throw away public sympathy by confusing the issue.

The public has largely forgotten about the Eastern dispute because the two sides have spent so long locked in immobile struggle like a pair of Sumo wrestlers. The public is bored. Instead of explaining the issues, the unions are threatening to take on the President as well as Mr Lorenzo by mounting secondary pickets of other airlines and rail services.

The aim of this is to be defended in strict logic, but it looks politically suicidal. The unions are trying to force the President and Congress to intervene in the dispute as mediators because they are sure of the justice of their cause. In real life, there could hardly be a better way to prevent mediation. Mr Bush has yet to prove he is wise or bold: he has already shown he is obstinate.

If the dispute is simple with Mr Lorenzo, the Democrats in Congress would probably welcome the chance to position themselves as the supporters of the working man against a President who is supporting the most ruthless kind of boss.

If the strikers turn against the whole transport system, and thus against the public, the strategy no longer looks attractive. The issue becomes trade union blackmail rather than Mr Lorenzo's ruthlessness. Nobody wants to buy blackmail, least of all a Congress which learnt during the Labour war that it was better to be dead than to be sold.

The unions have not yet taken the final step. Perhaps somebody at the AFL-CIO (the American

TUC) has been looking up what happened to Mr Arthur Scargill when he deployed secondary pickets and took on Mrs Thatcher. If sanity suddenly took over from rage, the issue could still prove awkward for the President because mediation sounds like what a kinder, gentler President ought to do. The odds are that trade union anger is too strong to be checked.

This fight could be a turning point not only for the President, who has the chance to recover his floundering start, but for the whole US economy. Inflation is a much more pressing potential threat to its progress than the trade and budget deficits, important as they are.

If inflation takes off, Mr Bush is likely to discover, as Mr Reagan did, that it can only be stopped at the cost of an outright recession. A recession, incidentally, might temporarily close the trade gap, but it would make the budget deficit substantially worse, and the Bush deficit plan, which depends on growth, would be dead. The outlook for inflation, in turn, depends quite heavily on trade union attitudes.

The real economic miracle of the Reagan era was wage restraint. The political shock of the air traffic controllers' dispute, followed by heavy job losses in the Reagan recession, left the unions demoralised.

US productivity was sluggish during the Reagan presidency, but that did not undermine cost competitiveness because real wages did not rise. At the factory level, unit labour costs have been stable despite sharply rising welfare costs. Consumers were further protected by falling energy prices and fierce competition among retailers.

In the seventh year of the expansion, though this luck is running out, world demand is pushing up the price of energy and many key materials, and there is little room to be squeezed out of retailers. Indeed, sellers of cars and other durables are already trying to restore their margins by imaginative over-charging for service on goods they sold at a discount.

Adjustments like this, coupled with the drought, and the fact that the retail trade has avoided the price cuts they were forced to use last winter to move swollen inventories, go most of the way to explain the rise in seasonally adjusted January inflation.

THIS WEEK

THE LINK between the US labour market and inflation is likely to be a main theme in financial markets this week with February's employment report published on Friday.

Previous months' employment figures have been associated with increases in interest rates by the Federal Reserve. Another steep rise this week could increase speculation about further tightening to cool cost.

The consensus of analysts' forecasts, compiled by MMS International, the financial research company, is for non-farm payrolls to rise by 243,000 after a 408,000 increase in January. The unemployment rate is forecast to remain unchanged at 5.4 per cent.

Analysts will also be looking closely at the rise in manufacturing employment which will provide a guide to potentially inflationary capacity pressures.

In West Germany, trade figures for January are expected to be released sometime this week and will show whether large surpluses at the end of last year have subsided. In December the merchandise trade deficit was DM13.5bn (£7.5bn).

Another big surplus would raise problems of global trade imbalances, possibly affecting speculation about international trends in interest rates.

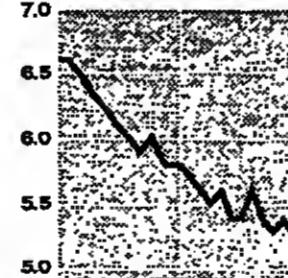
Also due this week are figures for industrial orders for February. These will indicate whether fast growth last year is continuing and if it is being led by export or domestic demand.

UK financial markets are likely to focus on the strength of the consumer sector. Final retail sales figures for January are published today and could show a revision to the steep 1.5 per cent fall recorded in provisional figures.

The Confederation of British Industry/Financial Times distributive trades survey for

US unemployment

All workers %



February on Thursday will show retailers' sales last month and expectations for March.

Other events and statistics (with MMS International consensus in brackets) include:

Today: European Community industry and agriculture councils meet in Brussels. US purchasing managers survey for February. Three-month, six-month Treasury bill auction.

Tomorrow: US consumer credit in January (+\$4bn). Productivity and costs data for fourth quarter 1988. Three-month, six-month Treasury bill announcement.

Mr Pierre Bertrand, French finance minister, speaks at seminars on Europe in Paris.

UK housing starts and completions in January.

Wednesday: UK Department of Employment publishes Employment Gazette.

Thursday: Australian unemployment in February. US 52-week bill auction, three-month, six-month Treasury bill settlement.

Friday: US wholesale trade data for January. UK usable steel production in February, construction output in fourth quarter 1988. Sir Leon Brittan, European Community commissioner, holds briefing on competition policy and financial services in the single market.

The integration of...

Swiss Bank Corporation

Investment Banking

Swiss Bank Corporation

Stockbroking (incorporating SBCI Savoy Mill)

INTERNATIONAL CAPITAL MARKETS

EUROCREDITS

Exchangeable facility for Turkish bank

THE CENTRAL bank of Turkey has ventured into the market for its first medium-term financing in years, with a novel structure that, at least for the first two years, will allow it to raise funds at a cost well below that for earlier borrowings.

The loan, arranged by First Chicago, is a \$150m seven-year exchangeable facility which may be increased to \$200m. The novelty exists in the exchangeability clause which allows banks to exercise an option converting their debt to a six-month tradeable Euro-note after 18, 30 or 54 months.

The catch is that the Euronotes carry a very low yield equal only to London interbank offered rates (Libor). For the first 18 months of the loan, the margin is 1% per cent over Libor, rising to 1% per cent thereafter.

In addition to front-end fees of 45 basis points, lenders are offered a carrot in the form of fees paid at the start of each exchange period to those who elect to hold their loans a little longer. Those who hold loans past 18 months earn a 90 basis point fee, past 30 months an extra 55 basis point fee and past 54 months an extra 10 basis point fee.

First Chicago estimates that all-in returns to lenders who get out after two years is 1.07 per cent over Libor. Compared with the central bank's last Eurocredit a year ago, the financing looks generous for Turkey.

It carries a margin of 1% over Libor. The revolving credit carries a commitment fee of 1% and also has a margin of 1% point.

Raine Industries has mandated Barclays de Zoete Wedd to arrange a £50m multi-option facility which will incorporate a tender panel to bid for short-term sterling acceptances of multi-currency cash advances. It will be underwritten to £40m by banks committing for a five-year term. Raine has also mandated Midland Montage to arrange a complementary £50m commercial paper programme.

Norma Cohen

EUROMARKET TURNOVER (\$m)

Primary Market	Strikes	Out	FIN	Other
US\$	11,912.0	20.0	1,220.0	16,624.4
Euro	1,200.0	0.0	1,271.0	12,624.4
Other	5,480.7	14.5	1,291.1	2,548.9
Prev	5,621.9	11.5	7.0	2,333.4
Secondary Market				
US\$	18,912.2	1,033.1	5,746.3	7,333.7
Euro	1,200.0	0.0	1,271.0	12,624.4
Other	19,221.7	1,134.6	3,743.9	23,696.8
Prev	18,781.7	1,077.9	3,676.4	27,676.7
Week to March 2, 1989				

Source: AIBG

INTERNATIONAL BONDS

Leading players back reform of new issue practices

AFTER MONTHS when nearly all Eurobond houses have been losing money or struggling to break even, it appears that leading players have had enough. They are not yet pulling out of the Euromarkets. They are saying very loudly that they will no longer tolerate abuses of market practices which damage the market's reputation among investors and encourage borrowers to demand unrealistic funding terms.

Those who get out after three years earn 1.4% per cent over Libor, while those who stay out after five years earn 1.5% per cent over Libor and those who hold to maturity earn 1.54% per cent over Libor.

Oil Insurance, an insurance company based in Bermuda and owned jointly by the world's 47 largest oil companies, is in the market for its first-ever Eurocredit.

The borrower is a company with only minimal assets of its own and the loan is guaranteed by its subsidiary, Oil Investment Corporation, whose assets are about \$1bn.

Oil Insurance is seeking the funds after heavy losses in its property and pollution liability insurance business in 1988. However, its charter allows it to assess premiums on its joint owners in a manner that guarantees it cash flow sufficient over time to cover the normal payment cycle.

The loan, arranged by Chase Investment Bank, is a \$400m three-year facility consisting of a \$250m committed term loan and a \$150m revolving credit. The loan carries a commitment fee of 1% for the first six months, rising to 1% for the next three months, at which point the loan will be fully drawn or cancelled.

It carries a margin of 1% over Libor. The revolving credit carries a commitment fee of 1% and also has a margin of 1% point.

Raine Industries has mandated Barclays de Zoete Wedd to arrange a £50m multi-option facility which will incorporate a tender panel to bid for short-term sterling acceptances of multi-currency cash advances. It will be underwritten to £40m by banks committing for a five-year term. Raine has also mandated Midland Montage to arrange a complementary £50m commercial paper programme.

Norma Cohen

Players are equally divided between those who breath a sigh of relief because it seems something is at last being done, and those who warn that they have heard it all before and are reserving judgment on CSFB's decision to change its new issue policy.

Mr Michael von Brentano, managing director of Deutsche Bank Capital Markets, said: "It is absolutely right and crucial to improve primary market practices."

Mr Hans-Joachim Radloff, Credit Suisse First Boston's influential chairman, says the Eurobond market is in crisis, in danger of losing several big firms from the underwriting business and threatened from without by the European Community's withholding tax.

He argues that Eurobonds are CSFB among those who must introduce a sense of discipline into their operations, urging other managers to review their approach and adopt more appropriate mechanisms for distributing new issues.

Nevertheless, syndicate man-

agers are equally divided between those who breath a sigh of relief because it seems something is at last being done, and those who warn that they have heard it all before and are reserving judgment on CSFB's decision to change its new issue policy.

Stabilisation, the process whereby the lead manager ensures a stable background for distribution by artificially supporting the price, has long been criticised by co-managers because the lead manager deducts the cost of stabilising fees. Co-managers thus have to decide to enter the deal before they know the final cost of the bonds.

In the traditional picture, the lead manager is blamed for being responsible for forcing stabilisation by irresponsibly selling their bonds straight back if they lacked the demand or placement power to sell them to investors.

Now, however, bear market conditions have led to closer examination of the relationship between the lead manager and its syndicate. In particular, the recent Toyota Ecu-denominated deal brought by CSFB and last week's spate of two-year dollar issues highlighted the wider nature of the Eurobonds' problems.

The Toyota deal, acknowledged as being tightly priced at

stabilisation, ended in a short squeeze because co-managers and professionals outside the syndicate sold more bonds to the lead manager than had originally been issued.

The short sellers defended their actions on the grounds that rising yields on the Ecu market made the bonds unattractive.

The result for them was a large loss on their positions: for CSFB it was ownership of

Ipana's main board for approval.

Ipana's board is due to meet in April, and the market practices committee, chaired by Mr Hofmann of Shearson Lehman Hutton, will meet before then.

New issue practice is likely to be on the agenda again, but before a formal recommendation can be issued both the committee and the main board will have to demonstrate consensus.

Relationships between houses have deteriorated as market conditions have worsened. Most players agree that stabilisation encourages lead managers to price their deals more aggressively and allows co-managers to limit losses by dumping badly-priced paper.

One banker put it succinctly: "When was there last a problem with a well-priced deal?"

The question of new issue practice was discussed at length last year on the market practices committee of the International Primary Market Association (ipma), but resistance to change meant that no recommendation was put to ipma's main board for approval.

A few houses now keep records of their rivals' pay-off rates on paying underwriting fees and take these into consideration when they are pricing deals with a view to accepting a co-management invitation.

A few houses have exemplary records, some still having had reputations for deducting between 30 and 50 per cent of fees.

CSFB's initiative was widely welcomed by rival houses, most of which felt that some sort of move was long overdue.

However, several expressed reservations about the particular route CSFB has chosen.

One Swiss bank which is currently reviewing an alternative means of encouraging syndicate discipline commented that independent brokers have a useful function. They display a price which investors can use to check the price charged for bonds by the lead manager and the syndicate, increasing the transparency of the market.

Andrew Freeman

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
Nissho Iwai Corp.♦	400	1993	4	4½	100	Nomura Int.	4.125
Nissho Iwai Corp.(A)♦	400	1993	4	4½	100	Nikko Secs. (Europe)	4.125
Asahi Glass Co.♦	300	1993	4	4½	100	Nomura Int.	4.250
Alusuisse Paribas♦	100	1993	4	4½	100	Daiwa Europe	4.250
Tokio Land Corp.♦	200	1992	4	4½	100	Daiwa Europe	4.125
Nippon Denki Corp.♦	150	1993	4	4½	100	Nomura Int.	4.375
Nikko Chemicals Co.♦	100	1993	4	(4½)	100	Daiwa Europe	4.375
Exxon Capital Corp.♦	200	1991	2	10½	101.025	CSFB	9.414
Swedish Export Credit♦	125	1991	2	10½	101.10	Suntory Finance Int.	9.619
Unilever Capital Corp.♦	200	1991	2	10½	101½	IBJ Int.	9.357
SBS Finance Cayman Is.♦	200	1991	2	10	101.05	Swiss Bank Corp.	9.400
Volkswagen Int.Fin.♦	150	1991	2	10	101.05	J.P. Morgan Secs.	9.457
Petroleum♦	150	1991	2	10½	101½	Daiwa Europe	9.605
Elf Aquitaine♦	200	1993	4	10½	101½	Nikko Secs. (Europe)	9.517
EDF♦	150	1992	5	10½	101.025	EDF	9.630
Elf of Tokyo Curacao♦	150	1990	10	10½	102	Elf of Tokyo Cap.Mkt.	10.419
Chevron USA♦	100	1991	2	10½	101½	Merrill Lynch	9.205
European Community♦	140	1993	4	10	101.45	Nomura Int.	9.547
Nippon Shokubai K.K.♦	100	1993	4	(4½)	100	Nomura Int.	*
SWISS FRANCS							
Godo Steel(s)♦+*♦	70	1993	-	-	100	SBC	0.800
KYC Machine Ind.(c)♦+*♦	50	1994	-	-	100	SBC	0.800
Osaka Diamond(n)♦+*♦	30	1994	-	-	100	Credit Suisse	0.800
Fuji Tekko Co.(d)♦+*♦	20	1993	-	-	100	Swissair Svizzera It.	0.800
Alpinia Co.(f)♦+*♦	35	1993	-	-	100	Banca del Gottardo	0.800
Komatsu Forklift Co.♦+*♦	70	1994	-	-	100	Swiss Vobank	0.800
Yokohama Bridge Works+*	60	1994	-	-	100	Credit Suisse	*
Tohoku Battery Co.+*♦	10	1994	-	-	100	Credit Suisse	5.600
Bk in Liechtenstein+*♦	135	1990	-	-	100½	Deutsche Bk (Switzerland)	5.602
Just Corp.+*♦	100	1994	-	-	100	Credit Suisse	5.602
Heron Int. Finance+*	125	1994	-	-	100½	Credit Suisse	6.306
STERLING							
ESCo♦	54	1994	5	11	101½	Kleinwort Benson	10.632
ESCo♦	65	1997	8	10½	101½	Bankers Trust Int.	10.441
ECUs							
Credit Local de France♦	100	1992	3½	9½	101½	Credit Lyonnais	8.674
European Community♦	80	1992	3	9½	101½	Swiss Bank Corp.	8.663
LUXEMBOURG FRANCS							
Banque Louis-Dreyfus+*♦	300	1994	5	8	100½	Credit European	7.757
EDF+*♦	300	1995	6	7½	100	Crédit d'Épargne de l'Etat	7.755
YEN							
Den Danske Bank(s)♦	80n	1994	5	8	101½	Morgan Stanley Int.	5.500
Skandinav(s)♦	80						

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Crédit Suisse strengthens global standing

William Dulforce on the aims of regrouping at Switzerland's third largest bank

A corporate restructuring announced on Friday at Crédit Suisse is seen by Mr Rainer Gut, chairman, as one more move towards realising his ambition to ensure Switzerland's third biggest bank a place among the small elite of truly global banks.

The regrouping, under CS Holding, a sister company of Crédit Suisse which became the parent company, follows logically on the \$1.1bn merger last October which created CS First Boston. This global investment banking business is potentially the world's most powerful capital market operator, based on the tripod of New York, London and Tokyo.

It will be managed on decentralized lines with greater delegation of authority than has so far been typical of Swiss banking. The price paid by the syndicate led by the lead manager, transparency, is the adoption of the holding

company structure for the whole group is being accompanied by a move to consolidated financial reporting and the conversion of non-voting into voting stock.

Crédit Suisse is thus taking the lead among the big Swiss banks in meeting criticism abroad of inadequate disclosure by the sector, and making at least tentative moves towards securing greater interest in its shares among foreign investors.

Initial reaction among analysts has been very favourable. Crédit Suisse's moves demonstrate that it is trying hard to adjust to the international financial climate and would put pressure on the two other big Swiss banks, Union Bank of Switzerland and Swiss Life Corporation, to give a clearer picture of their real performance, they said.

The shareholders are invited to exchange one CS share, bearer or registered, for one CS Holding share of the same class. One CS Holding participation certificate is exchangeable for one-tenth of a CS Holding share.

Participation certificates were issued at SFr5 (bearer) and SFr10 (registered) compared with nominal values of SFr600 for the bearer and SFr100 for the registered shares.

In May a one-for-15 rights issue at par will be made.

At current market prices

would have amounted to SFr770m (\$480m), compared with the SFr62m reported for Crédit Suisse.

This would have given a profit per new bearer share of about SFr201 against SFr170 on the Crédit Suisse bearer share in 1988, Mr Gut said.

While Crédit Suisse's changed structure must be seen as a genuine attempt to make its stock more attractive to investors, both domestic and foreign, there has been no movement on two key issues for foreign institutions.

No change *a la Nestlé* to allow foreigners to buy registered stock was announced, and no indication was given of how Crédit Suisse will in future handle Swiss banks' options to hive off part of their earnings to hidden reserves.

GM invests DM17m in W German parts plant

By Jim Jones in Johannesburg

GENERAL MOTORS of the US is to invest DM16.8m (\$9.3m) in an automotive components plant in West Germany, writes Kevin Done, Motor Industry Correspondent.

The plant, at Kaiserslautern, where GM already operates engine and other components plants, will produce more than 400,000 constant velocity joints (CVJs) a year.

The facility will be added to an existing CVJ plant at the site.

Saginaw, the GM competitor's subsidiary which will run the plant, produces around 1.6m CVJs a month at plants in North America and West Europe, and in a joint venture in South Korea.

It supplies several rival vehicle makers and claims around 20 per cent of a world market dominated by GKN, the UK engineering group. GKN claims a direct share of around one-third and supplies a further third from joint ventures and licensed operations.

• LINDT & SPRUENGLI, the Swiss chocolate producer, lifted consolidated net earnings 9% per cent to SFr16.3m (\$10.4m) on an 8.5 per cent increase in turnover to SFr72.9m, writes John Hicks in Zurich.

The parent is to pay an increased dividend of SFr150 per share, up from SFr140.

• SIME DARBY, the diversified Malaysian company, lifted pre-tax profits 6.1 per cent to RM2.6m ringgit (\$US82.4m) in the first half to December, Our Financial Staff writes.

Turnover expanded to RM2.4m (\$US1.2m) from RM2.3m and the year's dividend has been cut to RM1.50 a share from RM1.25.

Angold holds the controlling shareholdings in mines managed by the group, has a wide spread of investments in mines managed by other South African mining houses, has strategic holdings in its parent company and Gold Fields of South Africa and has interests in Brazilian, Chilean and Spanish gold ventures.

Expenditure on gold prospecting was lifted to RM2.7m from RM2.2m as exploration activities intensified. In South Africa the main exploration target is the so-called Potchefstroom Cap, an unmined area lying between the Klerksdorp and Far West Rand gold-fields.

Tradegro surges by 40% at six months and resumes payout

By Jim Jones in Johannesburg

TRADEGRO, South Africa's largest retail and wholesale group, lifted sales by 18 per cent and pre-tax profits by 40 per cent in the six months to December and has resumed dividend payments after a four-year break.

The first half's turnover increased to R3.61bn (\$1.44bn) from R3.06bn in the corresponding period of 1987, the interim operating profit before interest and tax rose to R11.1m from R8.6m and pre-tax profit was R9.5m against R5.5m.

In the last full year turnover totalled R6.12bn, the year's operating profit was R16.6m and the pre-tax profit was R13.6m.

Checkers, which is wholly-owned and is the country's largest supermarket chain, lost market share as competitors began trading on Sunday. The supermarket chain's sales rose by 11 per cent, less than the inflation rate, but its margin on sales improved and its interim pre-tax profit was R7m against R3m.

Mr Clive Well, Checkers'

chief executive, says the previously loss-making chain has not yet fully turned the corner. Shrinkage remains a problem, though stock turn has increased and margins have been lifted. Competition between the three main supermarket chains remains intense and Checkers' margins are narrower than those of its two competitors.

Metro, the cash-and-carry wholesale chain, lifted first-half sales to R1.41bn from R1.18bn and pre-tax profit to R2.5m from R1.6m. The largest profit contribution came from Russells, the furniture retail chain, which has benefited from two years of strong spending on consumer durables.

Russets relied heavily on credit sales and is expected to be affected by recent interest rate increases and credit curbs. Tradegro's net earnings rose to 20.45 cents a share from 14.45 cents and the interim dividend has been restored at 4 cents. Tradegro is controlled by Sunbeam, South Africa's second largest life assurer.

Power to raise C\$100m for new energy offshoot

By Robert Gibbons in Montreal

MR PAUL DESMARAIIS, the Montreal financier with more than C\$1bn (US\$836.7m) cash available in his Power Corporation of Canada holding company, intends to raise about C\$100m from institutional investors in Canada and abroad for PowerWest Financial, a new energy offshoot.

PowerWest will form several funds to invest in oil and gas companies with financial backing from the Power Corporation group. The unit is a partnership being operated by three Calgary energy consultants and led by Mr Mac van Wielingen as president.

PowerWest may also engineer deals arising from the C\$550m in asset sales planned as part of the C\$4.5bn takeover of Texaco Canada by Imperial Oil. The three principals have participated in three big capital restructurings in the past year or so.

Mr van Wielingen said Power Corporation could use PowerWest to spot a major energy acquisition. Mr Desmarais has at times indicated he is interested in the energy sector.

Power Corporation recently sold its 40 per cent holding in Consolidated-Bathurst, the big pulp and paper and packaging group, to Stone Container Corporation of Chicago for more than C\$1bn before tax. It had used C-B as an energy diversification vehicle several times in the past 15 years with only modest success.

C-B's main energy asset remaining is a natural gas development in northern British Columbia, which goes to Stone as part of the sale of C-B.

LVMH tussle moves to court

By Our Paris Staff

THE ONGOING struggle for control of Moët Hennessy Louis Vuitton (LVMH), the French luxury goods group, moves from the boardroom to the courtroom today when Mr Bernard Arnault, the chairman, seeks a court injunction designed to end the rearguard challenge to his authority put up by Mr Henry Racamier, president of Louis Vuitton and leader of the Vuitton family shareholding interests.

In a hearing before the Tribunal de Commerce de Paris, Mr Arnault will seek an injunction permitting an extraordinary general meeting of the Louis Vuitton company, so as to replace its current board.

The rights issue is part of a restructuring of Mr De Benedetti's holding companies in the wake of disposals and acquisitions over the past year.

He and his brother, Camillo, who together own 62 per cent of Cofide, are committed to underwriting more than half the 45m new shares to be issued, while Suez will increase its stake by purchases in the market and from the company's main shareholders.

In the rights issue, shareholders are to be offered either shares priced at the current market level of £6,000 or five-year Mediobanca-Cofide bonds carrying an 8.5 per cent interest rate.

Warrants would give the holders rights to purchase shares at £6,000 until the end of 1990, and at an adjustable price until 1993.

the group of Mr Arnault and of Guinness, the British drinks group.

After Mr Arnault acquired a dominant position in LVMH through large share purchases in the stock market at the beginning of this year, Mr Chevalier resigned from the presidency. But Mr Racamier has continued to contest the authority of Mr Arnault.

The struggle is only the latest in a succession of quarrels which has shaken LVMH since the merger of Louis Vuitton and Moët Hennessy in 1987.

Last summer the battle

continued between Mr Alain Chevalier, leader of the Moët Hennessy interests, and Mr Racamier is undertaking a one-for-three scrip issue.

Amgold cuts dividend as income dips

By Jim Jones

in Johannesburg

ANGLO AMERICAN Gold (Amgold), the holding company for the gold interests of South Africa's Anglo American group, again suffered a drop in investment income in the year to February as weakening gold prices affected gold mine revenues.

• Carrefour, the French retail group, lifted 1988 attributable net profit to FF761m (£146m) from FF761m and is increasing its dividend by 18.7 per cent to FF70/share. In addition, the company is undertaking a one-for-three

scrip issue.

Overall revenue fell to RM32.4m (\$US1.2m) from RM35.9m and the year's dividend has been cut to RM1.50 a share from RM1.25.

Angold holds the controlling shareholdings in mines managed by the group, has a wide spread of investments in mines managed by other South African mining houses, has strategic holdings in its parent company and Gold Fields of South Africa and has interests in Brazilian, Chilean and Spanish gold ventures.

Expenditure on gold prospecting was lifted to RM2.7m from RM2.2m as exploration activities intensified. In South Africa the main exploration target is the so-called Potchefstroom Cap, an unmined area lying between the Klerksdorp and Far West Rand gold-fields.

Robust lending helps ABN rise 18%

By Laura Raun in Amsterdam

ALGEMENE BANK Nederland (ABN), the biggest Dutch bank, has reported an 18 per cent jump in 1988 profits, on robust lending, and lifted its annual dividend modestly.

Net income surged to Ff 1.61m (£256m) last year, from Ff 1.51m in 1987, although per-share earnings rose a more moderate 12 per cent, to Ff 5.58 from Ff 4.98. The dividend was

raised to Ff 2.80 a share from Ff 2.70.

Mr Robertus Hazenoff, chairman, described the results as "satisfactory" and hinted that they were the first sign of a "new aggression" in acquisitions, products and services.

He predicted profits would continue to rise in 1989, but conceded that per-share earnings might be diluted if a large

acquisition were made.

Overall revenue climbed 9 per cent to Ff 4.65m in 1988, from Ff 4.24m the year before, as "other" income soared 50 per cent, fuelled by the bank's own investments.

Loan-loss provisions were held steady at Ff 540m in 1988, unchanged from 1987, on account of the considerably larger loan portfolio.

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Hays ready to bring forward its flotation

By Ray Basford

HAYS, the business services group which was bought out by the management in October 1987, is considering a £150m flotation by the spring of next year.

Mr Ronnie Frost, the chief executive who headed the £20m buyout from the Kuwait Investment Office, said a decision on the timing would be made by June and the flotation could take place as early as October.

The company's recent performance has given the directors confidence to bring forward the flotation. Last September they said the issue might not take place for two years.

"We now have a full house of financial advisers, brokers and public relations advisers and we would like to make the flotation at the first chance possible," Mr Frost said.

The Government's decision

on the timing of its major privatisations, particularly water, will have a strong bearing on when the flotation will take place.

A £150m issue would largely cover borrowings of £150m, of which £15m was made to fund the buyout.

Hays returned a pre-tax profit of £15.3m for the six months to December 31 on a turnover of £222.2m.

The pre-tax figure is below the comparable half year because it included a full interest charge for the period. The company paid interest for only six weeks of the 1987 period under the present management.

However, the operating profit, excluding the interest charge, advanced 36 per cent to £23.1m and there was a 50 per cent return on capital.

Mr Frost said the three divi-

sions (personnel, commercial and distribution) each made strong contributions to the result.

He said Hays is seeking acquisitions to bolt on to all divisions.

The commercial side, which is the smallest, contributing about 20 per cent of group profits, is seen as having strong potential for growth in its office support and overnight business mail service activities, and acquisitions are being actively sought in this area.

The other divisions each contributed about 40 per cent to the result.

Mr Frost believes that takeovers would be easier after a flotation because funding would be possible through the issue of paper.

Expansion into Europe is being considered through acquisition ahead of 1992.

Southnews buys four newspapers for £1.7m

By Ray Basford

SOUTHNEWS is making its first acquisition since flotation in May last year through £1.7m cash purchase of North London & Herts Newspapers, the publishers of paid-for and free local newspapers.

The deal will add four publications to the list of paid-for and free local newspaper and help broaden its geographic spread into areas adjacent to the north-west London base.

NLH was part of the Argus Publishing division of BET until last September when Argus was acquired through a management buy-out.

As the result of exceptional debt provisions, the disturbance caused by the management buy-out and pressure on advertising revenues, NLH incurred a loss of £463,200 between April 3 and December 31 last year, the Southnews directors said. This compares with a pre-tax profit of £75,834 in the previous 12 months.

Southnews directors believe they can quickly turn around NLH by tightening financial controls and refocusing the marketing strategy.

Southnews was formed in 1986 through a management buy-in of a division of Westminster Press, part of Pearson which publishes the Financial Times.

Plessey gets McKinsey's backing

THE MCKINSEY consulting group, which produced a highly critical report on the UK electronics industry only eight months ago, has come out unequivocally in support of Plessey in its takeover battle against General Electric Company and Siemens, writes Terry Dodsworth, Industrial Editor.

In the wake of the Anglo-German bid, McKinsey has agreed to work for Plessey, advising it on general corporate strategy and some aspects

of its defensive tactics.

"We made five recommendations in the report, and we think that Plessey is doing many of the things which we said should be done," says Mr Bill Pade, head of McKinsey's European electronics practice.

McKinsey's decision to declare a position during a corporate takeover battle is highly unusual. Management consultants usually go out of their way to maintain their impartiality, and in this case there was a further complica-

tion since Siemens is also a McKinsey client in West Germany.

The company's report on the UK electronics industry was fiercely attacked at the time of publication by Sir John Clark, Plessey's chairman, who said that it was "a monstrous travesty of the facts based on massive generalisations." Sir John, however, is now said to be working closely with McKinsey.

In the report, prepared for the National Economic Develop-

ment Office, McKinsey argued that the British electronics industry was threatened with extinction because of its over-reliance on low-growth areas such as defence and telecommunications. Companies need to create stronger international organisations, it said, and to give more effective strategic leadership from the centre.

Mr Pade says that over the last year Plessey has begun to act vigorously to redress these weaknesses.

In the report, prepared for

Acting on the prescriptions laid down

Terry Dodsworth on the reasoning behind the consultant's decision



Stephen Walls, managing director of Plessey

WHEN THE McKinsey consulting group produced its influential report on the UK electronics industry last year, it made some extremely unpalatable observations.

The big British companies, it said, needed to streamline their sizes and weight in specific areas of business. They would also have to pursue growth more aggressively in markets where they must, above all, become more international. Otherwise, it warned, they were in danger of extinction in a world where competition was becoming global.

Given these views, McKinsey might have been expected to applaud the collaboration deal between the General Electric Company and Siemens, two of Europe's biggest electrical and electronics companies. In bidding for Plessey, the Anglo-German partnership was apparently pursuing the targets of scale and international presence outlined in the industry study.

Yet McKinsey, which has grown into one of the world's leading consulting groups partly by keeping thoughts about its customers to itself, has now come out publicly in support of Plessey. GEC, it says, is going about its restructuring of the industry in the wrong way. Even worse, McKinsey adds, the GEC/Siemens bid is particularly damaging to the UK industry because it comes at a time when Plessey has shown its determination to act on the prescriptions laid down in its report.

In the industry study, pre-

pared for the National Economic Development Office, McKinsey was intent on showing how indigenous British electronics groups could carve out a place for themselves in international markets. Yet GEC's recent initiatives, says Mr Pade, raise large question marks over its ability to command its own future.

The issue here is GEC's moved over the last three months to put around 50 per cent of its businesses into joint ventures with Siemens of West Germany, CGE-Alsthom of France, and General Electric of the US. Collaborative projects of this kind, says Mr Pade, are notoriously difficult to operate, and GEC is not approaching them from a position of strength. The problem, he argues, is twofold. First, joint ventures tend to work best when the two parties bring roughly equal value into the new organisation. GEC is

particular about building its international presence," says Mr Pade. "Under Stephen Walls, it has expanded in the US, particularly in the growth area of avionics, and it has put its telecommunications operations into the joint GPT company with GEC. It has also bought the Ferranti semiconductor business and is beginning an internal reorganisation."

All of these points, he adds, respond to the recommendations for reorganising the UK industry set out in last year's report. Plessey is pursuing greater scale and market share in the civilian sectors where it sees its future is tackling the UK industry's components problems, and is seeking to give more strategic direction to its organisational structure.

On the other hand, Mr Pade argues that GEC's recent moves have done very little to tackle the problems of the industry seen from a UK perspective.

In the industry study, pre-

doing this in the CGE-Alsthom deal, but not in its other transactions. "In such circumstances, 'joint venture' often becomes merely a euphemism for 'takeover', with the weaker company merely maintaining a carried interest."

Second, joint ventures work most effectively when there is "somebody clearly and indisputably in charge." This is normally, says Mr Pade, the partner with the strongest international market position and the greatest financial, technical and managerial resources. But GEC is generally smaller than the collaborator it has chosen.

"The likelihood is, therefore, that before very long, GEC could lose de facto management control of the businesses in question to its stronger international partners."

Finally, Mr Pade criticises the structure of the organisations being created by GEC. One of the points emphasised most strongly in last year's NEDO report was the need to move away from the traditional conglomerate organisation of the big UK electronics groups. The study argued that companies should focus on world class competitiveness in fewer businesses. Yet GEC, says Mr Pade, is still a conglomerate and, if anything, a more complex one than ever before.

Plessey, by contrast, is moving away from its system of running 20-odd businesses in a very devolved manner to one that will establish greater corporate coherence. We shall, no doubt, hear plenty more about this new Plessey in the weeks to come.

APPOINTMENTS

Guinness Mahon Holdings makes changes

■ GUINNESS MAHON HOLDINGS has made the following appointments. Lord Devereux, deputy chairman of GMH, is appointed a director and deputy chairman of its banking subsidiary, Guinness Mahon Ltd (Dublin), Guinness Mahon Guernsey and Guinness Mahon & Co. Mr Patrick

Mooreton is appointed vice chairman of the bank and in addition to his existing duties will have specific responsibility for its overseas subsidiaries. Guinness & Mahon Ltd (Dublin), Guinness Mahon Guernsey and Guinness

Attwood as manufacturing director.

■ THE MARLEY PAVING COMPANY has appointed Mr Michael Roberts as managing director. He was finance director of Thermalite, another Marley group company.

■ PANMURE GORDON & CO has appointed Mr David Thomas as director, corporate finance department. He was head of corporate

responsibility for its treasury operation. Mr Broughton and Mr Peter Ross, chairman of Henderson Crosthwaite Institutional Brokers, GMH's institutional agency broker, will be joined as executive committee of GMH.

■ OSSORY ESTATES has made Mr Peter Everest managing director of Ossory Road Estates, its retail development company.

■ Mr Geoff Wakelin has joined the board of LYONS TETLEY as catering and distribution director.

■ Sir William S. Draple and Mr Jean Pierre Tardieu have been appointed directors of LEE VALLEY WATER COMPANY. Their appointment follows the recent acquisition of Lee Valley by General Utilities, a UK subsidiary of Compagnie Generale des Eaux. Sir William is chairman of General Utilities and Mr Tardieu is a vice president of GCE.

■ Mr Peter Runciman, the executive chairman of Shanks & McEwan Group, has joined the board of SCOTTISH EASTERN INVESTMENT TRUST.

■ Staffordshire-based WADE POWERINES has appointed Mr John B. Drinkwater as production director of its tableware facility at its plant in Northern Ireland. He was operations manager with Royal Worcester Spode.

■ Mr John Craig, a director of N.M. Rothschild & Sons, has been appointed a director of STANDARD CHARTERED.

■ Mr Bob Tippins has joined FEATHER INTERNATIONAL as sales and marketing director.

■ Dr P.D. Dixon, formerly a business manager with ICI Biological Products, has been appointed managing director of CHEMEX INTERNATIONAL.

■ Mr Gordon Hird has been appointed an executive director of FEDEX AGRICULTURAL INDUSTRIES. He is divisional director responsible for feed, pig production, and agricultural services.

Stoddard disposing of silk operation for £8m

By Ray Basford

STODDARD Sekera International plans to concentrate on development of its core interior furnishing businesses following a management buyout of the silk operation.

Confirming the buyout plan, the directors said the deal would enhance group profitability, reduce the gearing and boost the net asset backing for shares by 8 per cent.

The business is being sold for an estimated £8m cash with 25.4m payable this month, £1.8m after determination of the operation's net asset value and up to £1m over the following five years.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Notices of meetings are not given for the purpose of considering dividends. Official notices are not available as to whether the shareholders above have been made fully aware of the date of the meeting.

■ CALIFORNIA FLOUR FOODS, Green Horntail, Intermarket Technology, Wadsworth Partnership, Whistledell Int'l.

■ CANTERBURY HOLDINGS, Pilkington, Pilkington Electronics, Pilkington Plastics, Siemens & Halske, Richardson-Whitworth, Unilever, Turner-Kennedy & Matherne, Unders, Wimpey.

■ CARBON DIOXIDE LTD.

■ CASH & CARRY GROUP, London.

■ CAVENDISH GROUP, London.

■ CEC, London.

■ CEC GROUP, London.

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Henderson Unit Trust Management Ltd

Lazard Investors Ltd

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NM Rothschild Asset Co Ltd

NM Schröder Life Assurance Ltd

Other Funds

Prudential Assurance Co Ltd

RBC Trust Co Ltd

Religious & Charitable Funds

Robert Fleming Asset Mgmt Ltd

Robertson, Hedges & Co UK

Robt. W. Baird & Co Inc

Rowlands & Colquhoun Ltd

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Pioneer Mutual Insurance Co Ltd	01-4051425	105.0	-0.05	Prudential Northern Pensions Ltd	01-2515154	105.0	-0.05	Scottish Life Assurance Co Ltd - Contd.	01-2515153	105.0	-0.05	Teachers' Assurance Company Ltd	01-1111111	111.1	-0.05	Ramseybridge Financial Management Ltd	01-7117117	111.1	-0.05	London Intermediary Fund Managers Ltd	01-1111111	111.1	-0.05	M&G Island Fund	01-1111111	111.1	-0.05
McCrory St. N. Waterhouse & Partners	01-2515155	105.0	-0.05	Scottish Widows Fund	01-2515156	105.0	-0.05	Emerson	01-0050505	105.0	-0.05	Marine Fund	01-1111111	111.1	-0.05	London Intermediary Fund Managers Ltd	01-1111111	111.1	-0.05	M&G Island Fund	01-1111111	111.1	-0.05				
Mass Prod. & Car Fin.	01-2515157	105.0	-0.05	Field Interest	01-0050507	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Mass Prod. & Car Fin.	01-2515158	105.0	-0.05	Food Interest	01-0050508	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515159	105.0	-0.05	General	01-0050509	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515160	105.0	-0.05	Georgian	01-0050510	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515161	105.0	-0.05	Georgian	01-0050511	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515162	105.0	-0.05	Germany	01-0050512	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515163	105.0	-0.05	Germany	01-0050513	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515164	105.0	-0.05	Germany	01-0050514	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515165	105.0	-0.05	Germany	01-0050515	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515166	105.0	-0.05	Germany	01-0050516	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515167	105.0	-0.05	Germany	01-0050517	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515168	105.0	-0.05	Germany	01-0050518	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515169	105.0	-0.05	Germany	01-0050519	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515170	105.0	-0.05	Germany	01-0050520	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515171	105.0	-0.05	Germany	01-0050521	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515172	105.0	-0.05	Germany	01-0050522	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515173	105.0	-0.05	Germany	01-0050523	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515174	105.0	-0.05	Germany	01-0050524	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515175	105.0	-0.05	Germany	01-0050525	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515176	105.0	-0.05	Germany	01-0050526	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515177	105.0	-0.05	Germany	01-0050527	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515178	105.0	-0.05	Germany	01-0050528	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515179	105.0	-0.05	Germany	01-0050529	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515180	105.0	-0.05	Germany	01-0050530	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515181	105.0	-0.05	Germany	01-0050531	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515182	105.0	-0.05	Germany	01-0050532	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515183	105.0	-0.05	Germany	01-0050533	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515184	105.0	-0.05	Germany	01-0050534	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-2515185	105.0	-0.05	Germany	01-0050535	105.0	-0.05	Maritime Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05	Marine Fund	01-1111111	111.1	-0.05								
Post Office Pld. Govt	01-25																										

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CURRENCIES AND MONEY REVIEW

Italy and Denmark face EMS decision

EVENTS LAST week may have brought a realignment of the European Monetary System a little nearer. A rise of 1 point to 135 per cent in the Italian discount rate was made with an eye on domestic rather than international factors, but along with Denmark Italy could soon be forced to accept it cannot keep pace with the stronger currencies.

A factor preventing a realignment of the system appears to be fading and that is French reluctance to devalue the franc against the D-Mark.

The reason is not that the French are now willing to devalue, but because the franc appears to be moving into the hard currency EMS block and is increasingly able to keep up with the D-Mark. Early last week, when speculation was rising about higher German interest rates, the franc held virtually unmoved against the D-Mark.

This was even against the background of higher French inflation. On Monday it was

announced that consumer prices in January rose at a year-on-year rate of 3.3 per cent. This compared with market forecasts of around 3.0 per cent, and a figure for December of 3.1 per cent.

The news was a little disappointing, prompting warnings about rising hourly wage rates and early signs of overheating in the economy, but in general the markets were prepared to accept the reassurances of Mr Pierre Beregovoy, the French Finance Minister.

He said it was an historic result that French inflation was in sight of German levels, and that the Government's target of 2.5 per cent inflation was achievable. It was also announced last week that German year-on-year consumer prices rose an unchanged 2.5 per cent in February.

After the Bundesbank council kept interest rates unchanged last Thursday Mr Helmut Schlesinger, Bundesbank vice-president, said there was no need to dramatise inflation levels by raising interest

rates. He added that the strength of the D-Mark was another reason for leaving rates unchanged. The latter will be of particular concern to the other members of the EMS.

Nevertheless, Mr Chris Tinker, economist at Phillips & Drew, said: "It is difficult to see the French wishing to associate themselves with the weaker members of the EMS and should the participants take the opportunity to realign, at the time of the European Currency Unit realignments, the risk must be that the French leave the Germans."

The deadline for a revalued ECU to come into effect is September, but according to Mr Brian Brown, economist at Mitsubishi Finance International, it is probable the EC Commission will announce new weightings of the component currencies in the early summer.

The most likely countries to take the opportunity to realign against the D-Mark are Italy and Denmark. On Friday the lira and the krone shared

the weakest position within the EMS.

Last week was not a particularly impressive one for the Italian economy. It was announced that annual growth in real gross product at a rate of 2.8 per cent in 1988, compared with 3.7 per cent in January.

On Friday shortly before the Bank of Italy said it was to increase its discount rate, news came that the Italian trade deficit in January rose to a record L4.28 billion (£1.5bn), which was over four times the December shortfall of L900m.

The main pressure for a realignment of the EMS is likely to come from Denmark however. The Danes have not followed the rising trend in European interest rates, and Mr Tinker, at Phillips & Drew, believes domestic economic reasons will make Denmark opt for devaluation rather than tighter monetary policy.

Colin Millham

C IN NEW YORK

Mar. 3	Close	Previous Close
1 Spec.	1,719.5 - 1,720.5	1,712.5 - 1,713.5
1 Month	1,623.0 - 1,625.0	1,615.0 - 1,617.0
3 months	1,545.5 - 1,548.5	1,530.5 - 1,532.5
12 months	1,345.5 - 1,348.5	1,320.5 - 1,322.5

Forward premiums and discounts apply to the US dollar

CURRENCY RATES

Mar. 3	Bank of England	Societe Generale	Europcar	Swiss Bank Corp.
US Spec.	0.623 - 0.625	0.623 - 0.625	0.623 - 0.625	0.623 - 0.625
1 Month	0.623 - 0.625	0.623 - 0.625	0.623 - 0.625	0.623 - 0.625
3 months	0.623 - 0.625	0.623 - 0.625	0.623 - 0.625	0.623 - 0.625
12 months	0.623 - 0.625	0.623 - 0.625	0.623 - 0.625	0.623 - 0.625

Forward premiums and discounts apply to the US dollar

STERLING INDEX

Mar. 3	Previous
9.00 am	95.3 94.3
10.00 am	95.3 94.2
11.00 am	95.3 94.2
1.00 pm	95.3 94.2
2.00 pm	95.3 94.2
3.00 pm	95.3 94.2
4.00 pm	95.3 94.2

All SDR rates are for Mar. 2

CURRENCY MOVEMENTS

Mar. 3	Bank of England	Societe Generale	Europcar
US Dollar	95.5	94.1	94.0
Canadian Dollar	115.54	115.67	115.67
Australian Dollar	101.7	101.7	101.7
New Zealand	105.9	105.9	105.9
Danish Krone	7.75	7.75	7.75
Icelandic Krone	111.1	111.1	111.1
French Franc	96.2	96.2	96.2
Italian Lira	145.59	145.59	145.59
Swiss Franc	84.5	84.5	84.5
German Mark	1.321	1.321	1.321
UK Pound	150.8	150.8	150.8

Margins: Gilt treasury: average 1980-1982 Bank of England Index (Bank Average)

1982-1983 rates are for Mar. 2.

OTHER CURRENCIES

Mar. 3	E	\$
Argentina	31,900.5 - 31,920.5	18,390.0 - 18,400.0
Australia	2,110.0 - 2,110.0	1,220.0 - 1,220.0
Bahrain	7,300.0 - 7,400.0	4,000.0 - 4,300.0
Greece	104.50 - 104.50	15.10 - 15.45
Iraq	12.40	1.10
Iran	11.10	1.00
Malaysia	8.45 - 8.45	1.50 - 1.50
Norway	4.725 - 4.725	2.700 - 2.700
Portugal	1.10	0.60
Russia	2,700.0 - 2,800.0	1,400.0 - 1,500.0
U.S. Dollar	1.3700 - 1.3710	1.3700 - 1.3710
Yen	145.00	1.00

Margins: Gilt treasury: average 1980-1982 Bank of England Index (Bank Average)

1982-1983 rates are for Mar. 2.

EURO-CURRENCY INTEREST RATES

Mar. 3	Short 7 days	7 days notice	One Month	Three Months	Six Months	One Year
Sterling	124.12% - 125%	124.12% - 125%	124.12% - 125%	124.12% - 125%	124.12% - 125%	124.12% - 125%
US Dollar	111.10% - 112%	111.10% - 112%	111.10% - 112%	111.10% - 112%	111.10% - 112%	111.10% - 112%
Can. Dollar	101.10% - 102%	101.10% - 102%	101.10% - 102%	101.10% - 102%	101.10% - 102%	101.10% - 102%
Aust. Dollar	92.10% - 93%	92.10% - 93%	92.10% - 93%	92.10% - 93%	92.10% - 93%	92.10% - 93%
Fr. Franc	82.10% - 83%	82.10% - 83%	82.10% - 83%	82.10% - 83%	82.10% - 83%	82.10% - 83%
Ir. Pound	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%
B. Fr. (Fim)	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%
B. Fr. (Cof.)	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%
Yen	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%
D. Krone	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%
Asian Yen	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%	78.78% - 79%

Long term Eurobonds: two years 10.2-10.3 per cent; three years 10.3-10.4 per cent; five years 10.4-10.5 per cent; seven years 10.5-10.6 per cent; ten years 10.6-10.7 per cent.

Forward premiums and discounts apply to the US dollar

EXCHANGE CROSS RATES

Mar. 3	S	\$	DM	Yen	F Fr.	S Fr.	N Fr.	Lira	C \$	B Fr.
1	1.724	1.717	220.0	10.78	2.715	3.980	2.951	2.053	66.20	1.720
2	1.720	1.714	220.0	10.78	2.715	3.980	2.951	2.053	66.20	1.718
3	1.720	1.714	220.0	10.78	2.715	3.980	2.951	2.053	66.20	1.718
4	1.725	1.719	220.5	10.83	2.720	3.985	2.956	2.058	66.25	1.723
5	1.725	1.719	220.5	10.83	2.720	3.985	2.956	2.058	66.25	1.723
6	1.725	1.719	220.5							

WORLD STOCK MARKETS

NatWest/Wor
turities

DOLLAR INDEX

1988/89

1989/90

High Low March 3

Price

\$2.120

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4pm prices March 3

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

			PY 52s	Div.	Yield	52w High	52w Low	Close Prev.	Chg/Prc	PY 52s	Div.	Yield	52w High	52w Low	Close Prev.	Chg/Prc	PY 52s	Div.	Yield	52w High	52w Low	Close Prev.	Chg/Prc	PY 52s	Div.	Yield	52w High	52w Low	Close Prev.	Chg/Prc	
12 Month	High	Low	Stock							12 Month	High	Low	Stock					12 Month	High	Low	Stock				12 Month	High	Low	Stock			
Hedge										Hedge								Hedge							Hedge						
High										High								High							High						
Low										Low								Low							Low						
Close Prev.										Close Prev.								Close Prev.							Close Prev.						
Open Chg										Open Chg								Open Chg							Open Chg						
12 Month	High	Low	Stock							12 Month	High	Low	Stock					12 Month	High	Low	Stock				12 Month	High	Low	Stock			
High										High								High							High						
Low										Low								Low							Low						
Close										Close								Close							Close						
Chg										Chg								Chg							Chg						
12 Month	High	Low	Stock							12 Month	High	Low	Stock					12 Month	High	Low	Stock				12 Month	High	Low	Stock			
High										High								High							High						
Low										Low								Low							Low						
Close										Close								Close							Close						
Chg/Close										Chg/Close								Chg/Close							Chg/Close						
12 Month	High	Low	Stock							12 Month	High	Low	Stock					12 Month	High	Low	Stock				12 Month	High	Low	Stock			
High										High								High							High						
Low										Low								Low							Low						
Close										Close								Close							Close						
Chg/Close										Chg/Close								Chg/Close							Chg/Close						
12 Month	High	Low	Stock							12 Month	High	Low	Stock					12 Month	High	Low	Stock				12 Month	High	Low	Stock			
High										High								High							High						
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Close										Close								Close							Close						
Chg/Close										Chg/Close								Chg/Close							Chg/Close						
12 Month	High	Low	Stock							12 Month	High	Low	Stock					12 Month	High	Low	Stock				12 Month	High	Low	Stock			
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12 Month	High	Low	Stock							12 Month	High	Low	Stock					12 Month	High	Low	Stock				12 Month	High	Low	Stock			
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12 Month	High	Low	Stock							12 Month	High	Low	Stock					12 Month	High	Low	Stock				12 Month	High	Low	Stock			
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Close										Close								Close							Close						
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12 Month	High	Low	Stock							12 Month	High	Low	Stock					12 Month													

The Business Column

Grasping the nettle of good design

Ever since the British retail industry, the London stock market and Mrs Margaret Thatcher awoke almost simultaneously in the early 1980s to the pullings-power of good design, British chief executives have been subjected to waves of government-backed publicity about how design can improve the commercial fortunes of their companies.

The latest flurry has just begun, under the twin aegis of the Department of Trade and Industry and a revitalised Design Council.

A campaign on the same theme, but driven by the media rather than by government, has broken out over the past two years in the US. It draws much of its force from the design-led revival of the Ford Motor Company, Steelcase furniture and a few other US corporations, as well as from the flood of well-designed Japanese imports.

Yet on neither side of the Atlantic has this design drive had much effect. In the US it may be too early to expect results, but in the UK the continued preference of consumers for imported products – and the yawning trade deficit – demonstrate only too clearly that the impact of seven years of publicity has been patchy at best, and in some industries hardly perceptible.

Most past explanations for the resilience of the problem have rested upon a mixture of ineffective promotion techniques and management myopia towards design and other non-price factors. Design is certainly a difficult concept to get across to hard-nosed executives who have always thought it synonymous with, at best, the colours and shapes of their products.

But evidence is now emerging that, even among companies which think they have got the right message, the problem reaches well beyond the concept of design, into the way it is organised and managed. According to a study by two researchers at the London Business School and Teesside Polytechnic, UK companies which have demonstrated their design commitment by developing a formal design policy and appointing a design manager have signalled failed to reinforce these moves with any changes in organisation structure.

Organisational structure

Writing in the current issue of the European Management Journal about "why design is difficult to manage," Angela Dumas of LBS and Alan Whitfield of Teesside rightly liken this to having a marketing function without the necessary organisational structure to implement it effectively. They also point out that when a company makes a commitment to design, this represents a change in strategic focus which must be managed as professionally as any other sort of change; yet this is seldom recognised in industry.

Part of the problem appears to be a failure to recognise that design is only really effective if it permeates every aspect of a company's operations, from its products (if it makes or sells any) to its buildings and its communications with customers and employees; such pervasiveness is one of the main criteria for the design management awards which this newspaper makes every two years in partnership with LBS.

But this very pervasiveness is also part of the problem, since it can only be organised effectively by creating a design management structure which spans (or, at least, links into) separate functions such as marketing and engineering – both of which have always considered design to be a junior offshoot of themselves. In other words, effective design management requires a radical shift in the balance of power within companies, initiated by top management and reflected in the structure beneath.

It was this sort of change which allowed Ford to design a generation of cars which leap-frogged its competitors initially in Europe but most effectively in the US. More supposedly design-minded companies should follow suit.

* Vol 7 No 1 (March 1989). Published by Basil Blackwell, 108 Cowley Road, Oxford OX1 1JF.

Christopher Lorenz

We had the impression that the Industry Minister was being frank. In the course of an interview of some 80 minutes, conducted at Saab offices in Stockholm February morning, he said:

"Polish workers had better shape up, make their enterprises profitable or they would be made redundant."

Workers in the Gdansk shipyards (birthplace of Solidarity, workplace of Lech Wałęsa) were far too strike-prone; when they struck, they sabataged.

Galloping inflation might as well get worse in order to get prices in line with world levels.

Then he dared the Politburo of the Polish United Workers (Communist) Party to fire him. And he said that Polish economists had done as much damage to the Polish economy as Joseph Stalin.

He can be frank partly because, as he says himself, he doesn't need the job. He's one of the richest men in Poland, having made billions of zlotys in a jointly-owned feed concentrates business, then in the fur trade. "I'm here," he says, "because there's no one better to do the job."

And what a job. A foreign debt of nearly \$40bn. Inflation at 50-60 per cent. A wave of strikes, mostly settled at the concession of increases around the 60 per cent mark.

As the more advanced countries of the world economy move into a post-industrial age, Poland remains trapped in coal, steel and shipbuilding. Its industries use 2.5 times as much energy as their western equivalents. Huge plants predominate: 10 per cent of the industry employs 50 per cent of the workforce and pre-empts 75 per cent of the means of production.

In these plants the most militant workers are to be found. "All of this," says a recent work on Poland*, "makes reform, either in physical resource terms or in structural terms, very difficult."

Wilczek knows it's difficult. So he concluded that there is little future in fiddling with the Gordian knot and so is hacking at it. Soon after his appointment four months ago he announced the closure of the Gdańsk Lenin shipyard – but not before having a word with one of the first visitors to his office – the Swedish Ambassador. The Ambassador told Wilczek that his country had closed all of its shipyards only recently – a rapid fall from having been the world's fourth largest shipbuilder.

What would you do if you were in a situation where you were pouring subsidies into plants which cannot make a profit and thus cannot help those who might succeed?

Lenin takes up zlotys 25m in credits and has a £10m loss. We in Poland only make the

THE MONDAY INTERVIEW

Match for the Polish workers

John Lloyd and Christopher Bobinski speak to Mieczyslaw Wilczek, Poland's Industry Minister

vessels – yet the money is made on the electronics and the equipment which we have to import. If I were to be consistent, I would close at least 60 or 70 per cent of them – if they make the profits. But if they don't they will have to learn that they go bankrupt."

Besides, one of the very important factors in assessing the economic situation of an enterprise is the ability of the workforce to commit itself to improvement. But if you ask yourself what the people in the Lenin shipyard want to do, it seems they only want to strike. That's a discipline."

He is keen on managers, at least on managers who manage. He wants to give them space in which to do so. He talks enthusiastically about the management of the Orlik electronics plant in Warsaw, which took over this state enterprise, made it efficient to its limits under state ownership and now wants to lease it to the more gung-ho of semi-private ownership upon it.

But Wilczek is not enthusiastic about workers' self-management – the system, strongly backed by Solidarity, under which workers in a plant elect a council from among their members which is supposed to share power with management. "I don't object if it's seen as one of the ways to improve the efficiency of state management – but it's only one of the ways. In many countries, they have found that running a company with a strong management and introducing shares which can be sold to the public and to workers is much more successful."

Asked if the closure of the yard had a symbolic, rather than simply practical, intent, he talked round the question for a while, then said: "The Government had to prove that it could do something."

Wilczek is not keen on lazy workers, and wants to teach



"I'm here because there's no one better to do the job"

them a lesson. "Only when enterprises go bankrupt will people understand. Enterprises can pay their workers 40 or 50 or 60 or 70 per cent pay – if they make the profits. But if they don't they will have to learn that they go bankrupt."

Was it not the case that Poland lacked the whip of unemployment? He admitted that it did. "But what happens is that workers lose the jobs to which they are accustomed. They have to find other jobs. That's a discipline."

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whole represent a certain movement and retain authority, we will continue on this path. I don't much care about such criticism as Baka's.

He doesn't much care, it seems, about any criticism coming from theoretical rather than practical sources (Baka was an academic economist). He has to listen to economists rather a lot at the moment, since he is taking a leading role on the Government's side in the round table talks which have brought Solidarity into dialogue with the country's leadership and Solidarity is still with economic advisers. It gets on his nerves.

"I hate all this stupid talk. If you listen to what Polish economists say – they think they know everything. But if you ask them what they would do in a given situation, they can't tell you. It's a mixture of left wing – old theories of the West, old theories of the East. I told (Professor Jan) Muñoz (one of Solidarity's leading economists) that the greatest damage was done to us by Stalin and by Polish economists. They keep repeating the same rubbish. Either you go with a market economy or you don't."

"I am appalled that the oppo-

sition is so much worse than the Party people. The opposition proposes all these pseudosocialist solutions, which will make things worse. Both Baka and the Solidarity people talk about workers councils – and yet they know they will tie the hands of management and give ministers no power at all. If Baka was any kind of a politician he'd realise this."

He smiles and gestures the interview to a close. What has he been describing? Certainly it is not socialism as commonly understood: it is perhaps a kind of state-guided corporatism, at least formally committed to competition and to modernisation.

One thing at least is completely clear. He, and presumably his colleagues in the Government, are quite prepared to take on the Polish working class. They believe the Solidarity explosion has happened and thus need not be afraid of presenting the workers with the facts of the country's bankrupt state and the sacrifices which are required to sort it out – most of all from the working class itself. It is not, presently, a road being travelled by Mr Mikhail Gorbachev; and perhaps could only be travelled by those prepared to lose power.

* Poland: Politics, Economics and Society, George Kolekiewicz and Paul G Lewis, Pinter

Censorship reform for art and literature



JUSTINIAN

Obscene Publications Act 1959, but it also makes a mockery of criminal justice.

It is an irony that had the allegation of outraging public decency gone further so as to warrant the more serious offence of deprivation and corruption (which is the definition for an obscene libel) then the defence would have called expert evidence to support the claim of artistic merit. The lesser charge excluded any such defence. Either the defence should be available for both offences or neither.

The case for not permitting the defence of public good at all is strong. Many literary and art critics find themselves in a predicament whether to put their heads on the public chopping block or not.

Many serious commentators

think, for example, that Mr Rushdie's work is of questionable merit. Other critics who are prominent libertarians in the art and literary worlds are nevertheless prepared to go into the witness box in defence of freedom of expression, although they may seriously doubt the worth of the painting or book on trial. The problem is that freedom of expression involved artistic and literary works that often may not please or be intended to please the viewer or reader. Works which are designed to challenge assumptions or moral feelings of their audiences are more vulnerable to criminal liability than those that swim with the current tide of public opinion.

It might be that the prosecutor pondered over whether a foetus can be in law be a human body. If it is not, then whatever indecency exists in exhibits cannot properly be labelled obscene. Or at least the law should be made clear whether a foetus comes within the 1959 Act.

The prosecution of a trivial and insignificant infraction of the criminal law has serious implications. Not only does the offence of outraging public decency commit prosecutors to circumvent the special provisions for protecting authors and artists of the public good defence which Parliament expressly erected in the

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FINANCIAL TIMES SURVEY



The major challenge facing President Ibrahim Babangida is fulfilling his pledge to return to civilian rule by 1992 while sticking to unpopular austerity measures. Success could help restore the clout Lagos once enjoyed in Africa, writes Michael Holman, Africa Editor

Africa's troubled giant

AFRICA'S MOST populous nation is under severe strain. Its economic recovery programme is faltering. Living standards are falling rapidly, and political and religious tensions are not far below the surface.

At one level, the cause of the crisis is in a state which owes its external creditors nearly \$30bn and can readily be identified. The inflationary budget in January 1988 has begun to undermine the structural adjustment policies introduced by the military government of President Ibrahim Babangida in June 1985.

The achievements under that programme, drawn up in close consultation with the International Monetary Fund and backed by the World Bank, have been considerable. The corrupt and inefficient system of allocating foreign exchange through import licences has ended. Price controls have been lifted. More than 90 companies are listed for full or partial privatisation, and remaining state-owned enterprises are being put on a commercial footing. Trade has been liberalised. Some of the barriers to foreign investment have been removed. Reforms in the agricultural sector are bearing fruit.

Many of the measures required political courage on the part of President Babangida, who seized power in a coup in August 1985, for they antagonised powerful lobbies. But one of the pillars of structural adjustment is a realistic exchange rate, and it was in this area that the 1988 budget proved to be a costly mistake.

The authorities realised their error in mid-1988, as the fiscal deficit headed for more than double the targeted 8 per cent of gross domestic product. They are still grappling with the consequences.

An agreement with the IMF lapsed at the end of 1987 and was not renewed. As a result of a passionate national debate conducted in 1986 on the merits of borrowing from the IMF. Opinion was overwhelmingly against it. Most Nigerians feared an erosion of their economic sovereignty, doubted the efficacy of the IMF medicine for distressed African economies, and suspected that any new borrowing would end up in private pockets.

Although President Babangida went on successfully to seek the Fund's imprimatur on his government's economic policy, he has so far steadfastly refused to draw on the resources - \$620m under the current 15-month standby facility - to which Nigeria is entitled.

The road ahead: Zuma Rock in the Federal Capital Territory where the new capital Abuja is slowly taking shape

appears to have been broken before the ink on the Government's letter of intent was dry. The Central Bank of Nigeria continues to intervene in the daily auction of foreign exchange and fix the Naira at a little over N7 to the dollar, compared with a black market rate of around N10. This issue could well prove to be a major stumbling block when the agreement is reviewed in April.

In the meantime the Government's room for manoeuvre is limited by the outcome of a

passionate national debate con-

ducted in 1986 on the merits of

borrowing from the IMF. Opin-

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nomic sovereignty, doubted the

efficacy of the IMF medicine

for distressed African econo-

mies, and suspected that any

new borrowing would end up

in private pockets.

Today the inflation rate

exceeds 50 per cent, and the

Naira is held at an artificial

level, well below the black

market rate.

The Government is strug-

gling to recover the situation.

The January 1988 budget won

the near unanimous approval

of donors and western govern-

ments as a determined attempt

to make up lost ground. But

while it paved the way to a

new agreement with the Fund,

one of the key conditions

is the establishment of a free

market rate for the Naira -

many 13.5%; France 10.0%;

Japan 9.0%;

Exports: US 46.7%; Spain

10.8%; West Germany 10.1%;

France 7.4%;

Total stock of debt: \$28.7bn

Total debt service: \$7.79m

Debt service ratio: 10%

Debt as a % of GNP: 122.6%

All data 1987 (unless otherwise

stated)

vey is printed.

Ways may yet be found to help President Babangida, who is due to pay a state visit to Britain in May, out of his predicament. Western governments remain supportive of an administration admired for what it has done, and for which there is no obvious alternative.

But there is another level to the Nigerian crisis which is not easily susceptible to remedy. It is made up of several factors.

There is a weakness in policy implementation, partly due to a demoralised and inefficient civil service. Corruption appears endemic, tainting trade and project contracts, the banking system, and the government's main rural spending programme. Part of the legacy of the oil-boom - which at the

1988 peak saw export earnings reach \$25.6bn (in 1988 it was \$7.1bn) - is the array of ill-conceived or poorly managed projects which continue to sap scarce resources. Examples include the incomplete, multi-billion Ajaokuta steel plant, the new federal capital at Abuja, and a telecommuni-

cation

Continued on page 12

Pictures by Ashley Ashwood

NIGERIA

KEY FACTS

Area: 923,768 sq km	NGN = £1
Population: 100m-105m (est 1987)	Inflation: 40% (est 1988)
Head of state: President and commander-in-chief of the armed forces: General Ibrahim Babangida	International reserves: \$1,120m
GDP growth: 1.2%	Merchandise exports (1988): \$7.1bn
GDP per capita: N1050m; \$262	Merchandise imports (1988): \$5.6bn
Currency: Naira (N) = 100 kobo	Trade balance: \$1.5bn
Avg currency rates: N4.06=\$1	Current account: -\$1.7m
	Trading partners: Imports: UK 16.8%; West Ger-

part of the way towards meet-

ing the IMF terms. At this

stage, at least, the authorities

are reluctant to allow a further

fall, taking into account that

the Naira had in the course of

1988 already substantially depre-

cated. Also dependent on an

IMF pact is a successful out-

come to a meeting to discuss the

rescheduling of Nigeria's Paris Club debt, due to take

place shortly before this sur-

dilemma does not stop here. A

\$600m pledge by donors at a

meeting in London in early

January is conditional on the

IMF agreement being sus-

tained. Also dependent on an

IMF pact is a successful out-

come to a meeting to discuss the

rescheduling of Nigeria's Paris Club debt, due to take

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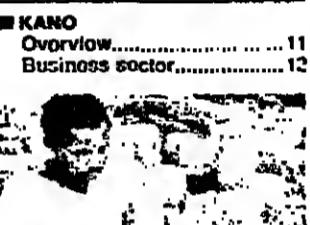
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Pictures by Ashley Ashwood



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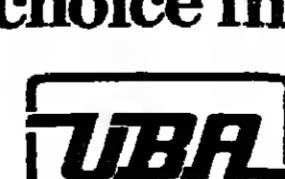
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039/0035

NIGERIA 2

Michael Holman on Babangida's skilful political manoeuvres

Goal hungry President

PRESIDENT IBRAHIM Babangida has been nicknamed "the Maradona of Nigerian politics" in tribute to his deft footwork and resilience under pressure. Time and again he has emerged from the fray either with a goal, or at least still on his feet after some rugged tackles.

To give some examples. The year of co-operation with the International Monetary Fund that surfaced during a national debate in the latter half of 1985 seemed on the face of it to rule out co-operation with the institution. Yet by portraying the Structural Adjustment Programme as a home-grown remedy for the nation's economic crisis the Government won the Fund's endorsement for one of Africa's most radical reform strategies, but kept in tune with public sentiment by refusing to draw on the IMF loan to which it became entitled.

The President held steady through the uproar that followed the decision in August 1985 to change from observer



President Ibrahim Babangida addresses the President announced an ingenious two-tier system. The cost of fuel for commercial vehicles — such as buses and taxis — stayed the same, and is sold at designated petrol stations. However, fuel for private vehicle operators was increased 42 per cent. The burden falls on the better-off and not the long-suffering users of crowded public transport. So far, at least, the system appears to be working. The final example is the

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ADLAND-LAGOS

Economy: Lagos faces an uphill task, writes Tony Hawkins

More bitter pills to swallow

NIGERIA'S Structural Adjustment Programme is in trouble. Its viability threatened by rampant inflation and a depreciating exchange rate, which between them are rapidly eroding urban living standards.

Three and a half years into the programme, this may seem to be a harsh assessment, given the radical reforms already achieved. But the hard reality remains that coherent and rational though the overall strategy may be, it is just not going to succeed unless two crucial prerequisites are satisfied.

There is a strong possibility that the Government may have to choose this year between drawing on an IMF loan to help close a financing gap, or trying to sustain an adjustment programme with inadequate resources. The decision to join the Islamic Conference may come back to haunt the Government. Further cuts in the fuel subsidy may be required under the Fund-endorsed programme, just as the price of electricity is set to rise.

But perhaps the biggest challenge facing the President is sustaining his commitment to a phased return to civilian rule by 1992, while sticking to increasingly unpopular economic austerity measures. The President shows no loss of enthusiasm for the timetable. It envisages a lifting of the ban on party politics by mid-year and the registration in the third quarter of the only two parties which the Government will permit. The parties will contest local government elections, while voting for state assemblies and state governors will be held in the first half of next year.

Last month the size of the Armed Forces Ruling Council was reduced from 29 to 19, and moves to create a lower ranking "assembly of the armed forces" were set in train in what the President called "a change of gear" to accommodate forthcoming developments on the civilian front. Managing structural change is always difficult and in Nigeria's case the problem is exacerbated by the concentration of economic policy decisions.

A major improvement in the quality of economic management is essential along with the political commitment to impose unpalatable and unpopular measures.

It is the responsibility of the Paris Club group of official creditors as well as access to fresh money from the World Bank, from bilateral donors and, less likely, from international commercial banks.

Lagos, however, remains publicly opposed to utilising the credit and in its eyes the main aim of securing an IMF loan is to ensure access to debt-rescheduling with the Paris Club group of official creditors as well as access to fresh money from the World Bank, from bilateral donors and, less likely, from international commercial banks.

In London, early this year, a donors meeting agreed in principle to close Nigeria's 1989

forecast payments gap with Japan, \$200m and Britain \$100m in new assistance. This along with loans from the African Development Bank and other bilateral donors will provide an extra \$300m in balance of payments support.

Consequently, it is hardly surprising that shipments occur, bilateral debt-rescheduling negotiations that should have been concluded months ago remain unresolved and Ecu 300m (\$192m) of EC aid remains undistributed pending the completion of formal agreements.

These are likely to include higher interest rates, some sterilisation of Naira export proceeds that are fuelling money supply growth, further significant depreciation in the exchange rate (with all the inflationary consequences that this has in import-dependent society), a 250 per cent increase in electricity tariffs, higher telephone tariffs and railway rates and fares and, perhaps most politically-sensitive of all, further phased increases in the domestic petrol subsidy, following the 14 per cent adjustment in the 1988 budget.

It is a situation that will test the skills of President Ibrahim "Maradona" Babangida. The Catch 22 arises because failure to bite the bullet will derail the programme alto-

gether, but implementation of such unpopular measures when real earnings are about 40 per cent below their 1980 levels is likely to run into increasingly bitter political opposition.

Much of the blame for this unhappy predicament lies with the Nigerian Government itself. It was always a bad idea to sell structural adjustment as a two-year programme ending in 1988 since this implied an early return to prosperity which is simply not on the cards until the late 1990s at the very earliest.

A more serious miscalculation was the 1987 decision, in the wake of poor rains, to reflate the economy, resulting in excessive money supply growth and powerful downward pressure on the Naira last year, accentuated by depressed oil prices. Both money supply growth and currency depreciation could have been moderated had the authorities finalised debt-rescheduling agreements more speedily and cut subsidies earlier.

Nigeria's poor external debt-service record notwithstanding (arrears at the end of 1988 are estimated at \$5.4bn), the international financial community, with the important exception of the commercial banks, strongly supports the reform programme.

The World Bank has started disbursing its \$500m Trade and Investment Policy Loan (TIP) while early in February the IMF approved a 475m SDRs (\$620m) standby facility that can be drawn down over the next year provided Nigeria meets stringent Fund conditionalities.

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Despite this external assistance, the medium-term balance of payments challenge remains formidable. In 1989 alone there is a theoretical financing gap of more than \$8bn which will be largely closed by the rescheduling of more than \$6bn of debt-service payments. Under the agreement already reached with the London Club of commercial banks, Nigeria will pay only \$600m on its commercial borrowings — \$3bn less than original commitments.

It is hardly surprising therefore that the banks should have declined to make any new money available. With even larger savings expected from Paris Club reschedulings, the financing gap should be closed without Nigeria drawing on its IMF standby which, in Lagos, is seen as politically unacceptable.

None the less, if the oil price were to fall below the \$14 a barrel level on which the foreign exchange budget is based, or there were to be a shortfall in the capital inflows already pledged, the authorities would have little alternative other

than to face the political consequences of actually using Fund credit.

Even if all goes to plan, the cash-flow situation is projected to stay the same. At the end of last year, reserves were down to \$1.5bn three weeks' coverage of imports and in January the foreign currency market was receiving only \$35m a week, posing another serious dilemma for the authorities.

Unable to hold the exchange rate at what Nigerians regard as "realistic" levels, they have found themselves effectively subsidising the traders and speculators by selling dollars at a rate below that ruling in the market. This threatens to undermine the recently approved IMF agreement, requiring Nigeria to establish a unified foreign exchange market where the rate is market-determined.

In the first month of its operations, the new system failed on two counts — an autonomous or parallel market rate emerged at a premium of 40 per cent and more above the official rate and, much more seriously, the official rate was not market determined but set below even the lowest bid submitted by the 67 banks. While the Government's attempts to stabilise the rate reflected anti-inflationary as well as political objectives, it was clearly at odds with the spirit if not the letter of the IMF agreement.

Official concern over inflation is understandable. The budget speech estimated 1988 inflation at 25 per cent, but central bank statistics show the composite (urban and rural) consumer price index rising 33 per cent in the first half of the year and businesses estimate annualised inflation last year at around 40 per cent.

The official forecast of inflation slowing to 20 per cent in 1989 promises to be wildly optimistic, since with the removal of price controls Nigerian businesses operate on replacement costs basis passing on exchange rate depreciation in the form of price increases.

Bankers and businessmen estimate that prices rose 30 per cent during the month of January.

The onus is on Lagos to meet stringent conditionalities of a Catch 22 nature

ary alone and, unless or until the Naira stabilises, there will be continuing rapid inflation which could exceed 50 per cent by mid-year.

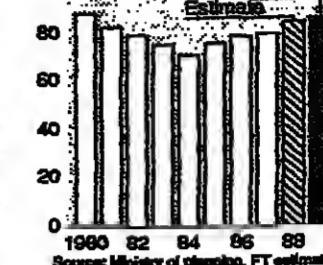
Thereafter, one or two results could occur. Either inflation will slacken as deflationary measures start to bite while consumer spending power will be eroding rising prices, or the authorities will have been forced to accept a general wage award for public servants, thereby further fuelling the price spiral. The latter outcome would jeopardise the IMF agreement since credit ceilings would be exceeded.

Quantitative judgements of the progress of structural adjustment are very difficult.

Continued on following page

GDP

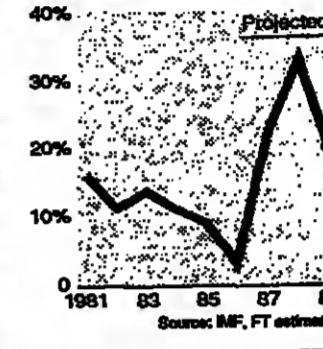
Naira billion (Constant 1984 prices)



Source: Ministry of planning, FT estimates

Money supply

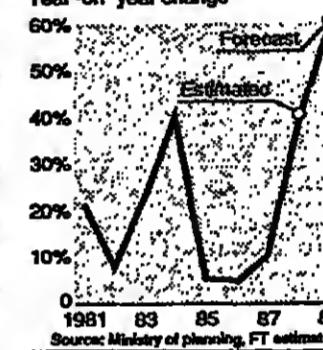
Growth rate



Source: IMF, FT estimates

Inflation

Year-on-year change



Source: Ministry of planning, FT estimates

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NIGERIA 3

The authorities are committed to stepping on the monetary brakes in 1989, reports Tony Hawkins

After the bonanza, a credit crunch

AFTER LAST year's money bonanza, Nigeria's banks are faced with the prospect of tougher controls, closer surveillance, higher interest rates and, above all, keener competition.

The 1988 credit ceilings were designed to keep money supply growth to a maximum of 20 per cent, but preliminary estimates suggest that, in the event, the growth rate topped 33 per cent. The main reason for this was the 35 per cent increase in Federal Government borrowing in very sharp contrast to average growth of only 3.5 per cent a year in 1986-87.

Bank lending to the private sector, which had been growing at 25 per cent a year in

1986-87, increased a further 20 per cent last year but two-thirds of last year's credit expansion was directly attributable to increased Government spending. As with fiscal policy, the situation would have been even worse but for the Government's mid-year decision to tighten credit. The 1988 credit guidelines were revised downwards in August and cash reserve requirements were raised by two percentage points to between 4 per cent and 7 per cent of demand deposits.

In February, the authorities are committed to stepping on the monetary brakes, though as yet there is little sign of this. February's gentlemanly 0.5 per

cent increase in the central bank's minimum rediscount rate from 12.75 per cent to 13.25 per cent was interpreted as a signal that the central bank wanted to see higher interest rates but with inflation running at an annual rate of at least 30 per cent, such a marginal rate increase is unlikely to have any material impact on the rate of credit creation.

BANKING

In theory – and it really is theory – banks are required to meet the credit policy guidelines which require them to increase loans and advances by no more than 10 per cent (12.5 per cent in 1988). Bankers say that many of the banks have already overstepped this mark, if only because they have charged interest on non-performing loans.

New and small banks, with lendings of less than N50m are not subject to quota until they reach the N50m threshold while those with loans of below N100m are subject to a 12.5 per cent growth ceiling. In

addition, cash reserve ratios have also been raised a further point to between 5 per cent and 8 per cent of demand deposits depending on the size of the bank.

The conviction that such monetary targeting is a waste of time and effort is strengthened by two main developments. The first is that Nigerian bankers have merely followed the example set elsewhere in making loans that are not subject to official ceilings. Bankers' Acceptances and Commercial Bills are two obvious options, though it is probably only a matter of time before the controls are widened to cover them as well.

The second is the rapid growth in the number of banks that allow borrowers to raise funds from the newer, smaller banks which have still to reach their ceilings.

The authorities, committed to financial deregulation on the one hand and enhanced competition on the other, have licensed a growing number of banks. Since the end of 1987, the number of banks has risen hardly conducive to improved business efficiency.

A second drawback concerns

the popular perception that there is money to be made from the foreign exchange market.

Acquisition of a licence automatically entitles most new banks to a 1 per cent stake of the daily foreign exchange allocation, though in a couple of cases the share has been reduced to 0.5 per cent.

The fact that new banks with tiny deposit bases are able to secure one-fifth the earnings usually allocated to the major clearing houses like First Bank and Union Bank raised doubts about the equity of the system but the extent to which it is market-driven.

Rapid growth in the number of banks has three very real drawbacks. The first is that large companies are finding it necessary to maintain upwards of 40 bank accounts. One industrial group has four or five managers on the road every day moving from bank to bank to have a check on its foreign exchange positions.

The cost of such operations is hardly conducive to improved business efficiency.

Third, there is the burden of regulation. Even in a deregulated system bank surveillance is essential and the proliferation of banks in Nigeria imposes just another responsibility on an already overstretched central bank. The larger banks make little attempt to disguise their conviction that some of the newer operators are more interested in speculating in the lucrative foreign exchange market than in the business which ought to be made than becoming serious mainstream bankers. They believe it is only a matter of time before the authorities take action against a new-comer.

There is a fourth problem lurking in the wings and this is the likelihood of a number of bank failures over the next two years. Deregulation and enhanced competition are very worthy objectives, but as and when the credit crunch comes – as it surely must – so some banks will go to the wall. Will the Government be willing or able – to stand aside while depositors demand compensation, or will it find itself forced

to dip into the public purse and bail out some of 1988's high-flyers. Deregulation and enhanced competition are very worthy objectives, but as and when the credit crunch comes – as it surely must – so some banks will go to the wall. Will the Government be willing or able – to stand aside while depositors demand compensation, or will it find itself forced

When the credit squeeze comes – as it surely must – some banks will go to the wall

to dip into the public purse and bail out some of 1988's high-flyers.

The new IMF programme assumes a much tighter monetary stance than last year. Further, but only modest, growth in lending to the Government is envisaged, so it will be possible to keep public sector borrowing within the specified 6 per cent guideline.

The money supply is forecast to rise some 10 per cent in 1989; the implications of this slowdown, after last year's 33 per cent rise, had not been taken on board by the banks. If, as seems likely, credit growth remains strong

through the first quarter of 1989, the central bank, with an eye on the IMF programme review due in April, will have to intervene far more decisively than hitherto, by imposing ceilings on bankers acceptances and commercial bills, or by a rise of 300 or 400 basis point in the base rate to demotivate its determination to keep within the monetary ceiling.

Much will depend on how the fiscal discipline pans out since if it is maintained the deficit can be financed from abroad, it will be possible to keep public sector borrowing within the specified 6 per cent guideline. But any fiscal slip-up – which looks to be increasingly probable early in the year, given the delays in securing an inflow of new money from the Paris Club creditors – will, in the absence of effective official intervention, push credit growth over

the top. Early in the year, market conditions remained extremely liquid. One possible explanation for this being the changed foreign exchange system whereby customers were no longer paying upfront for their foreign currency but only as and when the banks made the funds available. This had the effect of releasing previously idle funds into the market.

Clearly, liquidity must tighten substantially later in the year if the adjustment programme is to remain on course. Some bankers expect market demand to weaken as inflation erodes consumer spending power thereby reducing credit demand. But others make the equally valid point that with rapid inflation, the corporate demand for working capital will increase sharply thereby driving up interest rates and driving out inefficient small and medium-sized businesses.

This scenario, by no means fanciful given the present inflationary climate, would further intensify the pressures on the Government, forcing it to make the unavoidable choice between stabilizing inflation and the exchange rate on the one side and driving many Nigerian companies out of business on the other.

Tony Hawkins

Tony Hawkins on the Government's promotion of its debt-equity programme

An auction with discounted lots

A YEAR AGO, Nigeria became the first African country to adopt a debt-equity conversion programme. By February this year, the process in the expansion of existing businesses in Nigeria, the purchase of shares in Nigerian companies, the financing of new ventures or the recapitalisation of local organisations.

In effect this meant that all types of investment are permitted, priority is being given to labour-intensive and export-intensive projects, along with those in manufacturing, forestry, agriculture, mining and the promotion of technical innovations. To prevent "round-tripping" (the recycling of debts in the process), the Nigerian regulations stipulate that no dividends or profits may be remitted during the first five years of the new investment, while capital may not be repatriated for at least 10 years.

Initially, the debt-conversion

programme applies only to the first stage in the operation. Selling and repaying to reinvest the proceeds in the expansion of existing businesses in Nigeria, the purchase of shares in Nigerian companies, the financing of new ventures or the recapitalisation of local organisations.

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Initially, the debt-conversion

Bitter pill to swallow

Continued from previous page

mand little credibility. The Tbus, while the official Nigerian figures show real output growth of 1.8 per cent in 1987 and 4 per cent last year, independent estimates point to growth of only 1 per cent last year and an output fall of 4.5 per cent in 1987. Agriculture's share of GDP has risen appreciably to 30 per cent from 25 per cent five years ago, while non-oil exports have quadrupled in Naira terms – reaching N1.7bn last year.

To date, structural adjustment has done nothing for investment which languishes at 8 per cent of GDP, well below the 15 per cent average for the 1980s. Growth is not going to reach the modest 4 per cent annual target for the first half of the 1990s, unless the investment ratio doubles, which in turn will depend largely upon developments in the energy sector and the Government's attempts to attract investment.

Furthermore, much has already been achieved with the establishment of a new eco-

nomic order, the sweeping away of import and price controls, the shift of resources into agriculture and domestic resource-based manufacturing, the growth – albeit exaggerated by Naira-based export figures – in non-oil exports and the deregulation of the financial system.

In January this year, the first public share offer was launched to privatise Nigeria Flour Mills while, if current targets are met, some \$600m worth of promissory note debt will have been converted into new equity investment in Nigeria through the debt-conversion programme.

But these longer-run structural objectives will only be realised if the Government can overcome the present attack of weak and vacillating demand management, procrastination over unpopular policy measures and vain Canute-like efforts to maintain a "realistic" politically-determined exchange rate in defiance of market forces.

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NIGERIA 4

WHILE NAIRA devaluation and trade liberalisation have given a major boost to manufacturing industry, foreign currency problems remain at the top of every industrialist's agenda.

One manufacturer related how his company had managed to obtain less than \$10,000 in foreign exchange during January compared with budgeted commitments, mainly for imported raw materials, of \$1.5m. "We won't survive under these conditions," he added.

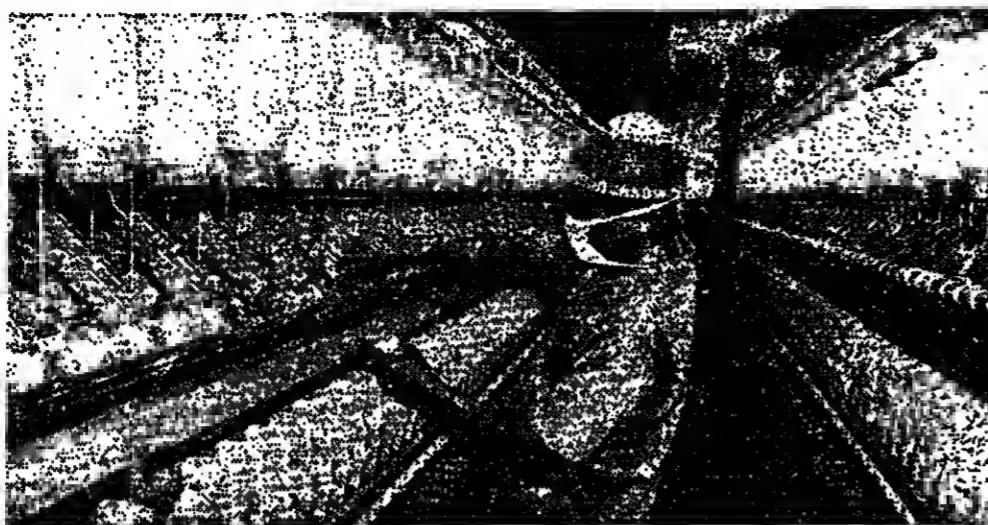
Prior to the 1986 economic reforms, industrial activity was confined mainly to import substitution. Import licensing and an overvalued Naira effectively discouraged both imports and exports, but structural adjustment has changed all that, fostering exports and production utilising local resources.

Surveys suggest that the combined impact of trade and exchange rate policy changes has been to boost the competitiveness of those manufacturers relying mainly on domestic resources, while assembly-style operations, dependent on imported inputs, are battling to survive. High value-added activities such as textiles, furniture, paper, cement and tyres and tubes, have done well under the new order, but as local content declines so too does competitiveness.

The shift in incentives implicit in exchange rate depreciation is only one part of the story. A year ago, Nigerian industrialists feared that World Bank-promoted tariff cuts would "de-industrialise" the economy as local markets were taken over by imports. But the positive impact of structural adjustment - in the form of increased protection via the exchange rate and improved access to foreign exchange - has easily offset the negative impact of reduced tariffs.

Furthermore, while the average rate of tariff protection declined from 35 per cent to 26 per cent as a result of the October 1986 tariff reforms, the revised tariffs introduced last year returned the average rate to 32 per cent. At the same time, industrialists welcomed the announcement that the new tariffs would apply over a seven year period, thereby providing both infant-industry protection and an early-warning of changes to come.

In this environment, de-industrialisation has been seen to be the paper tiger that the protagonists of structural adjustment had forecast. While capacity utilisation figures, pointing to a 10 point increase from 25 per cent in mid-1987 to



Spinning machines at Nigerian Textile Mills plant

Tony Hawkins on the problems facing producers

Misplaced optimism

35 per cent a year later, need to be treated with caution, there is no doubt that there has been a big fall in spare capacity.

Official estimates suggest capacity utilisation of 40 per cent at the end of last year, while some industrialists say sales volumes increased by between 20 per cent and 40 per cent during 1988. Even so, the official forecast of 60 per cent

capacity utilisation in 1989 looks to be overly optimistic.

Indeed, the Manufacturers Association of Nigeria (MAN)

has expressed public reservations about official forecasts, warning that increasing difficulty is being experienced in obtaining foreign exchange - a reference to the 50 per cent cut in currency availability since the new interbank market was launched early this year.

Industrialists believe that growth will be seriously constrained unless the import bottleneck is eased. MAN identifies four main problems facing industry this year: the foreign exchange constraint; weakening demand as disposable incomes fall; cost inflation and credit curbs; and inadequate protection for some industries.

In the near term, industrialists expect demand to weaken as price increases outpace income growth. A key feature

of consumption patterns last year was the relative buoyancy of rural demand which was where most sales growth was achieved. In recent months, costs have been rising at an alarming rate with manufacturers predicting that factory gate prices will rise by more than 50 per cent in the first half of 1989.

Unless this price inflation is offset by at least some improvement in personal incomes, consumer demand will run out of steam by mid-year especially if, as seems inevitable, tighter monetary controls are imposed.

Despite this, officials say that last year's 8 per cent industrial growth rate will be maintained this year. This too is likely to prove over-optimistic.

Against this background, the Government's new industrial policy document, released in January, is attracting little enthusiasm in the private sector. The Nigerian Enterprises Promotion Decree (1977) has been amended to allow foreigners to own 100 per cent of the equity in any new business. Industrialists are unimpressed both because the old rules limiting foreign ownership still apply to existing investments and because they can see little in the new policy that will excite international investors.

Under the new regulations, all businesses other than so-called scheduled enterprises are open to 100 per cent foreign ownership, though strategic areas such as petroleum, mining and banking are excluded. The scheduled list encompasses 40 business categories, mainly in services rather than industry, where ownership must be 100 per cent Nigerian.

Nigerian optimism that the new policy will attract fresh foreign investment - other than in the energy sector - is almost certainly misplaced, though a possible exception is debt-equity conversions.

In the first half of the 1980s, net foreign investment in Nigeria averaged N600m annually, the bulk of which was in oil-related activities. Projections into the mid-1990s suggest inflows averaging \$675m a year though this, if it materialises, will be largely energy-related.

In a world increasingly-dominated by Asian cost-leaders Nigerian industry will struggle to achieve international competitiveness. Its overhead costs are high (poor infrastructure, security costs etc), middle-management is weak and it depends excessively on imported inputs.

Official projections of import growth averaging 3.5 per cent annually can only mean that industrial expansion will be largely confined to those companies that can identify domestic sources of supply. For the remainder, market opportunities, no matter how attractive, will remain a hostage to capacity constraints.

Western trade with Lagos has fallen rapidly

Partner out of favour

■ TRADE

Non-oil exports fell from 85 per cent of the total 25 years ago to less than 50 per cent at the height of the oil boom in 1980-81. There has since been a modest recovery - largely the result of sharply lower oil proceeds. Oil exports fell from \$20bn in 1980 to \$6.2bn last year when the share of non-oil exports was 5 per cent.

Indeed, official Nigerian figures suggest that non-oil export performance is being oversold. Estimates for 1988 put non-oil exports at NL7.1bn (\$40bn) with cocoa exports of NL25bn accounting for 53 per cent, while rubber exports were valued at NL13bn and palm kernel products at NL6bn. Manufactured goods and chemicals accounted for a further NL20bn with the balance being oil and other non-agricultural raw materials.

Accordingly, if all goes to plan, 1989 imports will be slightly higher than last year's estimated \$5.6bn, though much depends on the speed with which Paris Club debts can be rescheduled and aid and export credit inflows resumed.

Whatever the outcome of the Paris talks, import capacity will continue to constrain Nigeria's economic growth until the mid-1990s. Even the most optimistic scenarios point to import volumes growing at no more than 3 per cent to 4 per cent a year which is small

comfort when set against the 75 per cent decline in imports over the past eight years. Indeed, imports are unlikely to regain their 1981 levels by the turn of the century.

The capital account of the balance of payments remains a potential minefield. At the end of 1988, Nigeria's foreign debt was estimated at \$29bn, having increased 130 per cent over the past six years. The bad news is the extent to which this debt growth represents the consolidation of trade and payments arrears rather than inflows of new capital.

When the SAP was launched, the assumption was that sufficient external finance would be forthcoming to enable Nigeria to maintain an acceptable growth rate while structural change took place.

This was to be done by rescheduling debt and obtaining new loans. But aside from World Bank finance, little new loan capital has been forthcoming while direct foreign investment has virtually dried up.

At the same time, the scheduled debt-service ratio (foreign interest and capital repayments as a percentage of export earnings) jumped from 20 per cent in 1983 to 85 per cent last year. Clearly, this level of debt-service payments could not be met resulting in reschedulings and the accumulation of arrears which were estimated at \$5.6bn at the end of 1988. Scheduled 1989 debt-service payments are estimated at \$1.6bn - a projected debt-service ratio of about 80 per cent.

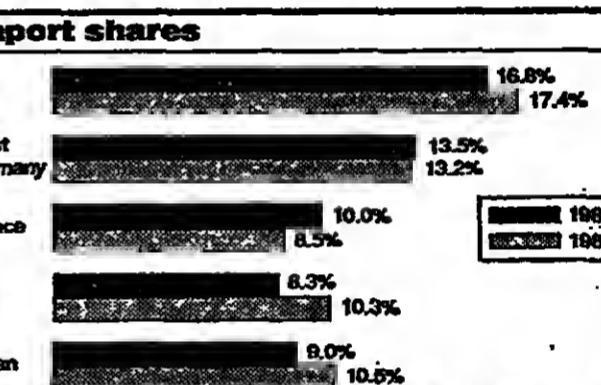
Assuming rescheduling agreements are reached as planned, debt-service payments will fall to between \$2bn and \$2.5bn or just over one third of forecast export proceeds. This burden, while just short of intolerable, threatens the viability of the import-dependent manufacturing sector.

Accordingly, it is essential to reach a quick agreement with Paris Club creditors so that new money becomes available to fund the interbank foreign

Continued on following page.

	Balance of payments (\$bn)		
	1987	1988	1989
Exports	7.7	7.1	6.9
Imports	5.7	5.8	5.8
Trade Balance	+2.0	+1.5	+1.1
Invisibles	-3.1	-3.2	-3.3
Current account	-1.1	-1.7	-2.2
Capital account	-2.3	-1.7	-0.7
Overall Balance	-3.3	-3.4	-2.9

Source: Ministry of Planning, World Bank and own estimates



Source: Federal Office of Statistics, Lagos

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The Government has badly miscalculated, reports Tony Hawkins

Figures that do not add up

BUDGET

A YEAR ago the Nigerian Structural Adjustment Programme (SAP) was blown seriously off course when the authorities introduced a refractionary budget.

By mid-year, it was apparent that, on the basis of unchanged policies, the fiscal deficit would exceed 16 per cent of gross domestic product - double the official estimate of 5.5 per cent.

This huge discrepancy arises both from the underestimation of the deficit by the Nigerians on the one hand and the fact that their estimates of net capital inflows and of payments support, Nigeria's foreign exchange reserves at least 100 per cent over two years.

The budget represents a major error in which the oil price and the capital account of the national balance of payments were estimated at less than 100 per cent over two years.

This was the consequence of some grave miscalculations in the 1988 budget, including the underestimation of debt service obligations, internal as well as external, and the anticipation of increased revenues, mainly as a result of higher domestic petroleum prices, and extra-budgetary spending totalling some N25bn.

In the event, the domestic oil subsidy was reduced only very marginally, world oil prices weakened, and spending targets were exceeded raising the estimated deficit to some N15bn - 43 per cent above the original 1988 budget figure.

The authorities responded by tightening the fiscal stance, but the oil price fell again, while direct foreign investment in Nigeria to non-oil sectors declined, so it was to be expected that the deficit would rise to some N18bn - 48 per cent above the original 1988 budget figure.

However, this figure cannot be reconciled with independent estimates, putting the deficit as high as N13.5bn, and the Government's own 1988 Economic and Statistical Review which estimates the deficit up to September 1988, with three months of the year still to run, at N7.8bn, forecasting a still higher figure by the year end.

Independent and donor esti-

mates put the deficit at approximately 11 per cent of gross domestic product, way above the official estimate of 5.5 per cent.

Unfortunately, the exchange rate cuts both ways, insofar as the largest single item of government spending is concerned. Interest payments on foreign debt are forecast at N1.8bn but this will treble to N3.5bn, should the exchange rate move.

The 1989 budget projects a 15 per cent rise in total spending to some N30bn while revenue will fall 5 per cent to N17.7bn leaving a deficit of N12.4bn, equal to 7.5 per cent of forecast 1989 GDP in official Nigerian figures. Independent estimates, however, put the deficit to N25bn, should the exchange rate move.

The figures in the accompanying table should be interpreted with the greatest caution. Not only are the 1988 figures likely to be significantly revised in the light of developments in the final weeks of last year, but those for 1989 will be substantially influenced by three major unknowns.

As living standards of the soldiers, police, teachers, nurses and public servants fall because wage levels are pegged while inflation reaches 50 per cent, so the pressure on the Government to announce a general pay award could reach overwhelming proportions.

At the same time, non-personnel costs will escalate in line with inflation.

All of which suggests that

rate average N8 to the dollar as many bankers are forecasting.

The other upward pressure on government spending will come as a result of the recent surge in inflationary pressure, much of which is attributable to the weakness of the Naira.

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At the same time, non-personnel costs will escalate in line with inflation.

All of which suggests that

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NIGERIA 6

Tony Hawkins on the foreign currency auction system

Favourable exchanges

ONE OF the great successes of economic policy in 1986-87 was the use of the foreign currency auction system to liberalise Nigeria's foreign trade and payments.

The starting place was the launch of the Second-Tier Foreign Exchange System (SEFT) in September 1986 when the official rate was N16 to the dollar. When the auction began, the Naira promptly slipped to N4.7 to the dollar, though the average rate until the end of 1986 was higher at N3.7.

The auction operated in tandem with the official market until July 1987 when the two rates were merged, with the Naira weakening only slightly to end the year at N4.1 to the dollar. This was surprising given the decline in the size of the auction from \$70m a week in 1986 to only \$40m a week in 1987.

Two other markets operated alongside the auction – the interbank or so-called autonomous market and the parallel or black market. The interbank market was fed mainly by non-oil exports and invisible earnings which amounted to \$1.3bn in 1987 adding a further \$25m to the weekly availability of foreign exchange. About half the autonomous inflows were non-oil exports and a further 20 per cent represented invisibles.

One of the many criticisms voiced by those opposed to an auction was that it would result in scarce foreign exchange being diverted to finance imports of luxury consumer goods. That has not happened least because Naira depreciation choked off

■ FOREX

demand for high-priced consumables and foreign travel.

During 1988, 65 per cent of all foreign currency was spent on industrial goods, raw materials and capital equipment while 11 per cent went on invisibles and the balance of 24 per cent on finished goods, including vehicles.

The fact that some industrialists were able to achieve 40 per cent volume growth in their sales last year highlights the extent to which foreign currency was channelled into the purchase of industry's requirements.

When the interbank market was first introduced, the auction rate applied to all transactions but two years ago this market was deregulated giving rise to a small premium in the interbank market of about 8 per cent at the end of 1987.

But last year at the auction rate started to slide, reflecting the expansion of the money supply, the gap between the two rates widened as the authorities intervened to hold the auction rate.

By mid-year, when the auction rate was being held at N4.25, the interbank rate was N6 to the dollar, representing a premium of almost 60 per cent. Although the authorities managed to force the interbank rate down later in the year, by December, when the auction was abandoned, the gap remained at 40 per cent.

A revamped foreign exchange market was launched in January with the expressed

intention of establishing a unified market where the rate would be determined by market forces. That has not happened and within days of its establishment, two rates were being quoted in Lagos – an official rate, and an autonomous or parallel market one.

While there is no single agreed formula whereby the Central Bank of Nigeria (CBN) will set the rate, transactions are supposed to take place at a

Critics claimed that auctions would lead to foreign exchange being used for imports

rate determined by the demand for and supply of foreign exchange in the interbank market. In quoting its rate, however, the CBN has repeatedly come in below the market rate set by the new regulations. There are no precise quotes for this market but February bankers and industrialists estimated the autonomous rate at around N10 to N11 to the dollar – a premium of more than 40 per cent over the official rate.

Speculating where the rate will stabilise is a fruitless occupation given the variety and

depth of market imponderables, but some generalisations can be offered. In the words of the central bank itself, the foreign exchange situation is precarious. Market demand is very strong at present while supply has been cut by a third.

Demand will remain strong unless and until the authorities take effective measures to curb money supply growth and rampant inflation starts to erode purchasing power in the market place. Both these influences are likely to materialise in the second half of 1989.

The main reason for this was the decline in the supply of foreign exchange being placed on the market from an average of \$60m weekly in 1987 to \$7m a day (\$300m weekly) early this year. It was this reduction in funding too that gave added impetus to the autonomous rate effectively driven under pressure by the new regulations.

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Japan is stepping up its role in Africa**The road to Tokyo**

ANY DISCUSSION of Nigeria's economic predicament soon turns to the subject of the gap between what the country needs for imports and external debt servicing, and what is expected in the form of export earnings, project financing and investments. The role of Japan invariably figures prominently.

An informal aid group meeting in London put this gap at around \$1.1bn for 1989, of which \$500m is expected to come from the World Bank, and one third of the remainder from Japan in the form of \$200m balance of payments support.

This high profile is further evidence of Japan's wish to increase its role in the continent. It is already the largest bilateral contributor to Ghana's economic recovery programme and is a leading donor in Kenya.

"What we want to see here in Nigeria is the sort of structural adjustment which is going on in Ghana," says Mr Takao Shiba, economic counsellor at the Japanese embassy in Lagos. "We also want to see better co-ordination between supporters of the programme such as Britain, and other donors."

But Japan is as cautious as anyone else about disbursing funds which have been committed in principle. Tokyo's offer of balance of payments support – "we have not yet given an exact figure, it could be a little more or possibly less than \$200m," says Mr Shiba – has its conditions.

The first, an agreement with the International Monetary Fund, was met early in January. The second is an agreement from the Paris Club on the rescheduling of government debt. And finally Nigeria must pass the first Fund review of progress under the new agreement. The review is



Finished motor cycles at the Honda plant in Nigeria scheduled to take place in April.

The Japanese offer has been on the table for more than a year, but 1988 came and went without a Fund agreement. "Last year was wasted," says Mr Shiba. "If Nigeria had reached an agreement with the IMF the money would have been disbursed by now."

Japan is also cautious about renewal of export cover, which

■ AID

is also dependent on IMF and Paris Club agreements.

"I do not think we will go about it the same way as Britain or France, where a line of credit is opened. In our case it will be project financing, on a case by case basis," Mr Shiba explains.

Most projects would be oil and gas related; phase two of the petrochemicals scheme, the Oso condensate venture in which Marubeni and its could be involved, the second phase of the Onne fertiliser plant, and the multi-billion Liquefied Natural Gas facility, which is still trying to get off the ground.

Apart from funding specific projects, Japanese banks are

reluctant to lend to Nigeria. They were the last to fall into line during the London Club re-scheduling, which in theory provided \$200m in new lending (also delayed by the IMF huddle).

Put it this way, says a tacit Mr Shiba: "They will not be spearheading any move to lend more, though they might eventually go along with it."

Nor is Japan likely to spearhead new overseas investment, despite the visit to Nigeria last October of a group of prominent businessmen. The recent amendment of the 1977 Nigerian Enterprises Promotion Decree, which allows foreigners to hold all the equity in most new enterprises, is not enough to overcome the numerous disincentives, ranging from erratic power supplies to haggling over the quota set by government for the number of expatriates that can be employed.

But Japan does intend to increase its comparatively modest grant aid and technical assistance to Nigeria, especially in the fields of health, education and other basic human needs. Grants last year reached \$7.5m. Assistance in 1989 will be on a case by case basis, says Mr Shiba.

Michael Holman

The Ajaokuta plant is likely to incur big losses

National pride sustains a costly white elephant

BLACK AFRICA'S largest steel plant continues to take shape beside the River Niger in Kwara State, despite considerable evidence that it may never be commercially viable.

Tajipromexport also has a payments problem. Its chief representative in Nigeria said towards the end of last year that the Government had made only one payment since 1986, and about \$115m was due on current payments, as well as \$370m on a line of credit.

The story goes back to 1967, when Soviet experts insisted

A railway link is half complete. These factors led most observers to conclude that even if the project was complete, the end product would not be competitive with European or North American steel either in terms of cost or quality.

Western sceptics notwithstanding, the first contract was signed in 1970 for a geological survey, and Ajaokuta was selected as the site in 1975. The state-owned Ajaokuta Steel company was formed four years later, and construction work got under way.

Phase One, which should produce 1.3m tonnes of steel a year, was due for completion in 1989. It is now 80 per cent complete, and the target date is 1990. Finished work includes the billet mill, the coke oven, the blast furnace, the thermal power plant, the medium section structural mill and founder.

Operations are running well under capacity, however. A government report covering output up to mid-1988 noted bluntly that "output was very low."

"Only two of the three mills – wire rod mill and light section mill – were in operation, and they operated at 3.2 per cent and 5.6 per cent of their respective installed capacities."

Those disquieting statistics do not bode well for what may prove to be one of the continent's most expensive white elephants.

Michael Holman

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NIGERIA 7

■ Oil: Increased investment is critical, writes Nicholas Woodsworth

VOLATILE international oil markets and the collapse of the Organisation of Petroleum Exporting Countries (Opec) quota production system have in the past year forced Nigeria's oil industry through a series of new development and marketing strategies. While the restoration of quotas last November has brought temporary stability to the market and improved prices for crude oil, none of Nigeria's tactics offer any clear solutions to basic industry development problems.

According to estimates by President Ibrahim Babangida in his 1988 budget address, petroleum exports accounted for some 80 per cent of total foreign exchange earnings. Many experts believe the figure is closer to 90 per cent, but acknowledge that there has been a significant fall from the 95 per cent figure which has been regularly cited since the 1970s. Part of the change is due to last year's fall in oil prices and consequently smaller revenues.

What proportion of those earnings should be pumped back into the oil industry through the Nigerian National Petroleum Corporation (NNPC) and what part should be allocated to other hard-pressed sectors has always been a contentious issue among Ministers and budget planners.

Dependent for maintenance and project funding on federal government decisions, NNPC has seen its investment capacity fall in recent years. At the end of the 1970s, it was able to maintain a production capacity of 2.6m barrels per day (b/d); today its capacity has dropped to 1.8m b/d.

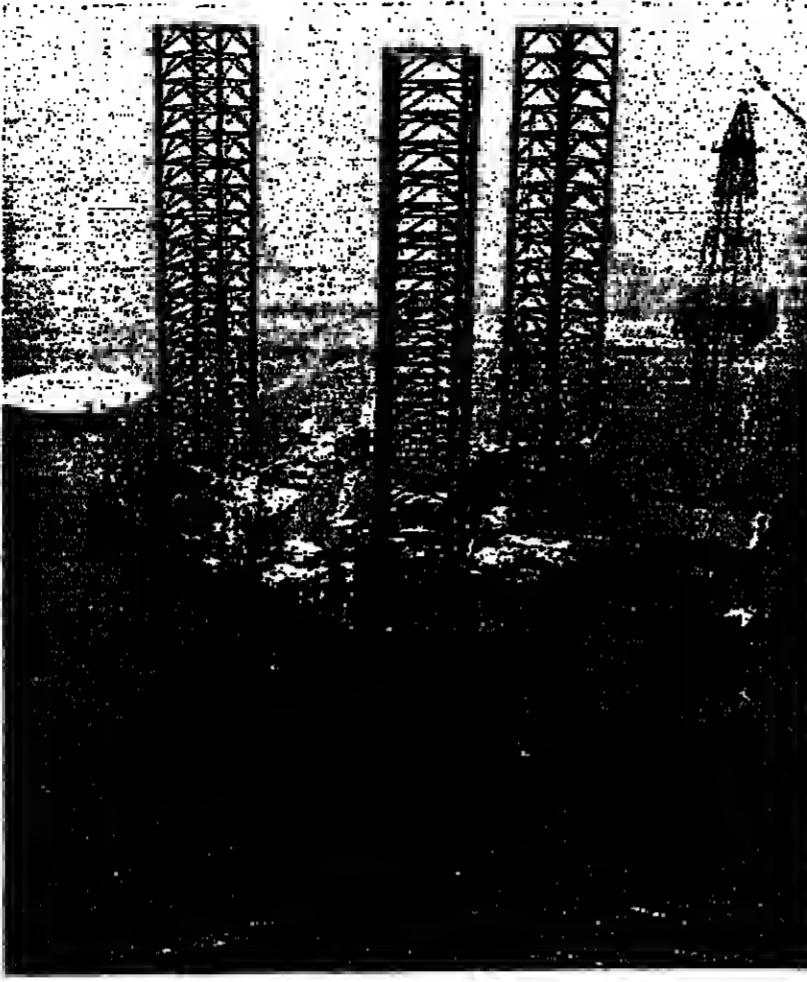
Limited through Opec membership to a production quota of 1.85m b/d, Nigeria is caught in a vicious circle created by a lack of investment funds. Without adequate financing it is unable to undertake projects designed to diversify and expand its hydrocarbon industry. Without the successful completion of these new projects, it is unable to generate profits.

Domestically, the Government has attempted to break this circle by reducing consumer subsidies on fuels that are sold well below world market prices. The issue, however, is politically a highly sensitive one.

The Government, however, is persisting with its policy, and in January introduced a two-tier petrol pricing system, which, while maintaining the previous price of 42 kobo per litre for commercial and public transport, has raised the price for users of private vehicles to 60 kobo.

Externally, the Government has attacked the problem by attempting to raise revenues through a negotiated increase in its Opec quota. In discussions with his Opec colleagues Petroleum Resources Minister Mr Kilian Lukman, now in his sixth consecutive term as Opec president, has argued that Nigeria's proven reserves and production capacity entitle it to a greater share of total Opec production (currently 7.5 per cent of a total of 18.5m b/d).

In the meantime, the Petroleum Min-



Mobil's Trident IV drilling platform off the coast of Nigeria

Lagos follows the pack downstream

ister, in pursuit of this strategy, is attempting to raise Nigerian capacity to 2.6m b/d and proven reserves from 16bn to 20bn barrels. Negotiations with Opec, however, are unlikely to be successful.

In view of the constraints on raising capital through increases in domestic fuel prices or its Opec quota, NNPC has opted on a third course: downstream development in the energy industry both at home and abroad.

By last month NNPC had held discussions with representatives of more than 70 foreign refineries on equity purchase in their plants. For over a year now, NNPC has given high priority to the acquisition of overseas refining capacity in an attempt to maximise profits and minimise sales risks in periods when crude oil prices are depressed.

Despite ongoing negotiations, NNPC has yet to make such a purchase, although there are reports that an agreement giving NNPC a majority stake in the Irish National Petroleum Corporation's refining facilities may shortly be signed.

However, many industry observers say the refinery purchase policy is mistaken: most of the refineries for sale are outdated and too basic for today's sophisticated product requirements.

Domestic downstream development offers Nigeria perhaps its greatest opportunity for increasing national revenue, but it too is strewn with problems. President Babangida has stressed the need for diversification in the hydrocarbon industry, and placed particular emphasis on the development of

a gas-based export industry. In addition to joint-venture projects to export liquefied natural gas and gas condensate, there are also plans to develop a gas-based petrochemicals industry and a natural gas collection and distribution system that will eventually supplant oil-based fuel use.

Although they are critical to the future of Nigeria, the success of these projects is not assured. The country's economic condition and its record on debt repayment have not helped to convince potential foreign backers of the viability of large-scale investment.

Volatility on international markets has also led to unstable relations with buyers of NNPC's crude oil. The decline in spot market prices consequent to the Opec ministerial meeting of December 1987, forced Nigeria to reconsider its policy of adhering to Opec's official selling price. It cancelled 40 sales contracts based on the higher, unattractive Opec price, and negotiated new contracts with nine European and American oil companies. These were based on a "net-back" formula determined by the market price of products.

For the first six months of 1988, the new contract buyers were satisfied with the agreement; netback prices for crude oil worked out at between \$2 and \$3 a barrel lower than crude sold on the spot market. But the contract buyers were less happy when spot market prices began to plummet in the second half of the year after markets were flooded with Middle Eastern oil produced over quota (Nigeria also exceeded its quota by up to 300,000 b/d). The situation was reversed and netback prices exceeded spot market prices. Forced to forego opportunities to buy cheaper oil, the buyers began arguing for a review of the netback system.

The situation was reversed once again following the restoration of Opec quotas at the end of last year and the consequent climb in spot market prices. In the new year NNPC was losing money by selling netback oil at less than spot. At the end of January it finally decided to abandon the netback formula and sell only at spot prices. NNPC and its customers have decided to review the new spot pricing agreement at the end of the first and second quarters, but the quota system and threats to its stability in the Middle East make it difficult to predict the next step.

Relations with Nigeria's equity partners, who hold up to a 40 per cent share in NNPC joint ventures, on the whole remain even. There is satisfaction on both sides with the compromise "realised price" system under which equity partners lift Nigerian oil, while the \$2 a barrel profit they are guaranteed under the 1986 "Memorandum of Understanding" has proved sufficient incentive to NNPC's foreign partners for the reinvestment of profits. One major obstacle to exploration and development is that NNPC is unable to raise its share of equity in new joint venture projects.

A viable domestic power source has emerged

Untapped resources

WHEN THE lights went out not once, but twice during a state豪華 in Kano last year, plunging Flight-Lieutenant Jerry Rawlings of Ghana and his host President Ibrahim Babangida into the dark, the event was embarrassing enough to rate front-page coverage. But for ordinary Nigerians going about their everyday lives, daily black-outs, load-shedding and the wholly inadequate supply of power to homes and industries is hardly worth mentioning.

There are few factories or hotels in Lagos that have not invested in emergency generators. Any middle-class Nigerian who can afford it has a diesel generator ready and waiting behind his house. And for the millions who can't afford that luxury, kerosene lamps and candles are the only alternative.

After decades of limping along, the Nigerian domestic energy industry has begun looking at a viable power alternative, one that it has been sitting on all along: Nigeria ranks fifth in the world in natural gas resources. Until now, it has paid so much attention to lifting oil for export it has almost entirely ignored its natural gas reserves, far larger in energy-equivalent terms than remaining amounts of crude oil, now estimated to last about 40 years.

Nigerian proven and probable gas reserves are estimated at roughly 2.6 trillion (million million) cu m - more than 15 times the current annual consumption of the UK, Germany, Italy, France, Belgium and Spain put together.

In addition to a scheme to use gas as an energy source in the local smelting of aluminum

- a project some industry analysts see as economically unrealistic - NNPC will concentrate on liquefied natural gas and condensate projects being undertaken with its foreign equity partners and a petrochemical production plant using gas feedstock.

These projects are expected

to become major foreign exchange earners. Emphasis, however, is now also being laid on gas as a source of energy to fuel domestic industries. Switching to gas, says NNPC, would not cost significant amounts of oil-based fuels for export, but cut companies' energy bills and capital costs on generators.

While promises have been

made, the Government has so

far failed to issue a development and pricing policy balancing the needs of gas producers with those of consumers. Until adequate incentives for the industry are created, the planned nation-wide network of gas wells and pipelines may remain mere pipe-dreams.

In January President Babangida pledged Nigeria to the development of a domestic gas industry over the next five years. Efforts will concentrate not on expensive systems of recovery of associated gas, but on the more economical development of unassociated natural gas fields and pipeline distribution systems.

One such project has already been realised. Last November the long-awaited 35 km Escriva-Lagos natural gas pipeline was commissioned. In January, its main source of supply, the 4.7m Otoruwa gas plant, came into production. The system, using gas from the Otoruwa fields, now provides Lagos's Eghin thermal power plant - the largest in the country - with a daily delivery capacity of 7.5m cu m of gas.

While the potential for the domestic use of natural and liquid petroleum gas is great, it is unlikely that adequate financing for projects will emerge unless the Government brings out a coherent gas development policy.

At the commissioning of the Otoruwa gas plant President Babangida called on local and foreign investors from both the public and private sectors to lend their support in making gas the most commonly used fuel in the country. But if financial backers are not given adequate returns on their investment through higher gas prices, projects will not get off the ground.

The price of gas, when compared with NNPC's low tariffs on fuel oil, is currently seen as being too high by industrial users and the Nigerian Electric Power Authority, they complain that consumers should derive full benefit from such an abundant resource. While the NNPC has recommended substantial gas price increases to the federal government, the issue remains a highly sensitive one politically.

While promises have been made, the Government has so far failed to issue a development and pricing policy balancing the needs of gas producers with those of consumers. Until adequate incentives for the industry are created, the planned nation-wide network of gas wells and pipelines may remain mere pipe-dreams.

Nicholas Woodsworth

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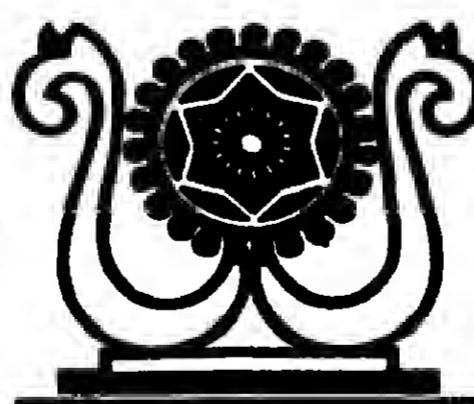
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- VEGFRU, the country's first and largest integrated agricultural and food processing company, with 5000 hectares under cultivation for tomatoes, fruit, maize etc for home and export markets.



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THE INLAKS GROUP OF COMPANIES
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NIGERIA 8

The Government's big petrochemicals drive is facing problems

New sector's tough debut

Petrochemicals

IN THE rich, flat delta land of Riverine state, agriculture and the oil industry sit side by side. Here the night sky glows orange and tall groves of coconut palms and banana trees are illuminated by the roaring gas flares of surrounding oilfields.

At Eleme near Port Harcourt, these two traditional sectors of the Nigerian economy are now being joined by a third, new, activity intended to boost Nigeria's under-developed domestic industries. After almost a year's operation of the smaller Phase I petrochemicals project at the Nigerian National Petroleum Corporation's (NNPC) Kaduna and Ekpan plants, initial work on the Eleme Phase II Project, designed to widen the range of existing petrochemical production, is now under way.

Both Phases I and II of the country's newest industry are intended to promote import substitution and save foreign currency. While oil and natural gas - the raw materials of petrochemical production - are plentiful in Nigeria, domestic producers of tyres, plastics, solvents, detergents and paints have in the past relied wholly on petrochemical imports.

With Nigerian manufacturers finding it even more difficult to obtain foreign exchange, petrochemical demand has far outstripped supply and many plants operate well below capacity. Phase I, however, went into commercial production in March last year and NNPC is now marketing carbon black and linear alkyl benzene (LAB). By 1992, when the Eleme project is due to come on stream, NNPC expects to be supplying 100 per cent of the country's polypropylene and polyethylene needs.

Nigeria's initial steps in petrochemical production have not been trouble-free. The Ekpan carbon black plant, designed to produce 15,000 tonnes a year, is running at only 60 per cent capacity.

Carbon black is a major component in tyre manufacturing. NNPC's carbon black prices are competitive when compared with the cost of landed imports and offer buyers the additional advantage of paying

in Naira instead of foreign currency. Nevertheless, the plant's main customers, the Nigerian associates of Dunlop and Michelin, continue to source significant proportions of their carbon black needs from overseas.

This is because NNPC produces only three of the five hard grades of carbon black required for tyre manufacture and cannot widen the range without considerable expense. Hopes for increased sales of existing grades are now pinned on plans for a new Dunlop tyre plant to be constructed in neighbouring Benin.

Phase I included the construction of a polypropylene feed-

stock report and provisionally supported by the World Bank, the \$500m undertaking, like many other downstream energy projects in Nigeria, has had difficulty in finding financial backers.

The project is a scaled down version of a more sophisticated, \$4bn export-capacity project proposed in 1986 but rejected by the World Bank as unviable given international market projections for the 1990s. The new version, designed for the domestic market, will produce 250,000 tonnes of polypropylene and 80,000 tonnes of polyethylene annually, using gas-based feed-



Worker on Mobil's Asabo platform off the coast of Nigeria

stocks from the Agip fields.

Recent surveys indicate that current domestic consumption levels of these two products will absorb only 60 per cent of planned output. NNPC plans to export the remainder, but counts on domestic demand rising to meet capacity in the five years following the plant's projected completion date.

Dr Thomas John, head of NNPC's newly created Eleme Petrochemical Company, defends the project against critics who question its economic viability. "Investment amounts required to produce finished polymer products in Nigeria are relatively small, as raw materials as well as the installed capacity to process the resins we will produce are already here."

Nicholas Woodsworth

Dr John points out that currently only 45,000 tonnes of polypropylene are being imported and used in Nigeria each year, while existing plants are capable of processing 120,000 tonnes.

Despite the fact that Nigeria's economic difficulties have made commercial banks reluctant to back the Phase II project, NNPC has awarded preliminary design contracts and initial work has begun. Contractors include Spie Batignolles of France, Technimont of Italy, and two Japanese companies, Chiyoda and Kobe Steel.

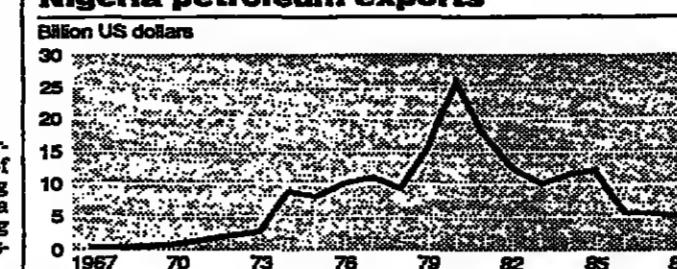
The World Bank, a newcomer to financing in the energy sector, has in principle agreed to assist the project, provided that NNPC incorporates it as joint venture with partners from the private sector. The International Finance Corporation (IFC) - the private commercial arm of the World Bank - has sought equity partners on behalf of NNPC, and Dr John now lists three project contractors - Technimont, Chiyoda, and Kobe Steel - as future equity partners.

Although a financing package has not been finalised - IFC officials will be meeting later in March with NNPC to discuss final joint venture offers - Dr John is confident of a successful outcome. He says some 85 per cent of project costs will be raised by NNPC's joint venture partners through a consortium of six major Japanese trading houses. NNPC reports that a proposal on a provision of funds has already been signed, and that the Nigerian Ministry of Finance is currently studying the deal.

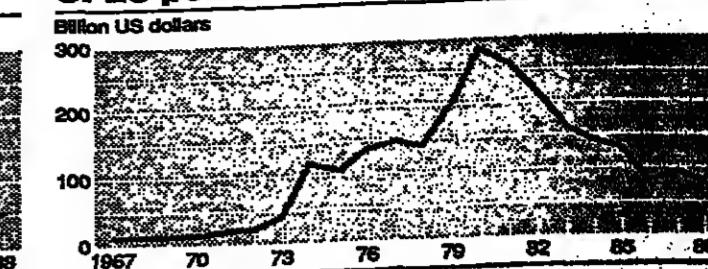
Some financial specialists, however, are less confident that financing negotiations will be rapidly concluded and predict further difficulties. Of critical importance is the contractor's ability to persuade potential Japanese backers to accept the interest payment terms being offered. Only if the current crucial financing obstacles are overcome does Nigeria stand a chance of embarking on the road to petrochemical self-sufficiency.

Condensate is a hydrocarbon which in its natural underground state is a gas. Undergoing pressure changes when brought to the surface, it partially condenses to form a liquid/gas mixture from which a stabilised liquid can be separated. This condensate differs from crude oil in its molecular gravity, having an American Petroleum Institute (API) rating of between 48 and 52 degrees, considerably higher than the lightest crudes. Nigerian Bonny Light, for example, one of the lightest grade crudes produced anywhere, has a much lower API rating of 37 degrees.

Nigeria petroleum exports



OPEC petroleum exports



Nicholas Woodsworth on a condensate project awaiting backers

A field worth ploughing

SEVENTEEN miles from the shoreline of Akwa Ibom state, hidden under 18m of earth's crust, lies one of Nigeria's brightest hopes. Cited by President Ibrahim Babangida in his 1989 budget address as one of four gas-based projects receiving top priority in the effort to diversify hydrocarbon exports, the Oso condensate field represents potential foreign exchange earnings of more than \$500m a year.

An entirely feasible undertaking in technical terms, the implementation of the \$880m project now hangs somewhat uncertainly, on the successful completion of negotiations for foreign financial backing.

Condensate is a hydrocarbon which in its natural underground state is a gas. Undergoing pressure changes when brought to the surface, it partially condenses to form a liquid/gas mixture from which a stabilised liquid can be separated. This condensate differs from crude oil in its molecular gravity, having an American Petroleum Institute (API) rating of between 48 and 52 degrees, considerably higher than the lightest crudes. Nigerian Bonny Light, for example, one of the lightest grade crudes produced anywhere, has a much lower API rating of 37 degrees.

representatives from Mobil Producing Nigeria, the NNPC and the Nigerian Ministries of Finance and Petroleum Resources, was charged with seeking an international financing package. The committee has since received assistance from the World Bank-affiliated International Finance Corporation (IFC) which is acting as a financial co-ordinator for the project.

The IFC has in addition pledged a \$50m loan to Mobil for its share of equity participation in the venture. The World Bank for its part has promised \$150m to NNPC. Without these loan commitments, intended to reassure the international lending community of the viability of the project, it is unlikely that others would follow.

In September 1988, the World Bank and the IFC co-sponsored a lender's meeting in Paris to which British, Japanese, French and Italian export credit agencies and export banks were invited.

According to Mobil Nigeria's vice chairman, Mr Alfonso Alukoya, "the indications are positive". However, while all project design has been completed and construction tenders went out last December, it is uncertain whether the target date of July for the loan package signing will be met.

The condensates market is buoyant and the project has a rapid pay-back rate. None the less, Nigeria's relationships with its foreign creditors and the current climate of economic uncertainty have made investors reluctant to become involved.

In late 1987 an Oso Finance Committee (OFC), made up of

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NIGERIA 9

Nicholas Woodsworth on an oil giant's overhaul

Painful turnaround

ONLY A few years ago the Nigerian National Petroleum Corporation, in the opinion of foreign oil executives working in Nigeria, was almost everything an oil company should not be. Three comments serve to illustrate the point.

"NNPC is an enormous, complex body that controls every aspect of the oil industry in the country from production to distribution at the terminal gate," says a senior company representative. "For much of its existence it has been a wasteful, inefficient and non-profit-oriented organisation that in a competitive situation could not have survived."

"NNPC's division of operations was in the past so ill-defined that it was almost impossible to figure out profit or loss in any unit of operation," a financial consultant points out. "And while we thought we had long-term areas identified, there were no structures to regulate them."

"NNPC suffered from a lack of clearly delegated authority," says another company executive. "One consequence was that decision-making floated upwards. Without adequate briefings, those at the top of NNPC made bad decisions."

While these same observers would not deny that there is still much room for improvement in NNPC today, they all agree that in the recent past considerable progress has been made in turning the corporation around.

The commercialisation of NNPC, a process now in its third year, may never change the corporation into a streamlined and highly efficient era-style company. But after only a short period it has been recognised both in and outside the NNPC family already provided the basis for greater efficiency and more profitable operation.

NNPC commercialisation began in mid-1986, in keeping with Nigeria's structural adjustment objectives of transforming heavily-subsidised, loss-making parastatal corporations into financially autonomous bodies run on their own merits.

Unsuited to a competitive environment and without the necessary structures, NNPC was obliged to undergo complete structural reorganisation. Attitudes to efficient work and

productivity have also had to be addressed.

Such a profound shift is a long and complex process, and has taken place in trying economic conditions. None the less, NNPC moved over to fully commercialised operations in January 1988.

"NNPC has changed its perspective," says Mr Alhaji Sami Ballo, deputy managing director of operations. "Before, we were merely service-oriented and spent money without regard to commercial viability. Now we provide services only on a commercial basis. Spending is based on the criterion of return on investment; if we don't have a minimum return,

NNPC

we will not invest. Business is not all like it used to be."

NNPC today is divided into three main areas of operation: a corporate branch responsible for financial and administrative affairs; an external management branch handling all relations with NNPC's equity partners, including exploration, joint ventures and crude oil marketing; and an operations branch composed of eight subsidiary companies responsible for NNPC's domestic commercial operations.

It is in these companies that the commercialisation of services and products is most prominently playing its role. All subsidiaries have separate financing arrangements within the umbrella organisation, both in terms of special project financing and the issue of dividends, but each is financially accountable for its operations. The operations division comprises:

■ The Nigerian Petroleum Development Company. The NPDC, in contrast to NNPC joint venture operations with its foreign equity partners, is 100 per cent nationally-owned and is responsible for the production of crude oil on NNPC's own concessions. It is also undertaking exploration in remoter, inland areas of Nigeria where NNPC's equity partners are not active.

■ Integrated Data Services. The company provides seismic, geophysical and data services to NNPC and joint venture operations. It will also undertake work for oil companies and economic future.

Nigeria's premier gas-based project is finally exciting investors

Future that holds out hope

LNG

not been financing; once long-term contract buyers in the West have been found, industry specialists believe that the international financial community will show confidence in the project. In the past year considerable progress has been made in securing markets in Europe and the US. The history of Nigeria's

efforts to develop LNG goes back more than 15 years. The project was originally based on the construction of a massive, five train liquefaction plant costing \$4bn, but changes in government joint venture policies and international market conditions reportedly deferred the undertaking. New plans for an LNG facility described by Mr Hilwani Lukman, the Petroleum Resources Minister, as one of the highest priorities in his ministry, were initiated

in 1985 on a more modest scale. Today's project, now estimated to cost between \$2bn and \$2.5bn, is the result of a deal reached between NNPC and three of its equity partners operating in Nigeria: Shell, Elf and Agip. NNPC will have a 60 per cent interest in the venture, Shell 30 per cent, and Elf and Agip 10 per cent each. Shell, the largest foreign oil concern in Nigeria, will provide technical leadership.

The project partners hope to have LNG buyers contracted on a 20-25 year basis, signed by early 1990; only then could financing arrangements be finalised. If all goes well, main construction contracts will be awarded in mid-1991, and the first LNG shipment will be delivered in the beginning of 1993. Shell has already taken options on five existing LNG carriers that were mothballed in 1980, immediately after construction, to ship the gas to overseas distributors.

Nigeria's potential LNG market was originally seen solely in European terms. After two-and-a-half years of negotiations with a wide range of European distributors, during which progress was slow and erratic, project teams turned their attention to the east coast of the US. "Negotiations with US companies are only nine months old yet now we are almost at the same stage with them as we are with the Europeans after three years," a Shell LNG project notes.

Four European companies have so far given assurances they will sign contracts for specified annual quantities of Nigerian LNG. The European commitment to LNG purchases is currently 52 per cent of the total; the balance is being bid for by US buyers.

The project partners are at the same time directing efforts to raising finances for the venture, of which 30-40 per cent will be met by equity participation and 60-70 per cent by loans. NNPC has established an account earmarked to finance start-up costs and capital requirements.

In May 1988 a project team took a loan-raising "road show" to Paris, Washington, and Tokyo, where they met representatives of multilateral and export credit agencies, as well as commercial banks.

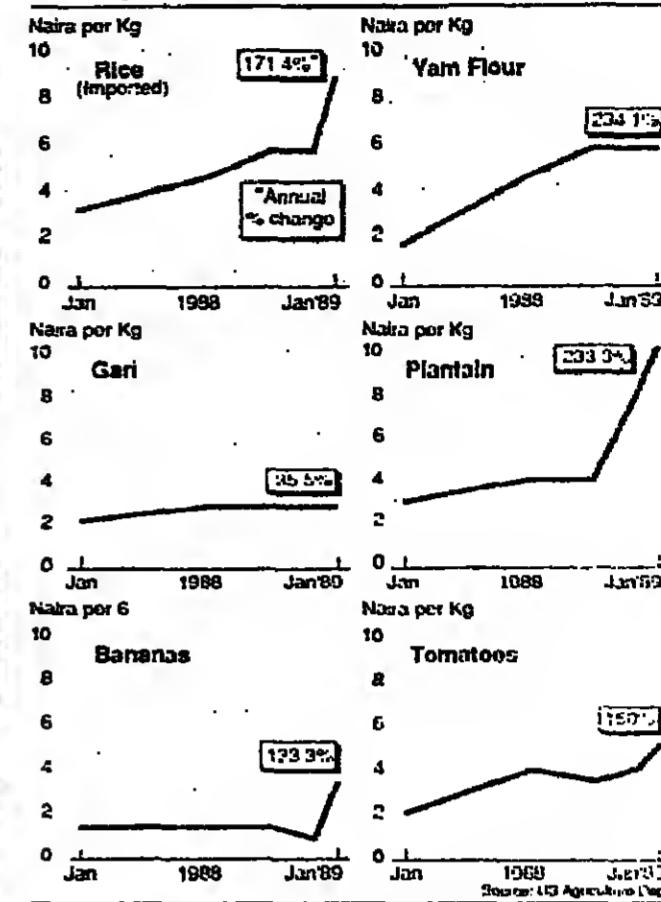
The response was reportedly encouraging, although no details have yet been released. There have also been signs that the World Bank will lend its support if necessary.

Nicholas Woodsworth

■ Agriculture: Economic incentives are producing results, writes Stephanie Gray

Radical rethink bears fruit

Food price rises



Woman frying sliced cassava. The staple food took on new importance after a 1987 wheat ban forced up the price of bread

Market-related pricing, Naira devaluation, and the ban on grain imports have brought incentives and much-needed relief to agricultural producers; the reverse side of the coin is that consumers, particularly those in urban areas, are having to pay a great deal more for food.

Despite excellent rains and bumper harvests last year, prices have risen sharply. Since the imposition of the wheat ban, the cost of bread has gone up by 2000 per cent, turning it into a rich person's food. But even common staples such as cassava and yam have more than doubled in price in the past year, and claim an ever larger proportion of family incomes. Rising inflation has pushed up the cost of living across the board, but no price increments resulting from government policies have been so clearly identified and

resented by urban working and middle-class consumers as those related to food.

One effect of the high cost of urban life has been that the drift of large numbers of rural Nigerians to the cities has stopped. There are no real signs, however, that the trend has been reversed. While the Government continues to give high priority to rural development, the widespread lack of such basic services as clean water supplies, electricity, transport, schools, and public health facilities have meant that standards of living and productivity among millions of Nigeria's small farmers remain low.

In 1986 the Government created the Directorate of Food, Roads, and Rural Infrastructure (DFRRI) as the main instrument for the implementation of its agricultural policy. Given a mandate to improve

rural conditions, it was generally funded in 1988 with well over half of Nigeria's N580m agricultural budget. It is now generally acknowledged, however, that the DFRRI's performance has fallen well below expectation.

By President Babangida's own admission, the directorate by the end of last year was "beginning to lose its bearings". Apart from allegations of financial misappropriation and poor management, its claims of material achievement have been contested: numerous wells sunk by DFRRI have failed to produce water; electrification projects have come to a halt for lack of inputs; and more than half the feeder roads it has constructed have been rejected as sub-standard.

In conjunction with an inadequate provision of extension services to a wide range of DFRRI agricultural pro-

grammes, these failings have led many observers to believe that the directorate has not accomplished a great deal more than previous rural development programmes implemented under other administrations.

State-run Agricultural Development Programmes (ADPs) remain the largest donor-funded projects in the Nigerian economy; the World Bank is currently financing a \$1.0bn ADP aid programme in all but one of the states. While the ADPs are regarded as better supervised and more efficient than the DFRRI, their performance, too, have been affected by a lack of local expertise in management and extension services.

The second largest foreign donor to Nigeria is the European Community. It has also concentrated on agriculture. Continued on following page



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NIGERIA 10

Producers benefit from price liberalisation

Farm fortunes improve

NIGERIA'S COCOA farmers have never had it so good. The first boost to their fortunes came in 1986 when the Government abolished the Cocoa Marketing Board as one of the reforms implemented under the Structural Adjustment Programme.

For years growers had been obliged to sell to the Board at prices below export value. The difference paid for the organisation's bureaucracy. Abolition meant that growers could sell in an open market.

Prices rose from between N1,000 and N1,600 a tonne to between N5,000 and N6,000 and rose still further as the Naira was devalued.

Cocoa became a major export, earning more than \$200m last year. But towards the end of 1988 domestic prices received a further boost. Government prices which stood at N7,500 a tonne at the beginning of last October soared to N18,500 by early December. A further factor was at work. Speculators acted on rumours that the Government was planning to merge the autonomous and foreign exchange markets

■ COCOA

Cadbury Nigeria, determine their domestic purchase price according to the official exchange rate. But other buyers have been prepared to pay massive premiums for any export crop and leave the proceeds in overseas accounts.

Thus graded beans were selling for N18,500 (about £1,500) a tonne in December when the London price was ranging between pounds N600 and N800 a tonne.

Many operators, however, must have been hardly moved by a drop in world prices for the commodity, brought on by the threat of the Ivory Coast's world's largest cocoa producer, to put its huge surplus onto the market.

While none of the big players in the Nigerian market would suggest that the Government reinstate the Cocos board, they despair at the chaos that has followed its demise and welcome limited federal intervention to try to ensure a realistic price.

When the N18,500 per tonne mark was reached, the Govern-

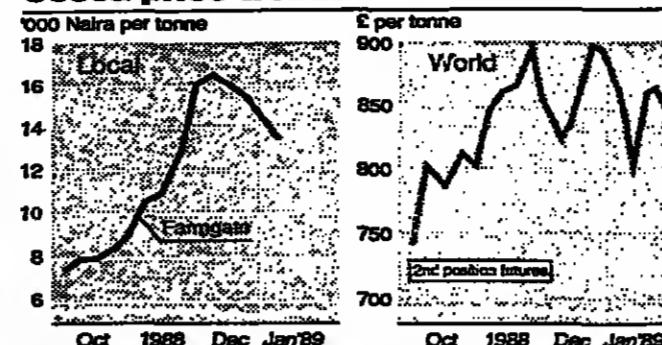
ment told all the parties that while it did not intend to legislate or to fix a price, it wanted what was realistic and threatened the speculators with charges of economic sabotage.

Since then, the price has come down to around N12,500, and continues to drop. The big legitimate players, however, do not intend to re-enter the market until it reaches the N10,000 level — assuming the terminal price remains stable — and they seem relatively confident that will happen.

In the meantime there is a cocoa boom in Ondo state, which accounts for 99 per cent of the country's production. But the long suffering Nigerian cocoa farmers have tended to spend their windfall on consumer goods or a new roof rather than reinvest in new trees which would take five to seven years to mature.

The emphasis has remained on clearing and rehabilitation of abandoned trees — many of them 20 years old or more — for immediate returns.

Production this year is expected to be between 140,000 tonnes and 150,000 tonnes — about the same as the 1987-88 crop. Even if there is no new

Cocoa price trends

planning, experts estimate that Nigeria still has the potential to reach the 300,000 tonnes harvested in 1988.

One thing in the country's favour is that Nigerian beans have the flavour characteristics desired by the British chocolate manufacturers, and so sell at a premium.

Higher producer prices have also meant that smuggling of the commodity is not so widespread as in the past. But it has not ended. Last year, the neighbouring state of Benin — which is not a cocoa producer — exported 19,000 tonnes.

Attempts at adding value to the country's cocoa exports through processing remain problematic. There are only three processing factories operating at about 40 per cent capacity. At this rate, they could process about 90,000 tonnes. Last year, they processed only 5,000 tonnes for Cadbury's which has a considerable domestic market for chocolate drinks.

The reason for this low level, says Mr Clarke, is that the factory fees are not competitive and they fail to perform on time.

Stephanie Gray

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LIKE MOST places in the tropics, the city of Kano gets up with the sun. Loudly proclaiming the message that God is great, loudspeakers high in the city's minarets call the faithful to dawn prayer. Women fan cooking fires, battered buses grind their way out onto the streets, and fat-tailed sheep begin their day's browsing among the scraps of paper and vegetable skins in the city's alleys.

Kano may rise with the sun, but on many early mornings neither the sun, nor the tropics, are in much evidence in Nigeria's oldest city. Lush green coastal landscapes and balmy breezes may be scarcely more than an hour's flight away to the south, but here on February mornings the tropics of the tourist brochures are a world away.

This is the middle of the harmattan season, when the chill wind blowing in from the north brings with it tonnes of fine, suspended dust particles from the Sahara desert. Kano becomes a city lost in the vast, discoloured plain on which it sits.

The cold wind finds its way into even the most secret places in the old walled city. It blows into the Emir's palace, where barefooted guards dressed in thin traditional gowns seek shelter behind the thick buttresses of mud-built reception halls and guest

Nicholas Woodsworth on a city trying to maintain its prosperity

The chill wind of change

chambers. It whips at the robes of motorcyclists as they ride through town hunched over their handlebars, their heads swathed in protective cloth and their eyes shielded from the dust by wrap-around sunglasses. It tugs at the rags of pinched-lipped bands of beggar boys who, bowls in hand, make the rounds of the ramshackle Kurni market, singing for their breakfast.

The dust-laden wind irritates even the most stalwart inhabitants of the city, the camels at the old abattoir camel market. On days like these, Kano seems the most desolate, colourless place on earth.

But bleak as it may be during the harmattan season, Kano in its history and traditions is perhaps the most colourful city in all of West Africa.

In its heyday Kano was the third city of the continent after Cairo and Fez. Although its fortunes have declined since colonial times, it remains a stronghold of Islamic culture and clings tenaciously to its centuries-old mercantile reputation.

It was, and still is, a major trading and manufacturing centre with a unique social hierarchy. While Kano's business interests have over the ages shifted from one set of commodities to another, its structure, based on the wealth of long-established local trading families, remains the same.

Kano's commercial and manufacturing legacy has been traced as far back as the seventh century, when primitive iron smelting furnaces were built at the base of the two hills that made Kano a strategically valuable site. Over the centuries Kano grew and became a military force to be reckoned with in local power struggles among a number of similar Hausa states.

Some foreign influences that brought Islam to Kano in the 15th century also opened it up to the outside world and started it on its long trading career.

The 1500s saw the establishment of a Portuguese community in Kano, later replaced by Jesuit North African traders, and oddly enough, a colony of Slave merchants from Dubrovnik in the Adriatic, then under Ottoman sway.

The Ottomans themselves came to Kano to secure their southern trade route for gold, then much in demand as a hedge against the galloping inflation caused by large supplies of New World silver pouring into Europe. By this time, ivory, slaves and spices were also commodities traded across

KANO

the Sahara. At the same time Kano traders conducted extensive operations throughout West Africa itself.

The rise of Kano's powerful capitalist manufacturing class came some 200 years later, when the city and the area it controlled underwent a transformation comparable in some ways to Britain's industrial revolution.

During this period Kano perfected the art of dying cotton cloth with indigo. The highly sought-after product that resulted soon came to clothe all the Tuareg tribes in the Sahel and North Africa.

As this market widened, so too did the scope of Kano's economic activities. The need for

cloth to dye gave birth to a host of agricultural, processing and exporting industries.

Ever-wealthier dyers would finance the establishment of cotton farms, set up carding, spinning and weaving concerns, and organise sophisticated export businesses, each one of which stamped its cloth with its own particular trademark. A hide and finished leather trade shortly followed — much of the "Moroccan" leather work famous in Europe last century originated in Kano. Textiles remain today the basis of Kano's industrial activity.

Traditional dying can still be seen in Kano today, but the dye-pits — deep, outdoor dyed-wells sunk into the ground — are in a state of dilapidation, as is much of the city. Kano is no longer the powerhouse of a "common market" of Islamic emirates that once stretched as far away as the present-day Central African Republic, but a city trying hard to maintain its prosperity in the face of Nigeria's ever-deepening economic problems.

National decline is reflected

in Kano's civic decline. Many factories, mills, and tanneries have closed or are running at minimum capacity, the family fortunes amassed in the past having run up against equally formidable problems involving the procurement of raw materials and foreign exchange.

Kano's streets today are a wildly disorganized mixture of slowly crumbling traditional mud architecture, jerry-built breeze-block and corrugated iron constructions, and ambitious modern high-rise projects, the majority of which are unfinished and now stand abandoned, victims of rising prices and shrinking budgets. What visible wealth remains takes the form of the luxurious homes of the very rich, and the charity-run mosques, clinics and Islamic schools they offer to the poor.

Evidence of Kano's past and hints of its future are perhaps best expressed in its 500-year-old city wall, 13 miles in circumference and constructed entirely of mud. Its nine gates, monuments to northern Nigeria's long history, have been kept up and are the pride of the city.

The odds that count, however, are the long links between the gates — have been worn ever lower by time, weather, and neglect to the point where, along some extended sections, there remains nothing left at all.

tural wonders" in the form of enormous gullies

Aley cropping, a nutrient restoration technique that mimics traditional shifting (bush fallow) cultivation while allowing intensive farming, is the only development that will save Nigerian agriculture in the long run, maintains Mr Harvard.

Nevertheless he and others connected with agriculture believe that the prospects of Nigeria becoming self-sufficient in staple foods look better than they have done for years.

A government policy document on agriculture published last year estimated that self-sufficiency is attainable within two years for maize, sorghum, millet and cassava. The target is five years for cowpeas, fish, poultry meat and eggs, mutton and goat meat, while self-sufficiency in rice, beef and diary products is a longer-term prospect.

The record of the past decade shows that official estimates are invariably optimistic, but most observers agree that staple food output from Government policies has created "architec-

Peaceful journey? Wishful thinking

LIFE IN Lagos has never been straightforward for the business visitor, but two developments make it somewhat more difficult than usual.

The first is the telephone service. A bad system has got worse. Trying to get a line to a Lagos subscriber can be time consuming and frustrating; calls abroad are no better, although in both cases it becomes easier in the evening.

The answer is to arrive in Nigeria with a box of business cards and a stock of headed notepaper. Start your visit by doing your rounds in a taxi hired by the day (about N200, less if it is not air-conditioned) and drop off letters setting out your business cards which will help the secretary remember you.

Follow the same route the next day, and many of your contacts will try to fit you in on the spot. Courier services which guarantee next day delivery to major European cities help make up for the shortcomings in the international telephone system.

The second unhappy development is domestic air travel. For a while the independent airlines offered a reasonably reliable alternative to Nigeria Airways. No more. They are often grounded by fuel or spare part problems, or simply cannot keep up with demand — which means that there is a scramble for seats. A boarding card does not mean you are guaranteed a seat.

Ticket touts — travel advisers, as they prefer to be called — are everywhere. For a fee — sometimes half the cost of the ticket itself — they promise to get you on the flight. They usually deliver, but it is illegal, though the authorities seem to turn a blind eye. Better to arrive well in advance — assuming, that is, you can find out when the plane is leaving, for timetables are excruciatingly wishful thinking. Tickets are extraordinarily cheap — around £15 for the 50 minute flight to Kaduna.

This rate reflects the steady devolution of the Naira, which has turned Lagos from the most expensive city in Africa for a business visitor to one of the cheapest — at least as far as internal

transport and meals are concerned.

Some hotels, such as the Abuja Hilton, are starting to operate a two-tier system, payment in Naira for residents, foreign exchange for visitors. All insist on a substantial deposit when you check in.

Abuja, the new Federal capital, is becoming part of a businessman's itinerary, now that the Ministry of Industry has moved there from Lagos. A Hilton bus meets all flights coming in to the city's airport, a short hop from Lagos. (Abuja Tel 09-321911)

Arrival at Lagos Airport can be a demanding experience, especially if the air conditioning is not working. It is not worth fighting for a place at the head of the immigration queue; baggage takes a long time to arrive.

Business guide

Opinion is divided as to whether it is obligatory to change \$100 to Naira in the baggage hall. Some say that new foreign exchange regulations make it unnecessary. If so, word has not yet reached the airport. A taxi to the city — Victoria Island or Ikeja — should not cost more than N40.

Accommodation in Lagos

Sheraton Tel 006900-9, Th 272023. Close to airport, good base for large industrial area.

Federal Palace Hotel, V.I. Tel 610030/1

Boyi Hotel, Ikeja, Tel 602000-8, Tlx 25629. Hilton Hotel, Ikeja, Tel 960601, Tlx 25629. Restaurants

Marvelous Indian food at La Brasserie, Adekunbo Ademola Street, V.I. Tel 615464. The Italian restaurant in the Atlantic Nightclub, at the Federal Palace Hotel, is excellent. Tel 615710.

Also recommended:

Bagatelle, 206-12 Broad Street, continental/Lebanese, Tel 662310.

Michael Holman

Retail food prices have risen sharply, writes Stephanie Gray

Squeeze begins to bite

STAPLES

barley. Foreign exchange savings have been substantial — estimated at \$600 a year. But the initial impact was cushioned by large scale smuggling. Government officials believe that as much as 700,000 tonnes of rice and wheat flour were being brought into Nigeria each year, mainly from the Republic of Benin.

At the start of this year, however, the Government cracked down. The result has been dramatic. A loaf of bread which sold for 50 kobo in 1986, rising to N4 towards the end of last year, now costs N10. Almost overnight a 50 kg bag of smuggled rice from Thailand doubled in price to N800 — and as a result locally produced rice, which is of generally poor quality, rose from N250 a bag

to N400.

"I've forgotten what it's like to eat rice," said one middle-ranking agriculture official.

The grain import ban has had further widespread effects on the availability and price of other staples — maize, sorghum and millet — as the lion's share of the bumper harvest has been diverted to agro-industrial uses. One of the largest consumers are the breweries, seeking substitutes for barley malt.

Other basic foods have also shot up in price. Pounded yam, gari and fufu, a gluey, high starch dough processed from cassava, have enjoyed renewed popularity as rice and bread become luxuries.

Ten years ago, it would have been very infradig for a middle income Lagosian family to eat gari. Now it appears on the table three times a day, but it is becoming increasingly

expensive. Eighteen months ago, a tonne of gari fetched between N800 and N900 a tonne. It now sells for N1,700 a tonne.

It is not only increased demand for these items that has pushed up the price. Mosaic disease hit cassava production in the east, where in some areas people are reported to be going hungry, and disease is affecting last year's yam crop.

The cost of vegetables has also soared, due to higher prices for fertiliser — when it is available — and other inputs. Exorbitant prices have hit the urban dweller much harder than their rural counterparts.

The cost of vegetables has also soared, due to higher prices for fertiliser — when it is available — and other inputs. Exorbitant prices have hit the urban dweller much harder than their rural counterparts.

Consumers have been spoilt for too long, he argues, by years of artificially cheap imported food. "Prices must remain high in the short run if farmers are ever to be more than drawers of water and heavers of wood."

Sustained high prices to farmers, better feeder roads and wider availability of inputs will all lead to higher production per hectare.

But in some areas land is losing its fertility through intensive cultivation and becoming eroded at an alarming rate. In parts of southern Imo and Anambra states, says Mr Tim Harvard, an agricultural economist, the erosion problem has created "architec-

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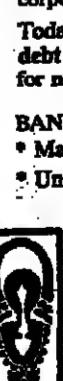
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NIGERIA 12

Nicholas Woodsworth on hopes for an economic revival in the north's leading trading centre

City forced to turn to its roots for survival

"COMMERCE," says Mr Yusef Dauda, "has always been in our blood." Mr Dauda is a cheerful and talkative car-hire driver who has spent most of his life conducting visiting businessmen around his native city of Kano. To prove his point, he likes to take his passengers to the vast Kurmi market — the oldest in the western Sahel.

"We sell everything from salt to motor-cars. First the old things." Mr Dauda shoves over his shoulder as he plunges into a noisy, narrow alley that leads into the market. Within seconds he has been swallowed up by the crowd. Fearful of being abandoned in the maze of twisting, unsalubrious streets that make up the heart of 1200-year-old Kano, his charges have little choice but to plunge in after him.

Kurmi market is not of this

Kano business

horse blankets, Hausa slave bracelets and large silver Maria Theresa coins brought over the desert from the long-dead Austrian empire.

To give visitors a taste of the modern side of Kano's commercial life, Mr Dauda drives out of the old walled city through new developments to the industrial estates on the edge of town. As he weaves his way between trucks, bicycles and hooting buses, he points intermittently to left and right.

"The Bata shoe factory ... Gaskiya Textiles — the biggest textile mill in Africa ... the Coca Cola plant ... Raleigh bike factory ... the Fiat tractor-trailer plant ... Flour Mills of Nigeria ..." The tour continues past large oil-seed mills, tanneries, furniture factories and steel engineering works, all a world apart from the Kurmi market.

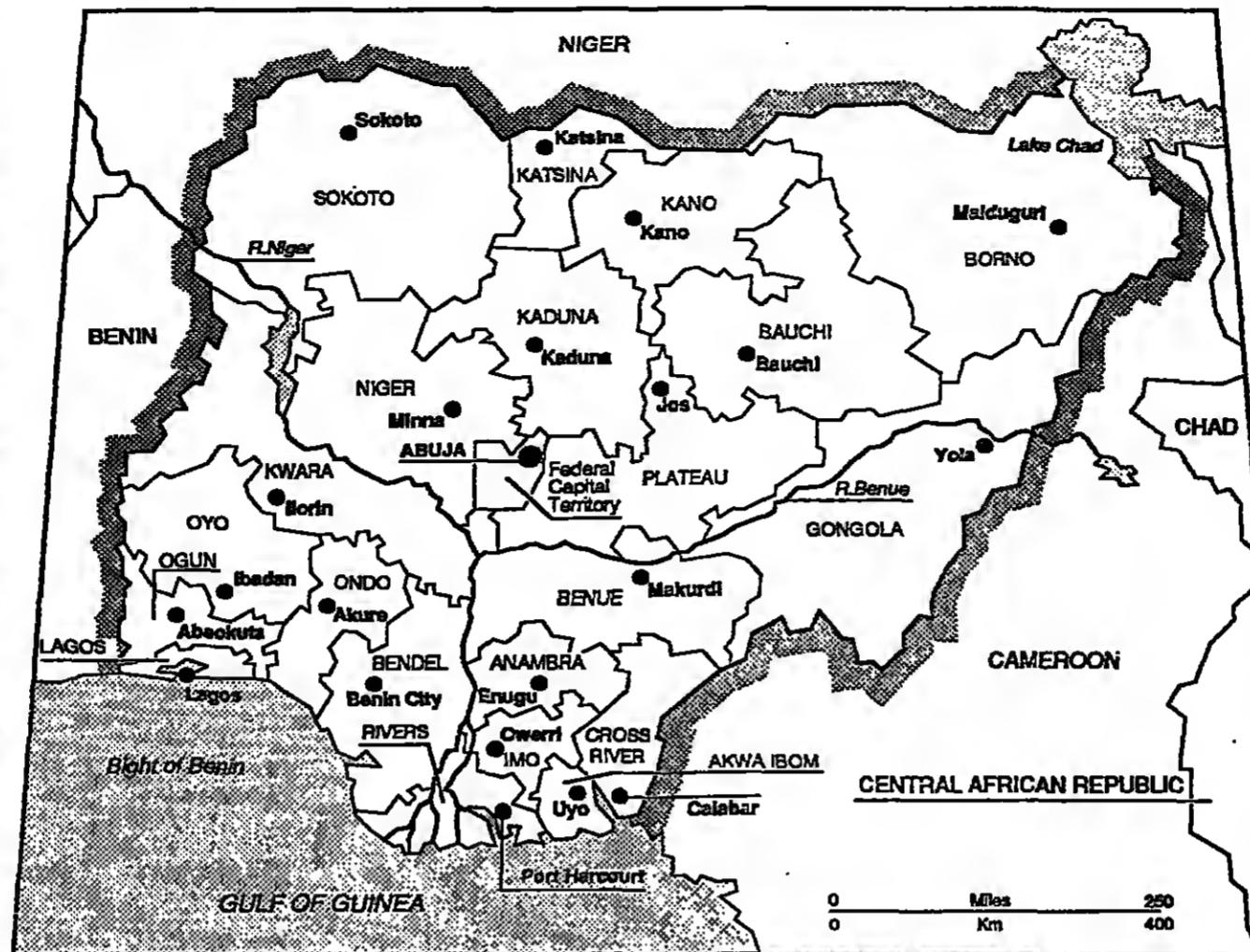
Despite Mr Dauda's pride in the city's past and present commercial achievements, all is not well in Nigeria's most populous state.

Kano remains what it has always been, the main manufacturing, trading, and distribution centre of the north. But Nigeria's decline since the oil-boom days of the 1970s has hit Kano harder than most cities, and it is now struggling for its economic survival.

Kano's prosperity up until the last decade was based on the commercial trading of locally produced agricultural goods — ground-nuts, cotton, grains, livestock and hides — for consumer items brought throughout West Africa and across the Sahara desert for centuries.

Here one can find black antimony powder and gum arabic, medicine pink potash from Niger and mineral salts from Lake Chad. There is palm oil, rice, and kola nuts from the south, maize from the middle belt, and conical piles of millet, sorghum, and guinea corn from Kano state itself.

Among the thousands of items bought and sold here there are also quilted Fulani



as life became dominated by the allocation of import licences.

In theory, it was an attempt to ensure an efficient allocation of foreign exchange. In practice, the licences became a major area of corruption and political patronage and many recipients either simply sold them for a profit, or became traders on a grand scale, importing goods with an overvalued Naira and making easy and substantial profits on their sale.

Productive investment was rare, and the boom the city enjoyed in the era of petro-dollars was illusory.

The transition to a foreign exchange auction system in 1986 did not solve the problems

of hard currency shortages for Kano manufacturers.

Kano businessmen now fall into one of three categories, says a Kano factory owner. "Influence and pay-offs still allow the politically-connected northern elite access to foreign exchange through distant Lagos-based commercial banks. The second group, those of us without connections but some naira capital, are obliged to turn to the Kano black market, where some N10m is turned over daily. The third, the businessmen who can't afford the black market exchange rates, are simply being forced out of business."

The largest proportion of manufacturing concerns in Kano now find themselves in

the second and third categories. Foreign exchange and imported raw materials are becoming ever more difficult, if not impossible, to obtain. Many of the factories pointed out by Mr Dauda have in fact closed or are running close to minimum capacity.

Few in Kano believe that the return to civilian rule in 1992 will bring any significant change, although many year for a return to the days of import licences.

Hope exists in Kano's agricultural potential. As plants and businesses are closed, more and more people are turning to the land for a living. Good rains and higher cash crop and staple food prices in

the past two years have encouraged this tendency. Desertification in the far north of Kano state, population pressures on the land, and a shortage of water for irrigation have all limited agricultural growth.

None the less, Kano in the recent past has seen the establishment of a number of large-scale wheat farms, increased cotton production, and the beginnings of a fruit and vegetable export business to Europe.

Mr Dauda is right. Commerce has always been the life-blood of Kano. But if it is to survive Nigeria's present economic difficulties, it will have to move closer to its original agricultural roots.

Africa's troubled giant

Continued from page 1
tion system which works at a fraction of its capacity.

This in itself is an unpromising background for the structural adjustment programme.

The danger, however, is that the Government's renewed commitment will be sapped by other forces at work.

President Babangida is pressing ahead with a phased return to civilian rule. A second round of local government elections is due later this year, and will be followed by state assembly and gubernatorial polls, culminating in presidential elections in 1992. This timetable, presumably based on the Government's unrealistic portrayal of structural adjustment as a process that would last from mid-1986 to mid-1988, now

looks ill-judged.

The ban on party politics is not due to be repealed until later this year. But discreet campaigning is already well under way. It takes place under the cover of nearly every form of social activity from funeral wakes to hook launches, and is given partisan coverage by the three dozen or so newspapers and magazines, most of which serve as a front for presidential hopefuls.

Not the least of the fears is that when campaigning gets under way, the government limitation of political parties to two could well exacerbate religious tensions in and between the predominantly Moslem north and largely Christian south.

Past experience suggests that should tensions lead to violence it is most likely to take place in the north. There is a danger that the parties will broadly reflect a north-south divide.

There is a further, more immediate concern. When the ban is lifted, it will be surprising if politicians do not make vote-seeking pledges which will erode the Government's commitment to the austerity measures, some of which are still to come — such as higher charges for electricity, telephones and petrol.

Given the pressures, it is at least conceivable that the Government might succumb to populist forces and hold back in the implementation of structural adjustments.

The growing preoccupation with 1992 is also distracting some Nigerians from a realistic appraisal of some fundamental

changes that have taken place in their country's status over the past decade.

Once the African giant was a key member of the Organisation of Petroleum Exporting Countries whose pricing and production policy could have far-reaching ramifications for the cartel. Today, although the president of OPEC is Mr Aliwan Lukman, the Nigerian Petroleum Resources Minister, the country needs stability that OPEC provides.

Petrodollar made Nigeria a £1.2bn a year market for British goods while Washington monitored closely one of its leading oil suppliers. Today, British exports are around 40 per cent of what they were, Western investment (outside the oil sector) has been steadily written down, and the US sources of oil are widely diversified. Trade relations with all suppliers have been soured by the dispute over billions of dollars of unsecured trade arrears accumulated in the early 1980s, and finally settled with protracted notes which now trade at barely a fifth of their face value.

Lagos once had political clout in Africa, playing a part in the Angolan and Rhodesian disputes. Today the Government exerts a peripheral influence in the continent's affairs.

The figure that illustrates the giant's plight is \$370, representing the per capita income level in 1987, a dramatic fall from \$670 in 1973. It is thought to have fallen to \$300 last year. This places Nigeria into the Least Developed Country category, entitling it to official development aid. Western donors are already making clear that assistance will be closely monitored — a prospect likely to sit uneasily alongside Nigeria's vigorous assertion of its independence.

Of course, the country's oil wealth ensures exports worth billions of dollars for years to come. But the energy sector could well become an enclave economy, whose earnings are inequitably and inefficiently distributed to an impoverished hinterland, where the population of some 115m today is expected to reach 200m by 2015.

It is a bleak scenario. But spelling it out may help concentrate the minds of Nigeria's distracted and hard-pressed policy-makers.

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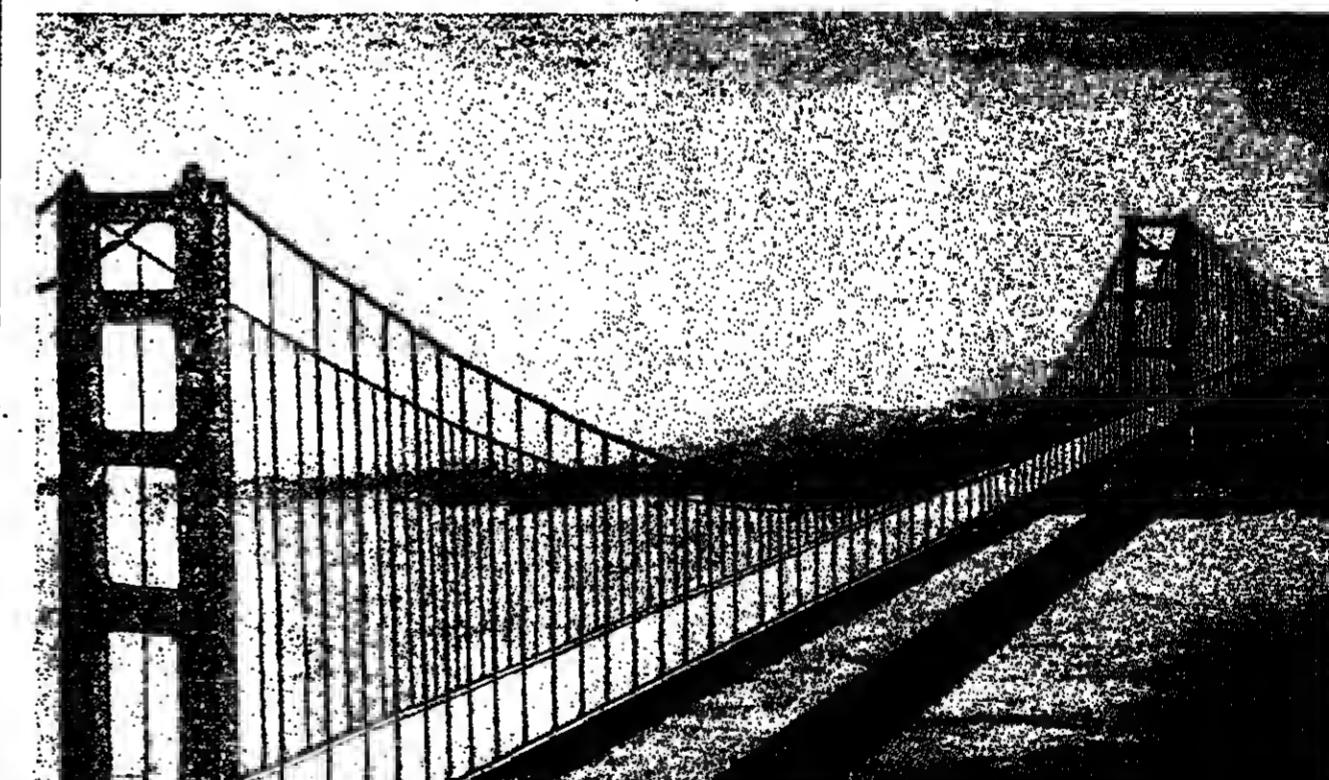
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